Printed Electronics Market by Material, Technology, Application, and Geography- Analysis and Forecast to 2013 - 2020

Description: 'Printed Electronics Market by Material (Substrates & Inks), Technology (Screen, Gravure, Inkjet & Flexography), Application (Displays, Sensors, OLEDs & PVs), and Geography- Analysis and Forecast to 2013 - 2020'

The printed electronics market is growing very rapidly due to increasing applications in the semiconductor and electronics market. The applications of printed electronics such as displays and photovoltaic are enjoying higher percentage in printed electronic market. Whereas other applications, such as sensor, thin film battery, OLED, are emerging applications, having high growth opportunities in the near future.

The printed electronics report analyzes the ecosystem for printed electronics and the key market by material that includes; industrial applications, consumer applications, displays, sensors, PVs and lighting among many others. The application segment covers the market share of different applications for printed electronic market. The report also provides the geographic view for major regions like the Americas, Europe, Asia Pacific (APAC) and Rest of the World (ROW). This report also discusses about the burning issues, market dynamics and winning imperative for printed electronics market.

The printed electronics is gaining popularity in developing economies such as Asia-Pacific especially in China. Developed geographic regions such as Americas and Europe are also growing with a high growth rate. The key players in the printed electronics market include; E-Ink Holdings (Taiwan), Vorbeck Materials (U.S.), Dupont (U.S.), Solicore (U.S.), Parc (U.S.), ThinFilm Electronics (Norway) and T-ink (U.S.) Among many others.

The report also provides a detail view for printed electronics industry with regards to different application as well as technology markets, along with detail market segmentation with qualitative analysis at each and every aspect of segmentation done by material, application, technology and geography. All the number in terms market revenue, at every level of report are forecasted from 2014 to 2020.

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