Global Markets For Neonatal/Perinatal Monitoring And Treatment Products In 2014: Infant Warmers And Incubators In The U.S., Europe, Asia-Pacific And The Rest-Of-The-World

Description: Infant warmers, incubators, and hybrid systems generated $486 million in global revenues during 2013. The market for these devices, which is analyzed in this new report, will continue to be shaped by regional and local trends in annual births and the delivery of neonatal care. As such, it will differ strikingly between developed and emerging markets, especially in countries where many births continue to take place outside of healthcare institutions; furthermore, limited purchasing resources as well as the growing availability of cost-effective systems in markets outside of the U.S. and Europe will affect competitive market dynamics while spurring the adoption of new products.

Critical Issues Covered in this Report:
- The competitive landscape for these devices in the U.S. and international markets;
- Quantitative factors including pricing, replacement rates, new units, and aftermarket revenues; and
- Birth rates as well as other key infrastructure and market metrics.

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