Guatemala Fixed Communications Market to 2015: Service Adoption

Description: "Guatemala Fixed Communications Market to 2015: Service Adoption" report provides a top-level overview and detailed insights into the operating environment for mobile operators. It is an essential tool for companies active across the telecom value chain in Guatemala and for new companies that may be considering entering the market.

This product is part of the author's new 'on demand' range. These reports are built on the foundation of the most up-to-date data at the moment of purchase, guaranteeing their sensitivity to the current state of the market, and facilitating informed business decisions that can be made with the utmost of confidence. Delivered within two working days, these 'on demand' products combine the author's rigorous methodology with a new level of reactivity to the market, making them an exciting addition to our portfolio, and an even more useful resource for your organization.

- Demographics – Statistical data on Guatemala population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Guatemala consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- The number of services adopted by Guatemala population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Guatemala fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Synopsis

This report offers a concise breakdown of Guatemala operating environment, with both historic data and forecasts to 2015. The report contains quantitative data which covers:

- Demographics – data on Guatemala population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Guatemala consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- The number of services adopted by Guatemala population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Guatemala fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Since 1986, the author has compiled an extensive database on the telecommunications markets in Asia, Africa, the Middle East, Europe, North America and Latin America. The core components of this database mainly include:

Regulatory
- Interviews with top officials at regulatory agencies.
- Statistical data published by governments and regulatory agencies.
- Copies of telecom laws and amendments.
- Copies of tariff schedules, interconnection regulations and universal service requirements.

Operators
- Interviews with key officials in strategic planning, marketing, network planning and financial planning.
- Extensive surveys conducted with operators to determine key network statistics, investment, technology rollout plans, subscribers by service, tariff plans and service offerings.
- Internal statistics and bulletins published by operators.

Vendors
- Interviews with key officials within vendors both at in-country offices and in-company headquarters.

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