Americas Fixed Communications Market to 2015: Access Lines by Technology

Description:
"Americas Fixed Communications Market to 2015: Access Lines by Technology" report provides a top-level overview and detailed insights into the operating environment for mobile operators. It is an essential tool for companies active across the telecom value chain in Americas and for new companies that may be considering entering the market.

This product is part of the author's new 'on demand' range. These reports are built on the foundation of the most up-to-date data at the moment of purchase, guaranteeing their sensitivity to the current state of the market, and facilitating informed business decisions that can be made with the utmost of confidence. Delivered within two working days, these 'on demand' products combine the author's rigorous methodology with a new level of reactivity to the market, making them an exciting addition to our portfolio, and an even more useful resource for your organization.

- Demographics – Statistical data on Americas population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Americas consumption data – A percentage of Narrowband Subscriber lines, Broadband Subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- Total access lines used by Americas population: PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX
- Revenue data for Americas fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (Narrowband and Broadband services) and IPTV/video service.

Synopsis

This report offers a concise breakdown of Americas operating environment, with both historic data and forecasts to 2015. The report contains quantitative data which covers:

- Demographics – data on Americas population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Americas consumption data – A percentage of Narrowband Subscriber lines, Broadband Subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- Total access lines used by Americas population: PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX
- Revenue data for Americas fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (Narrowband and Broadband services) and IPTV/video service.

Since 1986, the author has compiled an extensive database on the telecommunications markets in Asia, Africa, the Middle East, Europe, North America and Americas. The core components of this database mainly include:

Regulatory
- Interviews with top officials at regulatory agencies.
- Statistical data published by governments and regulatory agencies.
- Copies of telecom laws and amendments.
- Copies of tariff schedules, interconnection regulations and universal service requirements.

Operators
- Interviews with key officials in strategic planning, marketing, network planning and financial planning.
- Extensive surveys conducted with operators to determine key network statistics, investment, technology rollout plans, subscribers by service, tariff plans and service offerings.
- Internal statistics and bulletins published by operators.

Vendors
- Interviews with key officials within vendors both at in-country offices and in-company headquarters.

Contents: 1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
2 DEMOGRAPHICS
2.1 Americas Population, 2009 - 15F
2.2 Americas Households, 2009 - 15F
2.3 Americas Businesses, 2009 - 15F
2.4 Americas Nominal GDP (US$ B), 2009 - 15F
2.5 Americas Nominal GDP per Capita (US$), 2009 - 15F
2.6 Americas PPP Adjusted GDP per Capita (US$), 2009 - 15F
2.7 Americas Consumer Price Inflation (%), 2009 - 15F
2.8 Exchange Rate CNY / US$, 2009 - 15F
3 PENETRATION OF POPULATION
3.1 Americas Percentage of Narrowband Subscriber Lines, 2009 - 15F
3.2 Americas Percentage of Broadband Subscriber Lines, 2009 - 15F
3.3 Americas Percentage of Personal Computers, 2009 - 15F
3.4 Americas Percentage of Voice Telephony Subscriber Lines, 2009 - 15F
3.5 Americas Percentage of Internet Users, 2009 - 15F
3.6 Americas Percentage of Internet Accounts by Subscription Band, 2009 - 15F
3.7 Americas Percentage of IPTV/Video Subscriber Lines, 2009 - 15F
4 ACCESS LINES BY TECHNOLOGY
4.1 Americas Access Lines by Technology, 2009 - 15F
5 REVENUES
5.1 Americas Fixed Communications Service Revenues, 2009 - 15F
5.2 Americas Total Voice Service Revenues, 2009 - 15F
5.2.1 Americas Circuit-Switched Revenue, 2009 - 15F
5.2.2 Americas Packet-Switched (VoIP) Revenue, 2009 - 15F
5.3 Americas Internet Service Revenues, 2009 - 15F
5.3.1 Americas Narrowband Service Revenue, 2009 - 15F
5.3.2 Americas Broadband Service Revenue, 2009 - 15F
5.4 Americas IPTV/Video Service Revenue, 2009 - 15F
6 APPENDIX
6.1 About Us
6.2 Disclaimer
Table 1: Definitions
Table 2: Americas Population (000), 2009 - 2015F
Table 3: Americas Households ('000), 2009 - 2015F
Table 4: Americas Businesses ('000), 2009 - 2015F
Table 5: Americas Nominal GDP (US$ B), 2009 - 2015F
Table 6: Americas Nominal GDP per Capita (US$), 2009 - 2015F
Table 7: Americas PPP Adjusted GDP per Capita (US$), 2009 - 2015F
Table 8: Americas Consumer Price Inflation (%), 2009 - 2015F
Table 9: Exchange Rate CNY / US$, 2009 - 2015F
Table 10: Americas Percentage of Narrowband Subscriber Lines (%), 2009 - 2015F
Table 11: Americas Percentage of Broadband Subscriber Lines (%), 2009 - 15F
Table 12: Americas Percentage of Personal Computers (%), 2009 - 15F
Table 13: Americas Percentage of Voice Telephony Subscriber Lines (%), 2009 - 15F
Table 14: Americas Percentage of Internet Users (%), 2009 - 15F
Table 15: Americas Percentage of Internet Accounts by Subscription Band (%), 2009 - 15F
Table 16: Americas Percentage of IPTV/Video Subscriber Lines (%), 2009 - 15F
Table 17: Americas Total Access Lines by Technology, 2009 - 2015F
Table 18: Americas Total Voice Service Revenues (US$m), 2009 - 2015F
Table 19: Americas Circuit-Switched Revenue (US$m), 2009 - 2015F
Table 20: Americas Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015F
Table 21: Americas Internet Service Revenues (US$m), 2009 - 2015F
Table 22: Americas Narrowband Service Revenue (US$m), 2009 - 2015F
Table 23: Americas Broadband Service Revenue (US$m), 2009 - 2015F
Table 24: Americas IPTV/Video Service Revenue (US$m), 2009 - 2015F
Figure 1: Americas Population (000), 2009 - 2015F
Figure 2: Americas Households ('000), 2009 - 2015F
Figure 3: Americas Businesses ('000), 2009 - 2015F
Figure 4: Americas Nominal GDP (US$ B), 2009 - 2015F
Figure 5: Americas Nominal GDP per Capita (US$), 2009 - 2015F
Figure 6: Americas PPP Adjusted GDP per Capita (US$), 2009 - 2015F
Figure 7: Americas Consumer Price Inflation (%), 2009 - 2015F
Figure 8: Exchange Rate CNY / US$, 2009 - 2015F
Figure 9: Americas Percentage of Narrowband Subscriber Lines (%), 2009 - 2015F
Figure 10: Americas Percentage of Broadband Subscriber Lines (%), 2009 - 15F
Figure 11: Americas Percentage of Personal Computers (%), 2009 - 15F
Figure 12: Americas Percentage of Voice Telephony Subscriber Lines (%), 2009 - 15F
Figure 13: Americas Percentage of Internet Users (%), 2009 - 15F
Figure 14: Americas Percentage of Internet Accounts by Subscription Band (%), 2009 - 15F
Figure 15: Americas Percentage of IPTV/Video Subscriber Lines (%), 2009 - 15F
Figure 16: Americas Total Access Lines by Technology, 2009 - 2015F
Figure 17: Americas Fixed Communications Service Revenues (000), 2009 - 2015 F
Figure 18: Americas Total Voice Service Revenues (US$m), 2009 - 2015 F
Figure 19: Americas Circuit-Switched Revenue (US$m), 2009 - 2015 F
Figure 20: Americas Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015 F
Figure 21: Americas Internet Service Revenues (US$m), 2009 - 2015 F
Figure 22: Americas Narrowband Service Revenue (US$m), 2009 - 2015 F
Figure 23: Americas Broadband Service Revenue (US$m), 2009 - 2015 F
Figure 24: Americas IPTV/Video Service Revenue (US$m), 2009 - 2015 F

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