Hong Kong Fixed Communications Market to 2015: Service Adoption

Description:
"Hong Kong Fixed Communications Market to 2015: Service Adoption" report provides a top-level overview and detailed insights into the operating environment for mobile operators. It is an essential tool for companies active across the telecom value chain in Hong Kong and for new companies that may be considering entering the market.

This product is part of the author’s new ‘on demand’ range. These reports are built on the foundation of the most up-to-date data at the moment of purchase, guaranteeing their sensitivity to the current state of the market, and facilitating informed business decisions that can be made with the utmost of confidence. Delivered within two working days, these ‘on demand’ products combine the author’s rigorous methodology with a new level of reactivity to the market, making them an exciting addition to our portfolio, and an even more useful resource for your organization.

- Demographics – Statistical data on Hong Kong population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Hong Kong consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- The number of services adopted by Hong Kong population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Hong Kong fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Synopsis

This report offers a concise breakdown of Hong Kong operating environment, with both historic data and forecasts to 2015. The report contains quantitative data which covers:

- Demographics – data on Hong Kong population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Hong Kong consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- The number of services adopted by Hong Kong population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Hong Kong fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Since 1986, the author has compiled an extensive database on the telecommunications markets in Asia, Africa, the Middle East, Europe, North America and Latin America. The core components of this database mainly include:

Regulatory
- Interviews with top officials at regulatory agencies.
- Statistical data published by governments and regulatory agencies.
- Copies of telecom laws and amendments.
- Copies of tariff schedules, interconnection regulations and universal service requirements.

Operators
- Interviews with key officials in strategic planning, marketing, network planning and financial planning.
- Extensive surveys conducted with operators to determine key network statistics, investment, technology rollout plans, subscribers by service, tariff plans and service offerings.
- Internal statistics and bulletins published by operators.

Vendors
- Interviews with key officials within vendors both at in-country offices and in-company headquarters.

Contents: 1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
2 DEMOGRAPHICS
2.1 Hong Kong Population, 2009 - 15F
2.2 Hong Kong Households, 2009 - 15F
2.3 Hong Kong Businesses, 2009 - 15F
2.4 Hong Kong Nominal GDP (US$ B), 2009 - 15F
2.5 Hong Kong Nominal GDP per Capita (US$), 2009 - 15F
2.6 Hong Kong PPP Adjusted GDP per Capita (US$), 2009 - 15F
2.7 Hong Kong Consumer Price Inflation (%), 2009 - 15F
2.8 Exchange Rate CNY / US$, 2009 - 15F
3 PENETRATION OF POPULATION
3.1 Hong Kong Percentage of Narrowband Subscriber Lines, 2009 - 15F
3.2 Hong Kong Percentage of Broadband Subscriber Lines, 2009 - 15F
3.3 Hong Kong Percentage of Personal Computers, 2009 - 15F
3.4 Hong Kong Percentage of Voice Telephony Subscriber Lines, 2009 - 15F
3.5 Hong Kong Percentage of Internet Users, 2009 - 15F
3.6 Hong Kong Percentage of Internet Accounts by Subscription Band, 2009 - 15F
3.7 Hong Kong Percentage of IPTV/Video Subscriber Lines, 2009 - 15F
4 SERVICE ADOPTION
4.1 Hong Kong Volume of Voice Telephony Subscriber Lines, 2009 - 15F
4.2 Hong Kong Volume of Personal Computers, 2009 - 15F
4.3 Hong Kong Volume of Internet Users, 2009 - 15F
4.4 Hong Kong Volume of Internet Accounts by Subscription Band, 2009 - 15F
4.5 Hong Kong Volume of IPTV/Video Subscriber Lines, 2009 - 15F
5 REVENUES
5.1 Hong Kong Fixed Communications Service Revenues, 2009 - 15F
5.2 Hong Kong Total Voice Service Revenues, 2009 - 15F
5.2.1 Hong Kong Circuit-Switched Revenue, 2009 - 15F
5.2.2 Hong Kong Packet-Switched (VoIP) Revenue, 2009 - 15F
5.3 Hong Kong Internet Service Revenues, 2009 - 15F
5.3.1 Hong Kong Narrowband Service Revenue, 2009 - 15F
5.3.2 Hong Kong Broadband Service Revenue, 2009 - 15F
5.4 Hong Kong IPTV/Video Service Revenue, 2009 - 15F
6 APPENDIX
6.1 About Us
6.2 Disclaimer
Table 1: Definitions
Table 2: Hong Kong Population (000), 2009 - 2015F
Table 3: Hong Kong Households ('000), 2009 - 2015F
Table 4: Hong Kong Businesses ('000), 2009 - 2015F
Table 5: Hong Kong Nominal GDP (US$ B), 2009 - 2015F
Table 6: Hong Kong Nominal GDP per Capita (US$), 2009 - 2015F
Table 7: Hong Kong PPP Adjusted GDP per Capita (US$), 2009 - 2015F
Table 8: Hong Kong Consumer Price Inflation (%), 2009 - 2015F
Table 9: Exchange Rate CNY / US$, 2009 - 2015F
Table 10: Hong Kong Percentage of Narrowband Subscriber Lines (%), 2009 - 2015F
Table 11: Hong Kong Percentage of Broadband Subscriber Lines (%), 2009 - 2015F
Table 12: Hong Kong Percentage of Personal Computers (%), 2009 - 2015F
Table 13: Hong Kong Percentage of Voice Telephony Subscriber Lines (%), 2009 - 2015F
Table 14: Hong Kong Percentage of Internet Users (%), 2009 - 2015F
Table 15: Hong Kong Percentage of Internet Accounts by Subscription Band (%), 2009 - 2015F
Table 16: Hong Kong Percentage of IPTV/Video Subscriber Lines (%), 2009 - 2015F
Table 17: Hong Kong Volume of Voice Telephony Subscriber Lines ('000), 2009 - 2015F
Table 18: Hong Kong Volume of Personal Computers by Computer Type ['000], 2009 - 2015F
Table 19: Hong Kong Volume of Internet Users ['000], 2009 - 2015F
Table 20: Hong Kong Volume of Internet Accounts by Subscription Band ['000], 2009 - 2015F
Table 21: Hong Kong Volume of IPTV/Video Subscriber Lines ['000], 2009 - 2015F
Table 22: Hong Kong Fixed Communications Service Revenues (000), 2009 - 2015 F
Table 23: Hong Kong Total Voice Service Revenues (US$m), 2009 - 2015 F
Table 24: Hong Kong Circuit-Switched Revenue (US$m), 2009 - 2015 F
Table 25: Hong Kong Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015 F
Table 26: Hong Kong Internet Service Revenues (US$m), 2009 - 2015 F
Table 27: Hong Kong Narrowband Service Revenue (US$m), 2009 - 2015 F
Table 28: Hong Kong Broadband Service Revenue (US$m), 2009 - 2015 F
Table 29: Hong Kong IPTV/Video Service Revenue (US$m), 2009 - 2015 F
Figure 1: Hong Kong Population (000), 2009 - 2015F
Figure 2: Hong Kong Households ('000), 2009 - 2015F
Figure 3: Hong Kong Businesses ('000), 2009 - 2015F
Figure 4: Hong Kong Nominal GDP (US$ B), 2009 - 2015F
Figure 5: Hong Kong Nominal GDP per Capita (US$), 2009 - 2015F
Figure 6: Hong Kong PPP Adjusted GDP per Capita (US$), 2009 - 2015F
Figure 7: Hong Kong Consumer Price Inflation (%), 2009 - 2015F
Figure 8: Exchange Rate CNY / US$, 2009 - 2015F
Figure 9: Hong Kong Percentage of Narrowband Subscriber Lines (%), 2009 - 2015F
Figure 10: Hong Kong Percentage of Broadband Subscriber Lines (%), 2009 - 15F
Figure 11: Hong Kong Percentage of Personal Computers (%), 2009 - 15F
Figure 12: Hong Kong Percentage of Voice Telephony Subscriber Lines (%), 2009 - 15F
Figure 13: Hong Kong Percentage of Internet Users (%), 2009 - 15F
Figure 14: Hong Kong Percentage of Internet Accounts by Subscription Band (%), 2009 - 15F
Figure 15: Hong Kong Percentage of IPTV/Video Subscriber Lines (%), 2009 - 15F
Figure 16: Hong Kong Volume of Voice Telephony Subscriber Lines ('000), 2009 - 2015F
Figure 17: Hong Kong Volume of Personal Computers by Computer Type [000], 2009 - 2015F
Figure 18: Hong Kong Volume of Internet Users [000], 2009 - 2015F
Figure 19: Hong Kong Volume of Internet Accounts by Subscription Band ['000], 2009 - 2015F
Figure 20: Hong Kong Volume of IPTV/Video Subscriber Lines ['000], 2009 - 2015F
Figure 21: Hong Kong Fixed Communications Service Revenues (000), 2009 - 2015 F
Figure 22: Hong Kong Total Voice Service Revenues (US$m), 2009 - 2015 F
Figure 23: Hong Kong Circuit-Switched Revenue (US$m), 2009 - 2015 F
Figure 24: Hong Kong Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015 F
Figure 25: Hong Kong Internet Service Revenues (US$m), 2009 - 2015 F
Figure 26: Hong Kong Narrowband Service Revenue (US$m), 2009 - 2015 F
Figure 27: Hong Kong Broadband Service Revenue (US$m), 2009 - 2015 F
Figure 28: Hong Kong IPTV/Video Service Revenue (US$m), 2009 - 2015 F

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2853973/](http://www.researchandmarkets.com/reports/2853973/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/ 

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Hong Kong Fixed Communications Market to 2015: Service Adoption
- Web Address: http://www.researchandmarkets.com/reports/2853973/
- Office Code: SC6ICQLI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 700</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 1400</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 2100</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr  [ ]  Mrs  [ ]  Dr  [ ]  Miss  [ ]  Ms  [ ]  Prof  [ ]
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp