Honduras Fixed Communications Market to 2015: Service Adoption

Description: "Honduras Fixed Communications Market to 2015: Service Adoption" report provides a top-level overview and detailed insights into the operating environment for mobile operators. It is an essential tool for companies active across the telecom value chain in Honduras and for new companies that may be considering entering the market.

This product is part of the author’s new ‘on demand’ range. These reports are built on the foundation of the most up-to-date data at the moment of purchase, guaranteeing their sensitivity to the current state of the market, and facilitating informed business decisions that can be made with the utmost of confidence. Delivered within two working days, these ‘on demand’ products combine the author’s rigorous methodology with a new level of reactivity to the market, making them an exciting addition to our portfolio, and an even more useful resource for your organization.

- Demographics – Statistical data on Honduras population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Honduras consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- The number of services adopted by Honduras population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Honduras fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Synopsis

This report offers a concise breakdown of Honduras operating environment, with both historic data and forecasts to 2015. The report contains quantitative data which covers:

- Demographics – data on Honduras population, households, businesses, nominal GDP, nominal GDP per Capita, consumer price inflation, exchange rates (local currency and US dollar)
- Honduras consumption data – A percentage of narrowband subscriber lines, broadband subscriber lines, personal computers, voice telephony subscriber lines, internet users, internet accounts by subscription band, IPTV/Video subscriber lines
- The number of services adopted by Honduras population: voice telephony subscriber lines, personal computers, internet users, internet accounts by subscription band, IPTV/video subscriber lines
- Revenue data for Honduras fixed communications service, voice service revenues (Circuit and Packet switched), Internet service revenues (narrowband and broadband services) and IPTV/video service.

Since 1986, the author has compiled an extensive database on the telecommunications markets in Asia, Africa, the Middle East, Europe, North America and Latin America. The core components of this database mainly include:

- Interviews with top officials at regulatory agencies.
- Statistical data published by governments and regulatory agencies.
- Copies of telecom laws and amendments.
- Copies of tariff schedules, interconnection regulations and universal service requirements.

Operators
- Interviews with key officials in strategic planning, marketing, network planning and financial planning.
- Extensive surveys conducted with operators to determine key network statistics, investment, technology rollout plans, subscribers by service, tariff plans and service offerings.
- Internal statistics and bulletins published by operators.

Vendors
- Interviews with key officials within vendors both at in-country offices and in-company headquarters.

Contents:

1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
2 DEMOGRAPHICS
2.1 Honduras Population, 2009 - 15F
2.2 Honduras Households, 2009 - 15F
2.3 Honduras Businesses, 2009 - 15F
2.4 Honduras Nominal GDP (US$ B), 2009 - 15F
2.5 Honduras Nominal GDP per Capita (US$), 2009 - 15F
2.6 Honduras PPP Adjusted GDP per Capita (US$), 2009 - 15F
2.7 Honduras Consumer Price Inflation (%), 2009 - 15F
2.8 Exchange Rate CNY / US$, 2009 - 15F
3 PENETRATION OF POPULATION
3.1 Honduras Percentage of Narrowband Subscriber Lines, 2009 - 15F
3.2 Honduras Percentage of Broadband Subscriber Lines, 2009 - 15F
3.3 Honduras Percentage of Personal Computers, 2009 - 15F
3.4 Honduras Percentage of Voice Telephony Subscriber Lines, 2009 - 15F
3.5 Honduras Percentage of Internet Users, 2009 - 15F
3.6 Honduras Percentage of Internet Accounts by Subscription Band, 2009 - 15F
3.7 Honduras Percentage of IPTV/Video Subscriber Lines, 2009 - 15F
4 SERVICE ADOPTION
4.1 Honduras Volume of Voice Telephony Subscriber Lines, 2009 - 15F
4.2 Honduras Volume of Personal Computers, 2009 - 15F
4.3 Honduras Volume of Internet Users, 2009 - 15F
4.4 Honduras Volume of Internet Accounts by Subscription Band, 2009 - 15F
4.5 Honduras Volume of IPTV/Video Subscriber Lines, 2009 - 15F
5 REVENUES
5.1 Honduras Fixed Communications Service Revenues, 2009 - 15 F
5.2 Honduras Total Voice Service Revenues, 2009 - 15 F
5.2.1 Honduras Circuit-Switched Revenue, 2009 - 15 F
5.2.2 Honduras Packet-Switched (VoIP) Revenue, 2009 - 15 F
5.3 Honduras Internet Service Revenues, 2009 - 15 F
5.3.1 Honduras Narrowband Service Revenue, 2009 - 15 F
5.3.2 Honduras Broadband Service Revenue, 2009 - 15 F
5.4 Honduras IPTV/Video Service Revenue, 2009 - 15 F
6 APPENDIX
6.1 About Us
6.2 Disclaimer
Table 1: Definitions
Table 2: Honduras Population (000), 2009 - 2015F
Table 3: Honduras Households ('000), 2009 - 2015F
Table 4: Honduras Businesses ('000), 2009 - 2015F
Table 5: Honduras Nominal GDP (US$ B), 2009 - 2015F
Table 6: Honduras Nominal GDP per Capita (US$), 2009 - 2015F
Table 7: Honduras PPP Adjusted GDP per Capita (US$), 2009 - 2015F
Table 8: Honduras Consumer Price Inflation (%), 2009 - 2015F
Table 9: Exchange Rate CNY / US$, 2009 - 2015F
Table 10: Honduras Percentage of Narrowband Subscriber Lines (%), 2009 - 2015F
Table 11: Honduras Percentage of Broadband Subscriber Lines (%), 2009 - 15F
Table 12: Honduras Percentage of Personal Computers (%), 2009 - 15F
Table 13: Honduras Percentage of Voice Telephony Subscriber Lines (%), 2009 - 15F
Table 14: Honduras Percentage of Internet Users (%), 2009 - 15F
Table 15: Honduras Percentage of Internet Accounts by Subscription Band (%), 2009 - 15F
Table 16: Honduras Percentage of IPTV/Video Subscriber Lines (%), 2009 - 15F
Table 17: Honduras Volume of Voice Telephony Subscriber Lines ('000), 2009 - 2015F
Table 18: Honduras Volume of Personal Computers by Computer Type [000], 2009 - 2015F
Table 19: Honduras Volume of Internet Users [000], 2009 - 2015F
Table 20: Honduras Volume of Internet Accounts by Subscription Band [000], 2009 - 2015F
Table 21: Honduras Volume of IPTV/Video Subscriber Lines [000], 2009 - 2015F
Table 22: Honduras Fixed Communications Service Revenues (000), 2009 - 2015 F
Table 23: Honduras Total Voice Service Revenues (US$m), 2009 - 2015 F
Table 24: Honduras Circuit-Switched Revenue (US$m), 2009 - 2015 F
Table 25: Honduras Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015 F
Table 26: Honduras Internet Service Revenues (US$m), 2009 - 2015 F
Table 27: Honduras Narrowband Service Revenue (US$m), 2009 - 2015 F
Table 28: Honduras Broadband Service Revenue (US$m), 2009 - 2015 F
Table 29: Honduras IPTV/Video Service Revenue (US$m), 2009 - 2015 F
Figure 1: Honduras Population (000), 2009 - 2015 F
Figure 2: Honduras Households (’000), 2009 - 2015 F
Figure 3: Honduras Businesses (’000), 2009 - 2015 F
Figure 4: Honduras Nominal GDP (US$ B), 2009 - 2015 F
Figure 5: Honduras Nominal GDP per Capita (US$), 2009 - 2015 F
Figure 6: Honduras PPP Adjusted GDP per Capita (US$), 2009 - 2015 F
Figure 7: Honduras Consumer Price Inflation (%), 2009 - 2015 F
Figure 8: Exchange Rate CNY / US$, 2009 - 2015 F
Figure 9: Honduras Percentage of Narrowband Subscriber Lines (%), 2009 - 2015 F
Figure 10: Honduras Percentage of Broadband Subscriber Lines (%), 2009 - 2015 F
Figure 11: Honduras Percentage of Personal Computers (%), 2009 - 2015 F
Figure 12: Honduras Percentage of Voice Telephony Subscriber Lines (%), 2009 - 2015 F
Figure 13: Honduras Percentage of Internet Users (%), 2009 - 2015 F
Figure 14: Honduras Percentage of Internet Accounts by Subscription Band (%), 2009 - 2015 F
Figure 15: Honduras Percentage of IPTV/Video Subscriber Lines (%), 2009 - 2015 F
Figure 16: Honduras Volume of Voice Telephony Subscriber Lines (’000), 2009 - 2015 F
Figure 17: Honduras Volume of Personal Computers by Computer Type [’000], 2009 - 2015 F
Figure 18: Honduras Volume of Internet Users [’000], 2009 - 2015 F
Figure 19: Honduras Volume of Internet Accounts by Subscription Band [’000], 2009 - 2015 F
Figure 20: Honduras Volume of IPTV/Video Subscriber Lines [’000], 2009 - 2015 F
Figure 21: Honduras Fixed Communications Service Revenues (000), 2009 - 2015 F
Figure 22: Honduras Total Voice Service Revenues (US$m), 2009 - 2015 F
Figure 23: Honduras Circuit-Switched Revenue (US$m), 2009 - 2015 F
Figure 24: Honduras Packet-Switched (VoIP) Revenue (US$m), 2009 - 2015 F
Figure 25: Honduras Internet Service Revenues (US$m), 2009 - 2015 F
Figure 26: Honduras Narrowband Service Revenue (US$m), 2009 - 2015 F
Figure 27: Honduras Broadband Service Revenue (US$m), 2009 - 2015 F
Figure 28: Honduras IPTV/Video Service Revenue (US$m), 2009 - 2015 F

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