Facial Aesthetics Market to 2020 - Economic Recovery Drives Growth in the US as Increasing Awareness Fuels Demand in Developing Markets

Description:
“Facial Aesthetics Market to 2020 - Economic Recovery Drives Growth in the US as Increasing Awareness Fuels Demand in Developing Markets” discusses the market, competitive landscape, and trends for two facial aesthetics market segments: Botox and dermal fillers. It provides comprehensive information on the key trends affecting these segments, and key analytical content on the dynamics of the market.

The report also reviews the competitive landscape, analyzes each segment's pipeline products and gives details of important merger and acquisition deals. It is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by a team of industry experts.

Scope
- Key geographies: US, Brazil, Germany, Turkey, France, Italy, Spain, Japan, China, India, Columbia and South Korea.
- Information on market size for two facial aesthetics market segments: botox and dermal fillers.
- Annualized market revenue data forecast to 2020 and company share data for 2013.
- Qualitative analysis of key trends in the facial aesthetics market.
- Information on the competitive landscape and the leading technologies of key players: Allergan, Galderma, Merz Pharma, Ipsen, Anteis, Valeant Pharmaceuticals International, Medytox, LIBP, Laboratoires Teoxane and Hugel.

Reasons to buy
- Develop business strategies by understanding the trends and developments driving the global facial aesthetics market.
- Design and enhance your product development, marketing, and sales strategies.
- Exploit merger and acquisition opportunities by identifying the market players with the most innovative pipelines.
- Develop market-entry and market-expansion strategies.
- Identify the key players best positioned to take advantage of the emerging market opportunities.
- Exploit in-licensing and out-licensing opportunities by identifying the products most likely to ensure a robust return.
- Identify, understand and capitalize emerging blockbusters of the facial aesthetics market landscape.
- Make more informed business decisions from insightful and in-depth analysis of the global facial aesthetics market and the factors shaping it.

Contents:
1 Table of Contents
1.1 List of Tables
1.2 List of Figures
2 Introduction
3 Analyst Commentary
4 Global Facial Aesthetics Market: Device Overview
4.1 Facial Aesthetics
4.1.1 Dermal Fillers
4.1.2 Particle and Polymer Fillers
4.1.3 Botox
5 Global Facial Aesthetics Market: Market Characterization
5.1 Global Facial Aesthetics Market, Revenue, 2006-2020
5.2 Botox Market, Global, Key Company Shares, 2013
5.3 Dermal Fillers Market, Global, Key Company Shares, 2013
5.4 Facial Aesthetics Market, Key Trends
5.4.1 Topical Neurotoxins to Drive Future Growth of Botox Market
5.4.2 Companies Focus on Autologous Injectables for Sustained Future Growth
5.4.3 Survey Results Indicate Expanding Patient Demographics for Facial Injectables
5.5 Market Dynamics
5.5.1 Market Drivers
5.5.2 Market Restraints

6 Global Facial Aesthetics Market: Segment Analysis and Forecasts
6.1 Botox Market, Global, Revenue, 2006-2020
6.2 Dermal Fillers Market, Global, Revenue, 2006-2020

7 Global Facial Aesthetics Market: Country Analysis and Forecasts
7.1 Facial Aesthetics Market: Cross-country Analysis
7.2 Historic and Forecast Revenue and Volume, by Country
7.2.1 Facial Aesthetics Market, US, Revenue and Volume, 2006-2020
7.2.2 Facial Aesthetics Market, Japan, Revenue and Volume, 2006-2020
7.2.3 Facial Aesthetics Market, Germany, Revenue and Volume, 2006-2020
7.2.4 Facial Aesthetics Market, France, Revenue, 2006-2013
7.2.5 Facial Aesthetics Market, Korea, Revenue and Volume, 2006-2020
7.2.6 Facial Aesthetics Market, Spain, Revenue, Volume, 2006-2020
7.2.7 Facial Aesthetics Market, Italy, Revenue, Volume, 2006-2020
7.2.8 Facial Aesthetics Market, Colombia, Revenue, Volume, 2006-2020
7.2.9 Facial Aesthetics Market, China, Revenue, Volume, 2006-2020
7.2.10 Facial Aesthetics Market, Turkey, Revenue, Volume, 2006-2020
7.2.11 Facial Aesthetics Market, India, Revenue, 2006-2013
7.2.12 Facial Aesthetics Market, Brazil, Revenue, 2006-2020

8 Global Facial Aesthetics Market: Competitive Landscape
8.1 Comparison of Leading Botox Brands, 2014
8.2 Comparison of Leading Hyaluronic Acid-Based Fillers, 2014
8.3 Global Facial Aesthetics Market, Competitive Assessment
8.4 Company Profiles
8.4.1 Allergan
8.4.2 Merz Aesthetics
8.4.3 Galderma
8.4.4 Valeant Pharmaceuticals International
8.4.5 Mentor Worldwide
8.4.6 Anika Therapeutics
8.4.7 Anteis
8.4.8 Adoderm
8.4.9 Alcon Laboratories
8.4.10 BioPolymer
8.4.11 Contura International
8.4.12 LCA Pharmaceutical
8.4.13 Laboratories Orgév
8.4.14 Polymékon
8.4.15 Prolenium Medical Technologies
8.4.16 Teoxane
8.4.17 Zimmer
8.4.18 Suneva Medical
8.4.19 RevitaCare
8.4.20 Medytox
8.4.21 HuGel

9 Global Facial Aesthetics Market: Product Pipeline Analysis
9.1 Facial Aesthetics Market: List of Pipeline Products
9.1.1 Dermal Fillers, List of Pipeline Products
9.1.2 Botox, List of Pipeline Products
9.2 Facial Aesthetics Market: Profiles of Key Pipeline Products
9.2.1 Aquamid
9.2.2 Autologous Globin Dermal Filler
9.2.3 BioDermal Filler
9.2.4 Collagen Scaffold - Aesthetic Procedures
9.2.5 Dermal Filler
9.2.6 Dermal Filler
9.2.7 Gold Nanoparticle Dermal Filler
9.2.8 Hyaluderm
9.2.9 Injectable Dermal Filler
9.2.10 Juvéderm Volbella
9.2.11 Juvéderm Volift
9.2.12 Juvéderm Voluma XC
9.2.13 Macdermol 18
9.2.14 Macdermol 21
9.2.15 Macdermol 24
9.2.16 Macdermol 30
9.2.17 Macdermol Bio Lift
9.2.18 Macdermol Bio Revitalization
9.2.19 Macdermol Body Contour
9.2.20 Macdermol Hydro
9.2.21 Macdermol Lips
9.2.22 MacDermol R
9.2.23 MacDermol S
9.2.24 Macdermol Scalp Stimulation
9.2.25 Macdermol Volume
9.2.26 Matridex
9.2.27 Matridur
9.2.28 Matrigel
9.2.29 Next Generation Elevess Dermal Filler
9.2.30 Puragen
9.2.31 Puragen Plus
9.2.32 Restylane Touch
9.2.33 Tenergel
9.2.34 Wrinkle Filler
9.2.35 RT-001
9.2.36 RT-002
9.2.37 ANT-1207
9.2.38 NT-201

10 Facial Aesthetics Market: Consolidation Landscape
10.1 Key Deals, 2014
10.1.1 Valeant’s Offer to Buy Allergan, 2014
10.1.2 Deal Rationale
10.2 Key Deals (2009-2013)
10.2.1 Merz’s Acquisition of Anteis, 2013
10.2.2 Valeant’s Acquisition of Medicis, 2012
10.2.3 Merz Completes Acquisition of BioForm Medical, 2010
10.2.4 Galderma’s Acquisition of Q-Med, 2010
10.2.5 Johnson & Johnson’s Acquisition of Mentor, 2009

11 Appendix
11.1 Definitions
11.1.1 Facial Aesthetics
11.2 Abbreviations
11.3 Bibliography
11.4 Research Methodology
11.4.1 Secondary Research
11.4.2 Primary Research
11.4.3 Models
11.4.4 Forecasts
11.4.5 Expert Panel
11.5 Contact Us
11.6 Disclaimer

1.1 List of Tables
Table 1: Facial Aesthetics Market, Global, Revenue Forecast ($bn), 2006-2020
Table 2: Facial Aesthetics Market, Botox, Global, Key Company Share (%), 2013
Table 3: Facial Aesthetics Market, Dermal Fillers, Global, Key Company Share (%), 2013
Table 4: Facial Aesthetics Market, US Real GDP ($ trillion), Facial Aesthetic Procedures (million), 2014
Table 5: Facial Aesthetics Market, Botox, Global, Revenue Forecast ($bn), 2006-2020
Table 6: Facial Aesthetics Market, Dermal Fillers, Global, Revenue ($m), 2006-2020
Table 7: Facial Aesthetics Market, Global, Cross-country Analysis, CAGR (%), 2006-2020
Table 8: Facial Aesthetics Market, US, Revenue ($bn) and Number of Procedures (million), 2006-2020
Table 9: Facial Aesthetics Market, Japan, Revenue ($m) and Number of Procedures ('000), 2013-2020
Table 10: Facial Aesthetics Market, Germany, Revenue ($m) and Number of Procedures ('000), 2013-2020
Table 11: Facial Aesthetics Market, France, Revenue ($m) and Number of Procedures ('000), 2006-2020
Table 12: Facial Aesthetics Market, Korea, Revenue ($m) and Number of Procedures ('000), 2006-2020
Table 13: Facial Aesthetics Market, Italy, Revenue ($m) and Number of Procedures ('000), 2006-2020
Table 14: Facial Aesthetics Market, China, Revenue ($m) and Number of Procedures ('000), 2013-2020
Table 15: Facial Aesthetics Market, Brazil, Revenue ($m) and Number of Procedures ('000), 2006-2020
Table 16: Facial Aesthetics Market, Allergan, Key Marketed Products, 2014
Table 17: Facial Aesthetics Market, Merz Aesthetics, Key Marketed Products, 2014
Table 18: Facial Aesthetics Market, Galderma, Key Marketed Products, 2014
Table 19: Facial Aesthetics Market, Valeant Pharmaceuticals International, Key Marketed Products, 2013
Table 20: Facial Aesthetics Market, Mentor Worldwide LLC, Key Marketed Products, 2013
Table 21: Facial Aesthetics Market, Anika Therapeutics, Key Marketed Products, 2013
Table 22: Facial Aesthetics Market, Anteis, Key Marketed Products, 2013
Table 23: Facial Aesthetics Market, BioPolymer, Key Marketed Products, 2013
Table 24: Facial Aesthetics Market, Contura International, Key Marketed Products, 2013
Table 25: Facial Aesthetics Market, LCA Pharmaceutical, Key Marketed Products, 2013
Table 26: Facial Aesthetics Market, Laboratories Orgév, Key Marketed Products, 2013
Table 27: Facial Aesthetics Market, Revitacare, Key Marketed Products, 2013
1.2 List of Figures

Figure 1: Facial Aesthetics Market, Device Overview
Figure 2: Facial Aesthetics Market, Global, Revenue ($bn), 2006-2020
Figure 3: Facial Aesthetics Market, Botox, Global, Key Company Share (%), 2013
Figure 4: Facial Aesthetics Market, Botox, US, Botox Cosmetic Price Trend, 1997-2009
Figure 5: Facial Aesthetics Market, Dermal Fillers, Global, Key Company Share (%), 2013
Figure 6: Facial Aesthetics Market, Market Trends
Figure 7: Facial Aesthetics Market, Market Dynamics
Figure 8: Facial Aesthetics Market, National Average Physician Fee, US, 2013
Figure 9: Facial Aesthetics Market, Studies Indicating Advantages of Dermal Fillers with Lidocaine, 2014
Figure 10: Facial Aesthetics Market, Botox, Global, Revenue Forecast ($bn), 2006-2020
Figure 11: Facial Aesthetics Market, Dermal Fillers, Global, Revenue Forecast ($bn), 2006-2020
Figure 12: Facial Aesthetics Market, Global, Cross-country Analysis, CAGR (%), 2006-2020
Figure 13: Facial Aesthetics Market, US, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 14: Facial Aesthetics Market, US, Revenue ($bn) and Number of Procedures (million), 2006-2020
Figure 15: Facial Aesthetics Market, Japan, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 16: Facial Aesthetics Market, Japan, Revenue and Number of Procedures ('000), 2006-2020
Figure 17: Facial Aesthetics Market, Germany, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 18: Facial Aesthetics Market, Germany, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 19: Facial Aesthetics Market, France, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 20: Facial Aesthetics Market, France, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 21: Facial Aesthetics Market, Korea, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 22: Facial Aesthetics Market, Korea, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 23: Facial Aesthetics Market, Spain, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 24: Facial Aesthetics Market, Spain, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 25: Facial Aesthetics Market, Italy, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 26: Facial Aesthetics Market, Italy, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 27: Facial Aesthetics Market, Colombia, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 28: Facial Aesthetics Market, Colombia, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 29: Facial Aesthetics Market, China, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 30: Facial Aesthetics Market, China, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 31: Facial Aesthetics Market, Turkey, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 32: Facial Aesthetics Market, Turkey, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 33: Facial Aesthetics Market, India, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 34: Facial Aesthetics Market, India, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 35: Facial Aesthetics Market, Brazil, Cross-segment Analysis, CAGR (%), 2006-2020
Figure 36: Facial Aesthetics Market, Brazil, Revenue ($m) and Number of Procedures ('000), 2006-2020
Figure 37: Facial Aesthetics Market, Comparison of Leading Botox Brands, 2014
Figure 38: Facial Aesthetics Market, Comparison of Leading Dermal Fillers, 2014
Figure 39: Facial Aesthetics Market, Global, Competitive Assessment, 2014
Figure 40: Facial Aesthetics Market, Pipeline Products Summary, 2014

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