Worldwide Yellow Pages 2006-2007

Description: Simba’s Worldwide Yellow Pages 2006-2007 is your guide to the global directory publishing industry, covering all eight major global regions. Simply put, it is the most comprehensive research available on the business of Yellow Pages and Internet Directory publishing worldwide.

Worldwide Yellow Pages 2006-2007 looks at 27 countries in order to provide a perspective on global Yellow Pages and Internet Directory trends.

Topics covered include:
- Introduction: The Telephone Directory Market
- Telephone Directory Market in Relation to the Telephone Industry
- Telephone Directory Market in Relation to the Advertising Industry
- Directory Publishing
- Internet Directories
- Suppliers to the Directory Market
- Summary and Conclusions
- Profiles of Leading Publishers Directory Publishers

Simba’s Worldwide Yellow Pages 2006-2007 is the undisputed resource for market level information, including growth rates, forecast, as well as company level information, including revenues, key executives, key development 2000-2005.

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