Top 20 U.S. Yellow Pages Markets 2011-2012

Description:
Top 20 U.S. Yellow Pages Markets 2011-2012 is the premier source for reliable insight to past, present and future trends shaping the $1.48 billion yellow pages metropolitan markets in the U.S.

This new edition uncovers rates and trends and provides revenue and market share projections for the top publishers that shape the marketplace. It also includes a brief analysis on environmental pressures from ordinances originating from Seattle and San Francisco, which if rejected, will allow the industry to stabilize by 2015. This edition includes expanded data and analysis on the yellow pages industry move into digital, which is expected to make up 20% of the entire market by 2013.

Top 20 U.S. Yellow Pages Markets 2011-2012 provides historic and projected reference numbers for both the online and print segments. All projections in this edition are made through 2013.

Specific metropolitan markets covered includes:

- Albany
- Atlanta
- Austin
- Boston
- Buffalo
- Charleston
- Chicago
- Dallas
- Denver
- Jacksonville
- Kansas City
- Las Vegas
- Los Angeles
- Manhattan
- Miami
- Minneapolis/St. Paul
- Phoenix
- Sacramento
- San Francisco
- Seattle

Companies profiled in this report include:

- Ambassador Media Group
- AT&T Communications
- Dex One
- LocalEdge
- SuperMedia
- Valley Yellow Pages
- Yellowbook

Top 20 U.S. Yellow Pages Markets 2011-2012 arms decision-makers with an effective solution for benchmarking success, sizing up revenues, pinpointing what’s driving investment activity, spotting growth opportunities and much more!

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