U.S. Online Yellow Pages Market 2009-2012

Description: In its fourth edition, U.S. Online Yellow Pages Market 2009-2012 reports on the state of the online yellow pages industry in 2009 and projects through 2012. But even more important than providing a clear understanding of the current market condition, this report offers exclusive perspective on how yellow pages publishers need to position themselves for future growth in the dynamic online medium.

Use U.S. Online Yellow Pages Market 2009-2012 to:

Gain access to Simba’s exclusive data on current online yellow pages market size and structure
Understand the structure of partnerships between yellow pages publishers and search engine giants, such as Google and Yahoo!
Benchmark your own online initiatives against those of your competitors
Target realistic online yellow pages revenue growth for your company
Identify potential partnership opportunities And more!

The report includes growth rates, forecast, and information on companies, revenues and key executives.

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