Third-Party Processing in North America

Description: The 2004 North American Third-Party Processor Market critically and quantitatively assesses the market for data and payment-related transaction outsourcing. The report focuses particularly on outsourced data and payments-related transaction processing in the following key areas: electronic payment processing, payroll processing, and medical claims and other insurance processing. In doing so, the report assesses the use of third party processors across the business sectors that employ it, such as financial services and banking, government, health care, and retail. The report also addresses direct-to-consumer third party processing, particularly as it relates to the Internet, and the development and use of Internet processing applications.

Report Methodology

The information in The 2004 North American Third-Party Processor Market is based on both primary and secondary research. Primary research involved interviews with marketing, public relations and analysts within the financial industry and consultants to the industry. Secondary research entailed data-gathering from relevant trade, business, and government sources, including company literature.

What You’ll Get in this Report

The 2004 North American Third-Party Processor Market identifies and assesses the economic drivers shaping each segment of the industry, as well as the technological innovations and regulatory changes affecting its competitiveness and growth. In addition, the report profiles the market players as well as the market strategies and trends that will help shape its future.

Contents:

Executive Summary: Third-Party Processor Market
Payroll Processing
Who Offers Payroll Processing
How Prevalent is Payroll Outsourcing?
The Payroll Processing Market
State of the Industry

Table 1: 1997 Payroll Services Summary Data
Table 2: Payroll Services: Firms and Employees by Employment Size
The Industry Leaders

Table 3: ADP Revenue: 1999-2003
Table 4: ADP Employer Services Revenue: 2003
Table 5: Ceridian Revenue: 1999-2003
Industry Barometers
Employment Growth and Economic Picture

Table 6: Unemployment Rates: Yearly: May 2003 to May 2004
Table 7: Unemployment Rates: Monthly: June 2003 to May 2004
Table 8: Paychex: Year-Over-Year Changes In Checks Per Client-Interest Rates

Table 9: Federal Funds Rate: 1999-2003
Small Business Health

Trends
Small, Medium, or Large?
The Small Business Sector Is Primed For Growth
Technology Allows Service To Smaller Companies
Payroll Cards
The Five-Year Industry Forecast
Table 10: Projected Payroll Processing Revenue, 2004-2009

Payment Processing

Merchant Card Processing
The Players
Trends
Independent Providers
Alliances
The Economy
PIN-Debit Trends
Price Compression
U.S. Consumers and Electronic Banking: Analysis
Use and Users of E-Banking

Table 11: Percentage of U.S. Households Using Various Electronic Banking Technologies

Merchants, Interchange, and Competition
The “Wal-Mart” Suit and Its Aftermath
Lower Interchange
Increased Competition
Check 21
Consumers Uninformed of Check 21

Market Size and Growth
Card Growth

Table 12: Card Growth: 1999-2002

Market Size and Growth
Table 13: U.S. Payment Processing Projected Revenue, 2004-2009

Healthcare Transaction Processing

The Players
Competition
Trends
High Rates of Increase in Healthcare Costs
Increasing Outsourcing by Healthcare Payers
Increased Automation of the Healthcare Reimbursement Cycle
The Importance of the Internet
Legal and Regulatory Framework

HIPAA
Medical Billing Glitches Spread - HIPAA Fallout
Product Offerings Provided by the Healthcare Transaction Processors
WebMD
ProxyMed
Eligibility Verification and Benefit Inquiry
Claims and Encounters Submission
Claims and Status Inquiry
Specialty Care Referral and Pre-certification Request and Inquiry
Electronic Remittance Advice (ERA) and Electronic Funds Transfer

Market Size and Forecast
Growth Forecast

Payroll Processing Profile: Paychex

Small or Large?
Table 15: Paychex Market and Client Base Composition by Employee Size
Products and Services
Clients With Less Than 50 Employees
Chapter 1: Overview of Payroll and Processing

How Does Payroll Fit into the Outsourcing Picture?
Who Offers Payroll Outsourcing Services? 42
PEOs and BPOs
The Role of PEOs
The Role of BPOs
Why Outsource Payroll?
But Payroll Outsourcing May Not Solve Everything...
How to Outsource Efficiently
How Prevalent is Payroll Outsourcing?
The PMR 2003 Payroll Outsourcing Satisfaction Survey
Table 1-1: Organizations That Outsource Payroll Processing, by Number of Employees
Table 1-2: Organizations That Outsource Payroll Processing, by Firm Revenues
Extent of Outsourcing During the Payroll Process

The Payroll Processing Market

State of the Industry
Census Information 5-Year Comparisons Summary
Table 1-3: 1997 Payroll Services Summary Data
Table 1-4: Payroll Services Five-Year Growth: 1997-2001
1997 - 2001: Comparing Census Figures
Table 1-5: 2001 Payroll Services Summary Data
Table 1-6: Payroll Services: Firms and Employees by Employment Size
Table 1-7: 2001 Number of Firms, Number of Establishments, Employment, and Annual Payroll by Employment Size
Table 1-8: 2000 Number of Firms, Number of Establishments, Employment, and Annual Payroll by Employment Size
Table 1-9: 1999 Number of Firms, Number of Establishments, Employment, and Annual Payroll by Employment Size
Table 1-10: 1998 Number of Firms, Number of Establishments, Employment, and Annual Payroll by Employment Size

The Industry Leaders

The Contenders and Up-and-Comers: Hewitt & Intuit

Industry Barometers

Employment Growth and Economic Picture

Table 1-11: Unemployment Rates: Yearly: May 2003 to May 2004
Table 1-12: Unemployment Rates: Monthly: June 2003 to May 2004

Jobless Recovery Begins to Add Jobs

Table 1-13: Employment by Major Sector: 1999 to 2003

Interest Rates

Table 1-14: Federal Funds Rate: 1999-2003
Table 1-15: Ceridian After-Tax Investment Income: Impact of Hypothetical Net Interest Rate Change

Small Business Health

Table 1-16: Quarterly Indicators: The Economy and Small Business: 1999 to 2003
Table 1-17: Quarterly Indicators: The Economy and Small Business: First Quarter 2004

Trends

Small, Medium, or Large?

Table 1-18: Ceridian Client Targets by Employment Size
Table 1-19: Paychex Market and Client Base Composition by Employee Size

Small Business Sector Primed for Growth

Technology Allows Service to Smaller Companies

Small Business Optimism Increases 64

Comprehensive Integration of Ancillary Products and Services

Internet adaptability

Consolidation Boom

Payroll Cards

Legal/Regulatory Issues

Rewards Programs

Market Size and Growth Forecast

Growth Forecast: Top-Three Players

ADP
Ceridian
Paychex

The Five-Year Industry Forecast

Table 1-20
Projected Payroll Processing Revenue, 2004-2009 ($billions)
Canada Market Size
ADP Canada
Ceridian Canada

Table 1-21: Canadian Market Penetration by Two Biggest Players

Chapter 2: Payroll Profiles

Automated Data Processing

Broker Services
Dealer Services
Employer Services
Small, Medium, or Large?
Tax Services
HR Services
PEO Services
Recent Trends
Comprehensive Outsourcing Services (COS)
Paperless Payroll Services
Payroll-Related Acquisitions

ADP Revenue, Income, and Growth
Table 2-1: ADP Revenue and Income: 1999-2003
Table 2-2: ADP Product Sales: 2003
International
Table 2-3: ADP International Revenue: 2001-2003
ADP Canada
Table 2-4: ADP 2003-2004 Revenue and Income Comparison: First Three Months and First Nine Months

Growth Forecast
Accenture
The Accenture HR Services BPO Business Segment
Table 2-5: Accenture Revenue and Income
Table 2-6: Accenture 2003 Revenues
Table 2-7: Accenture 2003 Revenues, by Products
Table 2-8: Accenture Revenues, By Sector, Six-Month Segments
Table 2-9: Accenture Revenues, By Service, Six-Month Segments,
Table 2-10: Accenture Revenues, By World Region, Six-Month Segments
Table 2-11: Accenture International Revenues, As A Percentage of Total, 2003-2004
Figure 2-1: Accenture International Revenues, by Region, 2004
Figure 2-2: Accenture International Revenues, by Region, 2003

Adams Keegan, Inc
Private Company
Revenue

Administaff, Inc.
Expense Control
Revenue Generation
Growth Strategy
Trends
Clients
Table 2-12: Administaff Income, Revenue and Employees, 1999-2003
2003 Revenue: Geographical Distribution
Table 2-13: 2003 Administaff Revenue: Geographical Distribution

Affiliated Computer Services, Inc.
The BPO-HR-Payroll Connection
Table 2-14: ACS Income, Revenue, and Growth, 1999-2003
Table 2-15: ACS 2003 Revenue, by Customer
Table 2-16: ACS 2003 Revenue, by Service

Barrett Business Services, Inc.
Clients
Acquisitions
Revenue
Table 2-17: Barrett Income and Revenue, 1999-2003

Ceridian Corporation
Comdata
Human Resource Solutions
Small, Medium, or Large?
Table 2-18
New Service Offerings
Smaller Companies
Corporate and Enterprise Clients

Payroll-related acquisitions
Revenue, Income, and Growth
Table 2-19: Ceridian Revenue, Income and Employee Count, 1999-2003
Growth in Orders and Customers in 2002 and 2003
Table 2-20: Ceridian Segment Comparisons 2003 and 2002
Table 2-21: Ceridian Segment Comparisons 2002 and 2001
Quarterly Results: Q1 2004
Table 2-22: Ceridian Revenue/Earnings, For Periods Ended March 31, 2004
Table 2-23: Ceridian Segment Revenue, For Periods Ended March 31, 2004
Ceridian International Operations
Table 2-24: Ceridian Revenue by Segment: International, 2001-2003
Ceridian Canada Revenue, Q1 2004
Growth

Electronic Data Systems Corporation
Table 2-25: Ceridian Income, Revenue, and Employee Count, 1999-2003
International Presence
Table 2-26: EDS Global Revenue, 2003
Figure 2-3: Ceridian 2003 Sales, By World Region
Table 2-27: EDS Revenue by Product, 2003

Fiserv, Inc.

Relevant Product Developments
Table 2-28: Fiserv Revenue, Income and Employee Count, 1999-2003

Hewitt Associates, Inc.

HR, Payroll, and Workforce Management Outsourcing
Payroll Services: From Bit Player to Major Player in One Year
Table 2-29: Exult Income and Revenue, 2001-2003
Acquisitions
Revenue, Income, and Growth
Table 2-30: Hewitt Revenue, 1999-2003
Table 2-31: Hewitt Revenue, By Business Segment, 2001-2003
Table 2-32: Hewitt International Revenue, 2001-2003
Table 2-33: Hewitt Quarterly Revenues (3 months and 6 months), 2003-2004
Growth

RSM McGladrey

Revenue

IBM Corporation

Human Resources Outsourcing: Further Detail
Revenue, Income, and Growth
Results of Continuing Operations
Table 2-34: IBM Revenue, by Presentation, 2002-2003
Table 2-35: IBM Revenue, by Industry Sector, 2002-2003
Table 2-36: IBM Revenue, by Region, 2002-2003
Table 2-37 IBM Revenue, by Segment and Percentage of Company Total, 2002-2003
Table 2-38: IBM Global Services Revenue, by Segment, 2002-2003

Intuit

Clients
Payroll Focus
Payroll-Related Acquisitions
Challenges
Recent Developments
A Payroll Rewards Program . . .
Rewards for Accountants

Table 2-39: Intuit Revenue, Income and Employees: 1999-2003
Table 2-40: 2003 Intuit Product Sales
The Small Business Products and Services Segment
Revenue Trends: First Nine Months of 2004
Revenue Trends: 2003
Revenue Trends: 2002

Growth

Jackson Hewitt Tax Service

Alliance with ADP
Alliance with Intuit
Table 2-41: Jackson Hewitt Revenue and Income: 2001-2004

Kelly Services

Table 2-42: Kelly Revenue, Income and Employee Count, 1999-2004
Table 2-43: Kelly 2003 Sales, By Products

New England Business Service

Payroll Processing

Paychex

Small or Large?
Table 2-44: Market and Paychex Client Base Composition by Employee Size
Products and Services
Clients with Fewer Than 50 Employees
Clients with More Than 50 Employees
Complementary Products and Services
Acquisitions
Pending Litigation
Revenue, Income, and Growth
Table 2-45: Paychex Revenue, Income and Employee Count: 1999-2003
Table 2-46: 2003 Paychex Revenue by Segment
Table 2-47: Paychex Revenue by Segment: Three-Year Comparison
Table 2-48: Paychex Year-over-Year Changes in Checks Per Client
Major Market Services
Recent Quarterly Growth
Table 2-49: Paychex Revenue by Segment: Third Quarter Comparison. 2003/2004
Major Market Services
Paychex Growth Projection

Payroll 1

Revenue

SOURCECORP

Information Management and Distribution
Healthcare, Regulatory and Legal Compliance
Acquisitions
Revenue, Income, and Growth
Table 2-50: SOURCECORP Revenue, 2001-2003 Year Ended December 31, 2003
Growth
TALX Corp

Fees
Clients
Strategic Marketing Alliances
Legal Issues
Revenue, Income, and Growth (Yrs. End. Mar. 31)
Table 2-51: TALX Revenue and Income: 2002-2004
Table 2-52: TALX Statement of Earnings Data
Table 2-53: Percentage of Total Revenues
Quarterly Summary
Growth

Unisys Corporation

Business Process Outsourcing
Clients
Table 2-54: Unisys Revenue and Income, 1999-2003
Table 2-55: Unisys 2003 Sales, By Region
Figure 2-4: Percentage of Unisys Sales, by Region
Table 2-56
Unisys 2003 Revenue by Service
Table 2-57: Unisys 2003 Revenue and Properties by Geography

Chapter 3: Payment Processing

Why Outsourcing?
Industry Overview
Payment Processing Service Providers
Merchant Card Processing
Merchant Processing - How It Works
The Players

Number of Transactions by Company
Independent Providers
Alliances
Increased Support Services
Growth Opportunities
Chip Technology Allows for Added Features
Table 3-1: U.S. Consumers' Concerns Over Online & Offline Card Fraud
Network Expansion
VISA Threat
The Economy
PIN-Debit Trends
PIN Debit
Price Compression
Internet Usage
Combined Debit and Credit Processing
Financial Institution Capital Improvements
Emerging Technology
Consolidation
International Expansion
U.S. Consumers and Electronic Banking: Analysis
Use and Users of E-Banking
Table 3-1: Percentage of U.S. Households Using Various Electronic Banking Technologies
Debit Cards
Table 3-2: Demographic Characteristics of Users and Non-Users of Debit Cards
Consumer Perceptions and Use of E-Banking
Table 3-3: Consumers' Perceptions of Electronic Banking, 1999 and 2003
Use of Electronic Banking Technologies by Perception Level Index
Table 3-4: Percentage of U.S. households that use various electronic banking technologies, by perception index level, 1999 and 2003
2003/2004 Study of Consumer Payment Preferences
Table 3-5: How Consumers Make In-Store Payments
Table 3-6: Use of Automatic Payment and Online Bill Payment
Electronic Payment Growth
Table 3-7: Consumer Payments Mix In the U.S., 2002 - 2007
Table 3-8: U.S. Credit and Debit Transactions, 2000 - 2003
Debit Outpaces Credit
Table 3-9: Global Visa Debit and Credit Card Volume
Debit Marketing Mimics Credit Marketing
Consumer Preference for PIN
Table 3-10: US Merchants With/Without PIN Pads
Table 3-11: Responses from major retailers asked why they would replace their POS equipment
PIN and Signature Convergence

Growth Trends
Use of EFT Networks to Spur Growth
Table 3-12: Merchants, Interchange, and Competition
The "Wal-Mart" Suit and Its Aftermath
To What Did the Associations Agree?
Lower Interchange
Increased Competition
Check 21
Consumers Uninformed of Check 21
Benefits of Check 21
Fraud Protection
Image Technology Considerations
Increased Efficiency
Note to Banks: 10 Ways to Build Payments Businesses in 2004

Legal Issues
First Data—Visa U.S.A. Inc. Litigation
Legal and Regulatory Information
Consumer Electronic Payments
Role of the Federal Reserve
Financial intermediaries that provide payment services
Other Government Regulation Issues

Market Size and Growth Forecast
2003 Company Growth Trends: A Snapshot
ADSI
Table 3-13: ADSI Revenue: 2001 - 2003
Table 3-14: ADSI Key Metrics: 1999-2003
Certegy
Table 3-15: Certegy Merchant Services Revenue: 2001-2003
eFunds
Table 3-16: eFunds Electronic Payments Revenue: 2001-2003
Table 3-17: eFunds Electronic Payments 2003-2004 Quarterly Comparison (three months ended March 31)
First Data
Table 3-18: FDC Merchant Services Revenue: 2002-2003
Table 3-19: FCD Dollar Volume and Transaction Growth Trends
Global Payments
Table 3-20: Global Payments Revenue From Merchant Services, 2001-2003
Fiserv
TSYS
Table 3-21: TSYS Revenue and Income: 1999-2003
Electronic Payment Growth
Table 3-22: Consumer Payments Mix In The US, 2002 - 2007
Card Growth
Table 3-23: Card Growth: 1999-2002
Table 3-24: Total Cards: Percent Increase in Number of Transactions
Transaction Growth
Table 3-25: Projected Transaction Growth: 2003-2009
Market Size
Table 3-26: Projected Payment Processing Revenue: 2004-2009

Canadian Market

The “Big Two”
Debit Cards
Credit Cards
Processing a Transaction and Merchant Funding: U.S. v. Canada
Merchant Funding
Legal and Regulatory Framework
The Canadian Payments Act (CP Act)
The Payment Clearing and Settlement Act (PCSA)
The Bank of Canada Act (BoC Act)
Acts Governing Exchange
Federal and Provincial Financial Institutions Statutes
The Code of Practice for Consumer Debit Card Services (the Code)
Market Size
Table 3-27: Canadian Card Transaction Growth: 2000-2003
Table 3-28: Projected Transaction Growth: 2004-2009
Market Size
Table 3-28: Projected Canadian Payment Processing Revenue: 2004-2009

Chapter 4: Payment Profiles
Alliance Data Systems, Inc.

Company Focus
Business Segments
Table 4-1: ADSI Business Segments
Transaction Services
Issuer Services
Utility Services
Merchant Services

Revenue Generation
Merchant Services Features: In Detail
Credit Services

Table 4-2: ADSI Acquisitions, 2001-2003
Revenue
2003
Table 4-3: ADSI Revenue and Income: 1999 - 2003
Table 4-4: ADSI Key Metrics: 1999 - 2003
Transaction Services
Credit Services

Marketing Services
Table 4-5: ADSI Key Metrics, by Services: 2003
Table 4-6: ADSI Key Metrics: 2002
Quarterly Results: First Quarter 2004
Transaction Services
Credit Services
Table 4-7: ADSI Revenue and Data, Q1 2003 Compared to Q1 2004
Growth Outlook

Certegy Inc.

Company Focus
Products and Services
Card Services
Card Services Features: In Detail
Credit Card Processing
Debit Card Processing
Authorization Services
ATM And Network Support
Risk Management
Merchant Credit Card Services
Card Processing Software
E-Banking Services
Check Services
Global Services

Acquisitions
Revenue and Growth
Table 4-8: Certegy Revenue and Income: 1999-2003
Table 4-9: Certegy Segment Revenue: 2001-2003
International Business
Table 4-10: Certegy International Revenue: 2001-2003
Card Services
Check Services
First Quarter 2004 241
Card Services
Table 4-11: Certegy 2003-2004 Quarterly Comparison
Growth Outlook

CheckFree Corporation

Company Focus
e-Commerce Solutions
Client Base
Revenue
Table 4-12: CheckFree Revenue and Income: 1999-2003
Table 4-13: CheckFree 2003 Revenue by Segment

eFunds Corporation

Company Focus
Business Segments
Business Process Outsourcing
Financial institutions
Financial services companies
Retail
e-commerce
Government
Networks

Electronic Payments
ATM Solutions
Government Services
Competition/Marketplace
The MasterCard Alliance
Revenues
Table 4-14: eFunds Revenue and Income: 1999-2003
Table 4-15: eFunds Revenue by Segment: 2001-2003
Electronic Payments
Table 4-16: eFunds International Revenue: 2001-2003 (in million $)
Quarterly Information
Table 4-17: eFunds 2003-2004 Quarterly Comparison
Growth Outlook

Euronet Worldwide, Inc.

Company Focus
Products
Card Solutions
Internet and telephone solutions
Mobile Solutions
POS Solutions
Subsidiaries
Table 4-18: Euronet Quarterly Revenue and Operating Income Q1 2004 vs. Q1 2003.

Fifth Third Processing Solutions

Company Focus
Products
Fifth Third Direct
Revenue

First Data Corporation

Business Segments
Payment Services
Card Issuing Services
International
Geographic Mix and Revenues
Card Processing Software
Other Card Issuing Services
Card Issuing Services Backlog
Card Issuing Services Significant Customers
Merchant Services
Merchant Acquiring
Check Verification and Guarantee Services
FDMS
FDMS Alliances
International
Emerging Payments
Cards on File
Client Shifts
Effects of Consolidation
Acquisitions and Sales
The Concord Merger
2003 Activity
Other Legal
VISA U.S.A. Inc. Litigation
Revenue and Income: Segment Modification
Overall Revenue
Table 4-19: FDC Revenue and Income: 1999-2003
Table 4-20: FDC Revenue: 2002-2003
Merchant Services: Transaction and Processing Revenue
Table 4-21: FDC Merchant Services Revenue: 2002-2003
Table 4-22: FDC North America Merchant Dollar Volume/Transactions, 2001-2003
Card Services: Transaction and Processing Revenue
Table 4-23: FDC Card Issuing Service Revenue and Metrics: 2002-2003
Table 4-24: FDC Card Issuing Services Growth: 2001-2003
Quarterly Results
Table 4-25: FDC First Quarter 2004 Results by Segment
Merchant Services Transaction and Processing Service Fee Revenue
Card Issuing Services Transaction and Processing Service Fee Revenue
Table 4-26: FDC Accounts on File: Quarterly Comparison

Fiserv, Inc.

Company Focus
Products
Bank and Thrift Core Products
Credit Union Core Products
Complementary Or Add-On Products
Acquisitions
Revenue
Table 4-27: Fiserv Revenue and Income, 1999-2003
Processing and Services Revenue
Quarterly Review: Processing and Services Revenues

Global Payments Inc.

Company Focus
A Mid-Market Focus
Business Segments
Check Guarantee Services
Check Verification and Recovery Services
Funds Transfer

New Products
Competition
Acquisitions
Revenues
Table 4-28: Global Payments Revenue and Income: 1999-2003
Table 4-29: Global Revenue by Service Offering, 2001-2003
Table 4-30: Global's International Revenue: 2001-2003
Quarterly Data: Merchant Services
Growth

National Processing, Inc.

Merchant Card Services
Payment Services
Acquisitions
Acquisition by Bank of America
NPC Revenue and Income
Table 4-31: Revenue and Income: 2001 - 2003
Merchant Card Services
Payment Services
Recent Quarterly Analysis
Merchant Card Services
Payment Services

Total System Services, Inc.

Company Focus
Products
Commercial Card Processing
Debit Card
Retail Gift Card
Smart Card Services
Stored Value Card
Value-Added Products

Merchant Services
e-Commerce
Loyalty and Rewards
Recovery Management
Output Services
Client Relationships
Relationship with Bank One and J.P. Morgan Win
Circuit City Stores, Inc.
Sears
Largest Clients
Bank of America
International
Revenue

Table 4-32: TSYS Revenue and Income: 1999-2003
International
Vital Processing Services L.L.C.

Electronic Payment Revenues
Table 4-33: TSYS Electronic Payment Processing Services Revenues: 1999-2003
Market Share
First Quarter 2004
Table 4-34: TSYS First Quarter Comparison: 2003 and 2004
Table 4-35: TSYS Quarterly International Revenue Comparison, 2003 and 2004
Table 4-36: Accounts on File (AOF) Data
Outlook for 2004 and 2005

Chapter 5: Healthcare Transaction Processing

Health Care Transaction Processing
The Players
Competition
Key Trends
P2P Link Forecasts Surge in Electronic Medical Invoices
High Rates of Increase in Healthcare Costs
Cost-Shifting by Employers to their Employees and Changes in Plan Design
Increasing Outsourcing by Healthcare Payers
Increased Use of Information Technology for Clinical Purposes
Increased Automation of the Healthcare Reimbursement Cycle
The Importance of the Internet
Increased Physician, Consumer Use of the Internet
Growth Spurred by Increasing Use of Technology

Industry Risks
Reliance on EDI Technology
Pricing Fears and Consolidation
Importance of Cross-Selling
Electronic Processing of Clinical Transactions Still in Early Stage
Legal and Regulatory Framework
HIPAA
Privacy Compliance
Transaction and Code Sets Compliance
Security Compliance
Identifiers and Future HIPAA Regulations
HIPAA Implementation Challenges
Other Regulation of Transaction Services
Internet Privacy and Regulation
Patient/Consumer Protection Initiatives
Medicare
Medical Billing Glitches Spread - HIPAA Fallout
Problem Extends to WebMD

Third Party Administrators
Product Offerings Provided by the “Big Three”
WebMD
ProxyMed
NDCHalth

Market Size and Forecast
Table 5-1: WebMD Transaction Services Revenue: 2001-2003
Table 5-2: WebMD Transaction Services Organic Revenue Growth-: 2002-2003
ProxyMed
Table 5-3: ProxyMed Net Revenue, By Segments
NDCHealth
Table 5-4: NDCHealth Total Revenue, Income and Revenue by Segment: 2000-2004
Table 5-5: NDCHealth Total Revenue, Income and Revenue by Segment with % Change
Table 5-6: Combined Transaction Processing 2003 Revenue
Table 5-7: Combined Transactions and Market Share
Table 5-8: Healthcare Transaction Processing Market Size: 2003 Growth Forecast
Table 5-9: U.S. Healthcare Transaction Processing Revenue: Five-Year Forecast

Chapter 6: Healthcare Profiles

AIG Claim Services, Inc.

Company Focus
Workers’ Compensation Claims Management
Risk Management Information Services
Property and Casualty Claims Management
AIG Early Notice
Parent Company
Revenue

Avisena, Inc.

Company Focus
Avisena Practice Manager
Avisena Document Manager
Avisena Consulting Services
Revenue

Claim Management Services, Inc.

Company Focus

GTESS Corporation

Company Focus
Technology
Strategic Alliance
Revenue

Chapter 6: Healthcare Profiles

HealthLink, Inc.

Company Focus
Administrative Services
Other Offices
Corporate History

Lason, Inc

Company Focus
Healthcare
Merger
Revenue and Income

Medical Transcription Billing, Corp.

Company Focus
Revenue and Income

Omni Medical Holdings, Inc.
Company Focus
Acquisition
Revenue

P2P Link

Company Focus
Pilgrim

Company Focus
Insurance Companies
Self-insureds
Revenue

ProMedical LLC

Company Focus
STAT Medical Consulting, Inc.

Company Focus
Consulting Services

The SSI Group, Inc.

Company Focus
Claims Volume

WebMD

Revenue

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