Biomarkers: A Market Briefing

Description: Personalized medicine, the use of therapies that are targeted to the individual patient, is a reality today, thanks to a growing emphasis on biomarker research. Biomarkers promise a smoother integration of diagnostics and therapeutics, and most importantly a reduction in time and cost for Phase I and II clinical trials.

Anyone looking to take advantage of the opportunities the market for biomarker research offers will find Kalorama's Biomarkers: A Market Briefing an essential study of this emerging market. Not only does the report explain the types of biomarkers and their myriad diagnostic applications, it tracks current revenue and forecasts revenue for the following diagnostic segments:

Cancer (Breast, Ovarian, Prostate, Bladder and Cervical)

EGFR Testing

Stroke Diagnosis

Recently, interest in biomarkers has soared due to their proven ability to speed up pharmaceutical R&D efforts. Biomarkers can increase the efficiency and reduce the risks of the drug development process. New trial designs and clear guidelines for using efficacy and safety biomarkers in product development will increase the pace and reduce the cost of developing safe and effective medical products.

Biomarkers have been shown to reduce time and cost for Phase I and II clinical trials by replacing clinical endpoints. This is expected to produce the most profitable segment of the market for companies in this industry. Kalorama's Biomarkers: A Market Briefing provides detailed information on how this promising application for biomarkers is already shaping the market, producing over $200 million in revenue and expected to quintuple in the next four years. The report details the revenues associated with clinical trials biomarker application through 2009, including data on geographic regional revenues.

Biomarkers: A Market Briefing discusses the major products currently marketed in each disease category as well as the important issues and trends that serious entrants into this market must take notice of. In-depth profiles of need-to-know companies in this market are provided, including:

Biophysical Corp.

Charles River Laboratories Inc.

Cyclacel Pharmaceuticals Inc.

DeCODE Genetics

Diologic Corp.

Health Discovery Corp.

Illumina Inc.

Imagenex Corp.

Insilicos LLC

Metabolon Inc.

Millennium Pharmaceuticals Inc.

Peakadilly
Kalorama's trusted information-gathering process provides the most accurate study of the market for biomarkers available today. Information and analysis presented in this report is based on extensive interviews with senior management of top companies and in the biomarker arena. While major research literature and government information is culled, information is corroborated and key market insights originate from interviews with industry leaders.

Product managers, marketing managers, business development executives, advertising agency or investment firm executives, and information and research center librarians are among the individuals who will find this briefing on the emerging market for biomarkers essential.
Cyclacel Pharmaceuticals Inc.
deCODE Genetics
Enodar Biologic Corp.
Health Discovery Corp.
Illumina Inc.
Imgenex Corp.
Insilicos LLC
Metabolon Inc.
Millennium Pharmaceuticals Inc.
Peakadilly
PPD Inc.
Proteome Sciences plc
Rules-Based Medicine Inc.
Targeted Molecular Diagnostics LLC

List of Exhibits

Exhibit 1-1: World Market for Biomarkers in HER2 Breast Cancer Diagnostics 2006-2010
Exhibit 1-2: World Market for Biomarkers in Ovarian Cancer Diagnostics 2006-2010
Exhibit 1-3: World Market for Biomarkers in Cervical Cancer Diagnostics 2006-2010 Revenues (in millions)
Exhibit 1-4: Summary: World Market for Biomarkers in Clinical Trials 2006-2010
Exhibit 3-1: U.S. Market for HER2-Based Biomarkers for Breast Cancer 2006-2010
Exhibit 3-2: World Market for HER2-Based Biomarkers for Breast Cancer 2006-2010 Revenues (in millions)
Exhibit 3-3: US Market for Biomarkers for Ovarian Cancer 2006-2010
Exhibit 3-4: Market for Biomarkers for Ovarian Cancer 2006-2010
Exhibit 3-5: Market for Biomarkers for Cervical Cancer 2006-2010
Exhibit 3-6: World Market for Biomarkers for Cervical Cancer 2006-2010
Exhibit 3-7: US Market for Biomarkers for Prostate Cancer 2006-2010
Exhibit 3-8: World Market for Biomarkers for Prostate Cancer 2006-2010
Exhibit 3-9: US Market for Biomarkers for Bladder Cancer 2006-2010
Exhibit 3-10: World Market for Biomarkers for Bladder Cancer 2006-2010
Exhibit 3-11: US Market for Biomarkers for EGFR Testing 2006-2010
Exhibit 3-12: World Market for Biomarkers for EGFR Testing 2006-2010
Exhibit 3-13: US Market for Biomarkers for Stroke Diagnosis 2006-2010
Exhibit 3-14: World Market for Biomarkers for Stroke Diagnosis 2006-2010
Exhibit 3-15: U.S. Clinical Trial Market for Biomarkers by Phase (Number of Trials, Patients, Biomarker Patients, Cost per Test, Market Size) 2006
Exhibit 3-16: World Clinical Trial Market for Biomarkers by Geographical Region (U.S., European Union, Asia) 2006
Exhibit 3-17: U.S. Clinical Trial Market for Biomarkers by Phase (Number of Trials, Patients, Biomarker Patients, Cost per Test, Market Size) 2007
Exhibit 3-18: World Clinical Trial Market for Biomarkers by Geographical Region (U.S., European Union, Asia) 2007
Exhibit 3-19: U.S. Clinical Trial Market for Biomarkers by Phase (Number of Trials, Patients, Biomarker Patients, Cost per Test, Market Size) 2008
Exhibit 3-20: World Clinical Trial Market for Biomarkers by Geographical Region (U.S., European Union, Asia) 2008
Exhibit 3-21: U.S. Clinical Trial Market for Biomarkers by Phase (Number of Trials, Patients, Biomarker Patients, Cost per Test, Market Size) 2009
Exhibit 3-22: World Clinical Trial Market for Biomarkers by Geographical Region (U.S., European Union, Asia) 2009
Exhibit 3-23: U.S. Clinical Trial Market for Biomarkers by Phase (Number of Trials, Patients, Biomarker Patients, Cost per Test, Market Size) 2010
Exhibit 3-24: World Clinical Trial Market for Biomarkers by Geographical Region (U.S., European Union, Asia) 2010

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Biomarkers: A Market Briefing
Web Address: http://www.researchandmarkets.com/reports/2860736/
Office Code: SCD2FPX9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 995</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 2395 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 3990</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: _____________________________________________
Phone Number: ________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World