RFID in Pharmaceutical Manufacturing: Cost Saving Strategies for Pharmaceutical Companies and Opportunities for Technology Companies

Description: Pharmaceutical manufacturers are utilizing new RFID technologies to deal with multiple challenges they face in the manufacturing process. This report discusses the solutions available, and covers the opportunities available to technology companies to provide services to this sector.

Full coverage of the market for RFID technologies in pharmaceutical manufacturing operations is provided, including Explanation of RFID Technologies Cost Savings from ImplementationTotal Market for RFID Technologies in Pharma ManufacturingMarket ForecastsMajor Companies Involved in RFID and its use in Pharma

In order to efficiently cope with the changing structure of the industry, pharmaceutical companies and distributors are working to find suitable technologies to maintain patient safety and to streamline business. There are a number of solutions to help in this effort but radiofrequency identification (RFID) is positioned to be a top solution in manufacturing and distribution, clinical trials, and sample distribution.

Due to the nature of the manufacturing and distribution of pharmaceutical products, the scope of the study includes these two interconnected segments. This report describes RFID potential and opportunities in the US, outlines key market trends and dynamics, and analyzes the value chain and customer preferences.

As part of Kalorama Information's trusted information-gathering process, research is conducted but the report is the result of primary research -- interviews with experts provide the basis for the findings of this market study.

The following corporations are profiled in this report.
Alien Technology
Blue Vector
Hewlett-Packard
International Business Machines (IBM) Corporation
Intermec, Inc.
Motorola, Inc.
SupplyScape
Tagsys, Inc.
Toshiba TEC
Zebra Technologies Corporation

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