RFID in Pharmaceutical Manufacturing: Cost Saving Strategies for Pharmaceutical Companies and Opportunities for Technology Companies

Description: Pharmaceutical manufacturers are utilizing new RFID technologies to deal with multiple challenges they face in the manufacturing process. This Kalorama Information report discusses the solutions available, and covers the opportunities available to technology companies to provide services to this sector.

Full coverage of the market for RFID technologies in pharmaceutical manufacturing operations is provided, including: Explanation of RFID Technologies Cost Savings from Implementation Total Market for RFID Technologies in Pharma Manufacturing Market Forecasts Major Companies Involved in RFID and its use in Pharma

In order to efficiently cope with the changing structure of the industry, pharmaceutical companies and distributors are working to find suitable technologies to maintain patient safety and to streamline business. There are a number of solutions to help in this effort but radiofrequency identification (RFID) is positioned to be a top solution in manufacturing and distribution, clinical trials, and sample distribution.

Due to the nature of the manufacturing and distribution of pharmaceutical products, the scope of the study includes these two interconnected segments. This report describes RFID potential and opportunities in the US, outlines key market trends and dynamics, and analyzes the value chain and customer preferences.

As part of Kalorama Information's trusted information-gathering process, research is conducted but the report is the result of primary research -- interviews with experts provide the basis for the findings of this market study.

The following corporations are profiled in this report.
Alien Technology
Blue Vector
Hewlett-Packard
International Business Machines (IBM) Corporation
Intermec, Inc.
Motorola, Inc.
SupplyScape
Tagsys, Inc.
Toshiba TEC
Zebra Technologies Corporation

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Contents:
CHAPTER ONE: EXECUTIVE SUMMARY
Introduction
Scope and Methodology
Size and Growth of the Market
Customer Segments
Cost of RFID Deployment
Industry Initiatives to Promote the Adoption of RFID in Healthcare and Pharmaceuticals

CHAPTER TWO: INTRODUCTION
Basics of RFID Technology
Configurations of RFID Systems
Parameters for Distinguishing RFID Systems
Classification of RFID Systems
Classification of RFID Systems on the Basis of Performance
Classification of RFID Systems on the Basis of their Range
Classification of RFID Systems on the Basis of Auto ID Centre
Security Aspects and Possible Attacks on RFID Systems
RFID Infrastructure
Key Benefits of RFID in Healthcare
Applications of RFID in the Pharmaceutical Industry
Need for RFID in Pharmaceutical Industry
RFID Benefits for the Pharmaceutical Industry
RFID Application Areas
Drivers
Challenges
Application of Identification Technologies
Anti-Counterfeiting Applications for RFID in the Pharmaceutical Supply Chain
Pfizer’s SupplyScape E-Pedigree System
Pharmaceutical Company Case Study
Background
Solution - Executing the Pilot
System and Technology
Future
Pharmaceutical Distributor Case Study
Worldwide Implementation of RFID with Pharmaceuticals
Jena Hospital
EU Project
St. Clair Hospital
GlaxoSmithKline
Refrigerated Drug Cabinets
Partners Develop E-Pedigree Solutions for Pharmaceutical Companies
Cardinal Health and California’s Drug Pedigree Law
Faster and More Accurate Shipping Methods

CHAPTER THREE: ISSUES AND TRENDS
Counterfeit Drugs
Global Counterfeiting
World Counterfeiting Issues
World Health Organization (WHO) and Counterfeit Medicines
Regional Comparisons and Online Counterfeits
Internet sales
Improvements to Shipment Accuracy
Regulatory Compliance
Electronic Pedigree and the NABP
Return on Investment (ROI)
Estimated ROI for Pharmaceutical Industry
Improved Inventory Control
Prescription Sample Control and RFID
Health and Safety Concerns
Effects on Blood Products
Clinical Trials
Uniform Standards
Developers Answer to Uniform Standards
Smaller, Faster Chips
Privacy Concerns
Signal Transmissions
Existing Technologies

CHAPTER FOUR: MARKET ANALYSIS
Overview
US Pharmaceutical RFID Market Size and Forecast
Industry Voices
Cost of RFID Deployment
Implementing RFID
Industry Initiatives to Promote the Adoption of RFID in Healthcare and Pharmaceuticals

CHAPTER FIVE: IMPLEMENTING AN RFID SYSTEM
RFID Infrastructure Deployment
Implementing RFID in the Pharmaceutical Supply Chain
Scaling from Pilot to Implementation Stage
Cost of RFID Infrastructure Deployment

CHAPTER SIX: CORPORATE PROFILES
Introduction
Alien Technology
Blue Vector
Hewlett-Packard
International Business Machines (IBM) Corporation
Intermec, Inc.
Motorola, Inc.
SupplyScape
Tagsys, Inc.
Toshiba TEC
Zebra Technologies Corporation

APPENDIX A: REGULATORY AUTHORITIES AND ORGANIZATIONS

APPENDIX B: LIST OF COMPANIES

TABLE OF EXHIBITS

CHAPTER ONE: EXECUTIVE SUMMARY
Table 1-1: Market for RFID Applications in the US Pharmaceutical Industry
Figure 1-1: Market for RFID Applications in the US Pharmaceutical Industry
Table 1-2: Major RFID Benefits for Users

CHAPTER TWO: INTRODUCTION
Figure 2-1: Parameters for Distinguishing RFID Systems
Table 2-1: Classification of Radio Frequency in Terms of Performance Parameters
Table 2-2: Applications of RFID with Different Ranges
Table 2-3: Comparison of Active and Passive RFID in Terms of Different Performance Parameters
Figure 2-2: Parameters for Classification of RFID Systems
Table 2-4: Auto ID Centre Classification of RFID Systems
Table 2-5: Types of Attacks on RFID Systems and their Countermeasures
Figure 2-3: Classification of RFID Tags
Figure 2-4: Value Chain of the RFID Industry
Table 2-6: Select Identification Technologies Compared on Different Parameters
Table 2-7: Key Differences between Bar Codes and RFID
Table 2-8: Vertical-wise Application and Benefits of RFID
Figure 2-6: Classification of Identification Technologies Applications
Figure 2-7: Example of a Comprehensive Track-and-Trace Process

CHAPTER THREE: ISSUES AND TRENDS
Table 3-1: Counterfeiting Rates by Region
Table 3-2: NABP Recommendations Regarding Information to Include in an E-Pedigree System
Table 3-3: Estimated Return on Investment (millions) for the Implementation of RFID - Typical Large Pharmaceutical Manufacturer
Figure 3-1: Estimated Return on Investment (millions) for the Implementation of RFID - Typical Large Pharmaceutical Manufacturer
Table 3-4: Estimated Return on Investment (millions) for the Implementation of RFID - Typical Large Pharmaceutical Distributor
Figure 3-2: Estimated Return on Investment (millions) for the Implementation of RFID - Typical Large Pharmaceutical Distributor ($millions)

CHAPTER FOUR: MARKET ANALYSIS
Table 4-1: World RFID Market
Figure 4-1: Worldwide Market for RFID
Table 4-2: Market for RFID Applications in the US Pharmaceutical Industry
Figure 4-2: Market for RFID Applications in the US Pharmaceutical Industry
CHAPTER FIVE: IMPLEMENTING AN RFID SYSTEM

Table 5-1: Planning and Implementing RFID Systems

Figure 5-1: RFID Implementation - Time Taken for Various Stages

Table 5-2: Phase-wise Proposed Deployment of RFID in the Pharmaceutical Supply Chain

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