Healthcare Opportunities for Food Ingredient Manufacturers

Description: For food ingredient companies willing to enter the non-food market, there is over a billion dollars of market potential awaiting them. In addition to increasing the profitability of their traditional product lines, producers of ingredients can potentially expand their markets by moving their products or byproducts into the healthcare sector, where drug producers or manufacturers of some biomedical devices could incorporate them into their products.

Kalorama Information's Healthcare Opportunities for Food Ingredient Manufacturers details the sources of ancillary revenue that food manufacturer's can tap into, including the ingredients that are most sought after by healthcare companies, drivers of these ingredients, the total market potential, and the realistic market share new entrants could earn.

Among the ingredients with healthcare industry potential detailed in the report are the following:

- Purified Glycomacropeptide
- Commodity Whey Powder
- Lactoferrin
- Egg Shells
- Peanut Skin-Based
- Pectin (For Tissue Engineering)
- Pectin (Food-Grade)
- Xanthan Gum
- Soy-Based Hydrogels

This report is a useful guide for companies lacking experience in healthcare markets to assess the industry and find potential partners who maybe useful in developing a strategy.

For each ingredient, the report provides:
- Key applications
- Current market size
- Forecasted market size
- Realistic new entrant revenues
- Possible partners with expertise in the ingredient area.

As part of Kalorama Information's trusted information-gathering process, exhaustive research of secondary literature was conducted. But true insights and revenue numbers originate from healthcare and food industry experts who were interviewed for this report.

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