Retail Clinics 2011: Growth of Stores, Best Venues, Winning Competitors, Supplier Sales of Products to Clinics, Clinic Sales Forecasts and Trends

Description: Convenience clinics, also known as retail health clinics, are a quickly growing segment of the U.S. health care marketplace, although their expansion has slowed somewhat from the very high rates of their early years. This report looks at retail clinics' impact and growth over the next five years.

Although different operators employ slightly different approaches, the overall business model utilized by convenience clinics is quite consistent. It involves the provision of basic healthcare services at a low cost, in a facility conveniently located in a busy retail outlet, with broad hours of operation. Care is intended to supplement that provided by the patient's primary care provider, particularly for common illnesses where the diagnoses are clear-cut and the therapies are proven. Locations such as drug stores, food stores, mass merchandisers and other popular retail outlets with pharmacies enable patient accessibility and make it easy for patients to get their prescriptions filled nearby.

When last Kalorama published the first syndicated market research study on the emerging trend of in-store clinics in 2007, retail clinics were a novel trend. Now, with a few years of activity, they are established in food, drug, mass merchandizing and other stores, with both successes and failures. There is growth in some projects, scalebacks in others. Kalorama has analyzed these developments and returned to examine the state of the market in 2011.

In this market research report, Kalorama outlines many of the factors that will determine the future of the retail clinic concept:
State of the Market in 2011
Competitors in the Market: Who Won and Who Lost
What Consumers, Physicians and Legislators Think About Retail Clinics
'Out of Pocket' Healthcare Spending and its Impact on Retail Clinics
Health Care Reform and Retail Clinics
Projections for Future Growth of Clinics
Markets for Vaccines to Retail Clinics
Markets for POC Diagnostic Products to Retail clinics
Calculations of the Indirect Revenue that retail clinics can add to Store Income.
Types of Stores (Food Store, Drug Store, Mass Merchandize or box store, Other) that will most benefit from retail clinics
How the 2011 economy will shape the retail clinic market
Labor Shortages, Varying Standards and Other Trends That will Impact this Market
Company Profiles of Major Retail Clinic Companies

Information for this report was gathered from a wide variety of published sources including company reports, catalogs, materials and public filings; government documents; trade journals; newspapers and business press; analysts’ reports and other sources. Interviews with company representatives were conducted to capture the perspectives from industry participants’ point of view and assess trends, and form the basis of the forecasting and competitive analysis.
Dollar figures represent the U.S. market and are expressed in current dollars. period and forecasts are provided through 2015. The size of each market segment refers to manufacturers’ revenues.

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Contents: CHAPTER ONE: EXECUTIVE SUMMARY
Global Headquarters
THE U.S. HEALTHCARE MARKET
The Need for Alternatives
Vulnerable Populations
Healthcare Reform
The Emergence of Retail Clinics
Establishing a Retail Clinic
OUT OF POCKET EXPENDITURES
SERVICE PROVIDERS
Suppliers
Clinical Chemistry and Immunoassays
Vaccines
RETAIL OUTLETS
Drug Stores
Food Stores
Mass Merchandisers
Other Outlets
Issues and Trends
Weak Economic Recovery
Health Care Reform
Public Awareness
Competition with Primary Care Providers
Regulation
Development of Standards
Streamlining of Services
Labor Shortages

CHAPTER TWO: INTRODUCTION
The U.S. Healthcare System Today
Overview
The Need for Alternatives
High Cost of Care
Inconsistent Quality of Care
Delays to Treatment
Healthcare Reform
Medical Tourism
The History of Retail Clinics
Retail Clinics Today
Business Model
Consumer Response
Growth Drivers
Challenges
Establishing A Retail Clinic
Demographics and Location
Choice of Outlet
Systems and Scheduling
Funding and Expansion
Alliances

CHAPTER THREE: OUT-OF-POCKET HEALTHCARE EXPENDITURES IN 2011
Types of Expenditures
Insurance Co-Payments
Direct Payments
Premiums and Plan Fees
Cash or Check
Credit Cards
Loans and Lines of Credit
Flexible Spending Accounts
Health Savings Accounts
Medical Financing
Amount Financed
Non-Elective Procedures and Prescription Drugs
Consumers Who Pay Out of Pocket
The Uninsured and Underinsured
Medicaid Recipients
The Disabled
Senior Citizens
The Mentally Ill
The Obese
Persons with Chronic Conditions

CHAPTER FOUR: OUT-OF-POCKET EXPENDITURES TO 2015
Forecasts
Expenditures by Type
Payment Methods
Amount Financed
Consumers Who Pay Out-of-Pocket

CHAPTER FIVE: RETAIL CLINIC SERVICE PROVIDERS
The Industry
Sales Forecasts
The Market
Competitive Position of Key Players

CHAPTER SIX: RETAIL CLINIC SUPPLIERS
Point of Care Tests
The Industry
Convenience Clinic Sales Forecasts
Clinical Chemistry and Immunoassays
The Industry
Competitive Positions of Key Players
Convenience Clinic Sales Forecasts
Vaccines

CHAPTER SEVEN: OUTLETS
Drug Stores
Competitive Positions of Key Players
Convenience Clinic Sales Forecasts
Food Stores
The Industry
Competitive Positions of Key Players
Convenience Clinic Sales Forecasts
Mass Merchandizers
The Industry
Competitive Positions of Key Players
Convenience Clinic Sales Forecasts
Other Outlets
The Industry
Competitive Positions of Key Players
Convenience Clinic Sales Forecasts

CHAPTER EIGHT: TOTAL MARKET
CHAPTER NINE: ISSUES AND TRENDS
Weak Economic Recovery
Health Care Reform
Public Awareness
Competition With Primary Care Providers
Regulation of Convenience Clinics
Pending Legislation
Development of Standards
Streamlining of Services
Labor Shortages

CHAPTER TEN: COMPANY PROFILES
Access Health
History and Lines of Business
Financial Information
Convenience Clinics
Aurora Quick Care
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