The Global Market for RFID in Healthcare

Description: RFID offers various solutions for the main segments of the healthcare industry—hospitals and nursing homes, pharmaceutical manufacturers, distributors, and pharmacies.

This report, The Global Market for RFID in Healthcare, defines the market for RFID opportunities in the healthcare industry, focusing on five market segments:
- Pharmaceutical/Blood Product Distribution and Tracking
- Patient/Medical Staff Identification and Tracking
- Medical Asset Tracking and Locating
- Implantable Device RFID use
- Other areas (including medical documents and patient records)

Market estimates and forecasts are provided for each segment.

The main users of RFID technology in the healthcare sector include hospitals, pharmaceutical manufacturers, nursing homes, and pharmacies.

In the pharmaceuticals sector, RFID has been deployed by a number of companies, primarily for supply chain management applications. In most cases, the technology has been deployed for particular applications or a part of the business.

As part of its coverage of RFID in global healthcare the report discusses the following trends:

Healthcare Establishment Statistics
U.S. Healthcare Employment Projections
Aging Population
RFID Emissions may Affect Certain Medical Devices

Active RFID and Wi-Fi Networks in Healthcare Applications
Hospital Inefficiency
Counterfeit Drugs
Global Counterfeiting
Benefits of Improving Product Management
Regulatory Compliance to Control Drug Counterfeiting
Electronic Pedigree and the National Association of Boards of Pharmacy
Return on Investment (ROI)
Improved Inventory Control
Prescription Sample Control
Health and Safety Concerns
Smaller, Faster Chips
Other Uses of RFID in Healthcare
“Never Events” Reimbursement
Signal Transmissions
Existing Technologies
Uniform Regulation and Standardization
Public Privacy Concerns

This Kalorama Information market research report was constructed using both primary and secondary sources, including a search of trade and medical literature, annual reports, and interviews with executives at companies in the industry.

The following companies are profiled in the report:
- 3M
- Alien Technology
- Blue Vector
- Hewlett-Packard
- International Business Machines (IBM)
- Intermec, Inc.
Motorola
PositiveID (previously VeriChip)
Solstice Medical
SupplyScape
Tagsys, Inc.
Versus Technology
Zebra Technologies

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