The World Market for Cloud Computing in Healthcare (Saas, IaaS, PaaS, Other Cloud Markets, Healthcare IT Spending and Other Trends)

Description: The World Market for Cloud Computing in Healthcare

Healthcare providers around the world are facing rising costs while they attempt to maintain or improve care. Healthcare information technology (HIT) is a key component of streamlining healthcare in a way that can provide benefits to those involved. As this report details, cloud computing is a way of using existing technology to modernize the healthcare industry. Cloud technologies are generally off-site, third-party-managed computing resources that can include computational resources, additional data storage and advanced software services such as electronic medical records (EMRs) or data analytics.

This report takes a worldwide look at the market for cloud computing, along with a discussion of trends and case studies. The benefits of cloud computing in healthcare involves the ability for health providers to reduce costs, adapt more quickly, improve hospital resource usage, automate tasks, improve security, increase data usage efficiency, and stay abreast of standards such as electronic patient records and security. As part of its coverage, the report provides

The Size of The Cloud Computing Healthcare Market, by Region
Mergers and Acquisitions in the Industry
Cloud Computing Market in Healthcare Vs. Other Industries
Cloud Computing Market Revenues by Developed vs. Developing Markets
Drivers and Challenges for Developing Markets
Analyst Conclusions and Future Outlook
Case Studies Demonstrating Cloud Computing Effectiveness and Cost Savings
Challenges for Companies in the Market
Revenues for Major Cloud Providers

The market for cloud computing in healthcare is focused on providing an overview of the cloud industry, its functions, and both benefits and drawbacks. In the health industry, the cloud market includes a number of applications, including but not limited, to EMR/EHR services, archiving, storage, patient-provider interactions, financial services and more. Market numbers discussed in this report are focused on the global market with special market coverage of specific regions, including
United States
Europe
Japan
China
India
Brazil
Rest of World

For each region, Kalorama estimates the total spending on healthcare to 2020, the total spending on healthcare IT and the total cloud computing spending. Revenues are displayed at the manufacturers' level in U.S. dollars. The base year is 2012, with forecasts provided through 2020. The market was evaluated via a combination of healthcare IT trends, population trends, healthcare demands in the future, vendor trends, innovations, federal and industry standards and regulations. Both primary and secondary sources were consulted in developing market estimates.

Telephone interviews and email correspondence were the primary method of gathering information. For the purpose of this study Kalorama Information conducted interviews with more than 70 key industry officials, software and IT service vendors, IT consultans, health care providers, and government personnel. These sources were the primary basis in gathering information specifically relating to revenue data presented in this report. Specific interviews with IT company representatives included marketing directors, division managers, and product representatives. Secondary sources such as company literature, databases, investment reports, and medical, information technology and business journals were used to complement primary information.
Companies covered in the report include the following:
Allscripts Healthcare Solutions, Inc.
AT&T, Inc.
Cerner Corporation
Cisco Systems, Inc.
Dell, Inc.
EMC Corporation
HealthFusion, Inc.
Hewlett Packard Corporation
Microsoft Corporation
VMware, Inc.
Xerox Corporation

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