Research and Forecast of China Smart Water Meter Industry, 2014-2018

Description: Smart water meter is a new type of water meter integrating modern microelectronic techniques, modern sensor technology and other advanced technologies, which is used for metering water consumption, transferring data and clearing trade transaction. Smart water meter brings great conveniences for users and administrative departments, and also provides significant supports for the modern renovation of traditional water management mode. Although China has witnessed remarkable development that attracted worldwide attention in the past decade, and urban construction is changing day by day, China water meter industry develops slowly because mechanical water meters which use manual meter reading have a dominating position among China water supply companies.

The 12th Five-Year Development Planning and Measures for China Water Meter Industry points out that the average growth rate of total industry output value, sales revenue, value of export delivery and profits among China’s water meter enterprises should all reach 10% to 13%. Total value of water meter industry will strive for exceeding CNY 9 billion, and the output will reach 90 million units by 2015.

Although having years of development, technical stability has been hindering smart water meter industry. While in recent three years, it has marched into sound development stage. At the same time, stimulated by three policies, namely urbanization, smart cities and ladder-like water price, smart water meters accelerate the replacement of mechanical water meters. Thus predicts that smart water meter is stepping into rapid rising stage.

In 2013 the output of water meter in China was about 69.812 million units and smart water meter accounted for 15%. And the growth rate of water meter market was 8.5%. predicts that the output of water meter will be around 79 million units throughout 2014, of which 14.24 million smart water meter, and market penetration rate of smart water meter will reach 18%; by 2018, the output of smart water meter will be about 37.33 million units with market penetration rate of 30%.

This report primarily conducts analyses on China smart water meter industry in the following aspects: supply and demand, market pattern and distribution, upstream and downstream market of smart water meters as well as development trends.

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