Video Surveillance System (Camera, Storage, Monitor, Software & Services)
Market Size: Global Analysis & Forecast - 2014 To 2020

Description:
Video Surveillance is all set to become an indispensable and all-pervasive tool in security systems across the globe. The current market is dominated by the traditional analog based video surveillance systems, however, the recent events of crimes and terrorist attacks have spurred the demand for advanced and intelligent video surveillance systems, i.e. the IP video/ network video surveillance systems. IP based video surveillance systems have struck the market with compelling features such as high resolution, easy expansion of number of cameras (scalability), lower TCO and a higher ROI. Although in the current market scenario IP cameras are strongly challenged by the legacy analog systems, but with declining equipment prices and increasing demands of smart video surveillance systems, IP surveillance systems will soon be setting a new paradigm in the video surveillance market.

The report presents a detailed market analysis including an in-depth analysis of the market drivers, opportunities, challenges, and growth trend mapped across equipment, software, services, application, and geographies. The Industry Analysis presents detailed insights into the attractiveness of the video surveillance industry using the Porter's and Value Chain analysis. The market is segmented on the basis of equipment, software, services, key applications, and major geographical regions.

Development of System on Chips (Processors) with faster processing speeds and Increasing concerns regarding public safety have been identified as the key drivers that could escalate the market growth in the coming years. However, Lack of standardization, High initial costs, and Threat to data integrity continue to remain the pain points of the market. Moreover, the reduction in the cost of cloud storage solution has surfaced as a key opportunity for service players in the video surveillance market.

The video surveillance equipment chapter is the result of a comprehensive and rigorous research. The chapter is divided into three major equipments which are the camera, monitors and storage. Cameras are further segmented by technology, connectivity, resolution, and product type. Storage section is discussed under two subheadings of storage media and technology. The information supplied in the chapter includes key market players, market size, key restraints, and growth opportunities.

The software market deals with video analytics and video management software (VMS). Each segment is presented with the key players, restraints, and opportunities in addition to the applications of these software in the video surveillance market. The next segment discusses the evolving market of Video Surveillance as a Service. This segment also discusses the market of VSaaS across different applications, geographies and types.

Since the last decade, video surveillance systems have penetrated a plethora of application areas including parks, stadiums, hospitals, retail outlets, bank, and institutions among others. The report provides an exhaustive application analysis including the market statistics for different verticals such as commercial, infrastructure and others and enumerates various use cases with a futuristic roadmap for each industry vertical.

The Geographical Analysis includes quantification of key PESTLE drivers, along with examples of products or processes within these drivers. An extensive research and study on the leading as well as developing regions in the video surveillance market such as APAC, North America, Middle East, and Latin America, the report provides the market statistics, drivers, challenges, and opportunities across these regions.

The report also formulates the entire value chain of the market, along with industry trends of video surveillance equipments, software, and services with emphasis on market timelines & technology roadmaps, and market dynamics. Some of the key players identified in the report are Avigilon Corporation (Canada), Axis Communication (U.S.), D-Link Corporation (U.S.), Genetec (Canada), Milestone Systems (Denmark), Panasonic Corporation (Japan), Mobotix AG (Germany) Samsung Techwin Co. Ltd (Korea), and Bosch Security systems (Germany), among others.

Key questions answered in the report
- What will be the global video surveillance market value by 2020 along with the estimated CAGR?
- What are the driving factors for the global video surveillance market through 2014 to 2020?
- Which factors are impeding the growth of the global video surveillance market?
- How will IP cameras surpass the demands of analog video surveillance systems in the next two years?
- Which storage technology will prove to be the most cost-efficient for video surveillance systems?
- What is the importance of software in video surveillance systems?
- How will the market for Video Surveillance as a Service evolve through 2014 to 2020?
- Which application will dominate the global video surveillance application market by 2020?
- Which region will lead the global video surveillance market by 2020?
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