Electricity, Gas and Water: The European Market Report 2014

Description: The combined European annual demand for electricity, gas and water meters is valued at $3.35 billion in 2014. But by 2018, annual demand is forecast to increase to $3.99 billion. Europe may be a mature meter market, but it will continue to offer opportunities through traditional replacement and smart meter programmes.

This report provides detailed assessment of the future of the electricity, gas and water meters with short term forecasts to 2018 (by value, units and unit type) and commentary on long term trends to 2050. 350 pages, 450 tables and charts.

By value, the highest demand across the three segments is currently Italy, with annual demand in excess of half a billion dollars. Then comes France, Spain, the United Kingdom and Germany. These five markets alone potentially represent an opportunity of around $2.1 billion per annum, but only if existing plans come to fruition in a timely fashion. And the nature of the opportunity is different in each market, mainly driven by smart technology adoption but not necessarily across all segments of the meter market.

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