Saudi Arabia CCTV Market Forecast and Opportunities, 2019

Description: Saudi Arabia is emerging one of the fastest growing CCTV markets in Middle-East region. The demand for CCTV has increased on account of rising government initiatives, increasing IT spending, growth of hospitality sector and increasing IP infrastructure in the country. Saudi Arabia is an import driven country in electronic security systems market, where CCTV are primarily imported from countries such as China, Japan, US, Thailand, and Taiwan.

According to “Saudi Arabia CCTV Market Forecast & Opportunities, 2019”, the market revenues of Saudi Arabia CCTV market are forecast to grow at a CAGR of around 23% during 2014-19. Saudi Arabia CCTV market is dominated by analog based CCTV systems, which accounted for majority of market share in 2013. Analog based CCTV systems are being preferred due to their ease of installation and low cost. However, the country’s CCTV market is witnessing a gradual shift towards IP based CCTV systems due to growing IP infrastructure in the country coupled with various benefits offered by these systems, such as remote monitoring capability, high reliability and easy accessibility through smart devices including tablets and smartphones. The Central region in Saudi Arabia holds the largest market share, in terms of revenue, with major cities such as Riyadh, Jeddah, Mecca and Medina driving the country's CCTV demand. Technology improvements such as emergence of network/IP based CCTV systems and various other advancements in terms of cameras, software, storage devices, etc. are expected to further support the market’s growth trajectory.

The market for CCTV systems in Saudi Arabia is benefiting from increasing adoption of IP based systems in various industries and enterprises, rising need for security/surveillance systems, and growing infrastructure development projects in the country. Majority of CCTV players in the country including Bosch, Axis Communications and Pelco are focusing towards increasing the penetration of IP based cameras to capitalize on growing security concerns as well as increasing need for remote monitoring and high definition image capturing in an increasing number of enterprises. Moreover, Increasing IT and security spending by the government, in order to revamp existing IT infrastructure in the country, is also expected to boost the CCTV market during 2014-19. Market growth is further supported by emerging trends and technologies such as VaaS, mobile video surveillance, remote monitoring, etc.

The key topics covered by this report include:

- Saudi Arabia CCTV Market Size, Share & Forecast
- Segmental Analysis – IP & Analog Based CCTV system
- Regional and End-user Market Analysis
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- Gain an in-depth understanding of CCTV market in Saudi Arabia
- Identify the ongoing trends and anticipated growth in the coming years
- Help industry consultants, CCTV manufacturers, vendors and dealers to align their market-centric strategies
- Obtain research based business decision and add weight to presentations and marketing material
- Gain competitive knowledge of leading players
- Avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with CCTV vendors operating in Saudi Arabia. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
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