
Description: Assembling Export Markets explores the new ‘frontier regions’ of the global fresh produce market that has emerged in Ghana over the past decade.

- Represents a major and empirically rich contribution to the emerging field of the social studies of economization and marketization
- Offers one of the first ethnographic accounts on the making of global commodity chains ‘from below’
- Denaturalizes global markets by unpacking their local engagement, materially entangled construction, need for maintenance, and fragile character
- Offers a trans-disciplinary engagement with the construction and extension of market relations in two frontier regions of global capitalism
- Critically examines the opportunities and risks for firms and farms in Ghana entering global fresh produce markets

Contents:

Series Editors Preface viii
Preface ix
Technical Remarks xi
List of Figures xii
List of Tables xiii
Abbreviations xiv
1 Introduction: Struggling with World Market Integration 1
Rethinking Global Connections 6
Grounding Commodity Chains: Geographies of Marketization 9
Matters of Concern 14
The Practical Means of Marketization 15
Marketization as Proliferation 16
Of Frontier Regions and Borderlands 16
How This Book Unfolds 17
2 Querying Marketization 21
Studying Markets as Practical Accomplishments 23
Markets as Sociotechnical Agencements 25
Problems of Market Making 29
Exchanging Goods the Right Way 31
Qualified Objectifications 32
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/2882975/
Office Code: SCPLB5CA

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Hard Back)</td>
<td>USD 98 + USD 28 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy (Paper back)</td>
<td>USD 98 + USD 28 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr  []  Mrs  []  Dr  []  Miss  []  Ms  []  Prof  []
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World