A Profile of the West European Paint Industry - 2014

Description: The author is pleased to present its updated Profile of the West European Paint Industry, which represents one of ten regional volumes available covering the global paints and coatings industry. The geographical scope is as follows:

- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Netherlands
- Norway
- Portugal
- Spain
- Sweden
- Switzerland
- United Kingdom

The report follows the outline below (where data is available):
Foreword
Market Summary by country for 2013 & forecasts to 2018
Country-by-country chapters encompassing:
- Country economic background
- Local industry and main manufacturers (where available)
- Paint imports and exports (where available)
- Market overview and key trends
- Paint market data split into nine key end-use segments, with accompanying text and trends: Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM, Auto Refinish, Plastic and Powder

For each end-use segment:

Split of market data by technology type:
Water-based
Solvent-based
UV curable
Powder

Split of market data by chemistry type:
Alkyd
Epoxy
Polyurethane
Acrylic
Nitrocellulose
Vinyl/styrene
Polyester
Other

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the region.

* To purchase Individual Country Reports or End-Use Segment Reports please E-mail us.*
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