Connected Vehicle Technologies - Forecasts to 2031

Description:
Updated in the last quarter, this report has been extracted from motor industry information and intelligence platform QUBE and provides a comprehensive overview of the global automotive connected vehicle technology sector, major suppliers, top 14 markets, technology trends and connected vehicle market size forecasts.

Based on exclusive interviews, primary research and proprietary data this global connected vehicle market study includes:

- Automotive OE smartphone and embedded connectivity market size estimates for the top 14 - markets - A review of the latest technological developments and market trends in the connected vehicle sector (including smart cars, car telematics, tracking and diagnostics, satellite navigation, automotive connectivity apps, autonomous driving, car sharing and car clubs' use of telematics, eCall emergency assist, electric vehicles case studies, next-generation services and technologies including self driving cars, touchpad tech, car connectivity, plus Car-to-X - the communication platform of the future) - Country share data tables and commentary for the top 14 - markets - Exclusive interviews with OE connected vehicle technology suppliers including Symphony Teleca, WillowTree Apps, Harman, TomTom, WirelessCar, Delphi (news and interviews only available in QUBE) - Updated profiles of the major VM applications - Market size forecasts for the top 14 - markets - Sector PESTER (Political, Economic, Social, Technological, Environmental and Regulatory) analysis

- The top 14 connected vehicle markets accounting for over 98% of global light vehicle production include: North America (US, Canada and Mexico); Mercosur (Brazil and Argentina); Western Europe (Germany, Italy, France, UK, Spain, Portugal, Netherlands, Belgium, Sweden, Austria, Finland and Morocco); Central Europe (Turkey, Bulgaria, Czech Republic, Poland, Slovakia, Hungary, Romania, Serbia and Slovenia); Russia; Japan; China; India; Korea; Thailand; Other Asia; Iran; South Africa; Australia.

With this connected vehicle market forecast report you can:

- Gain a quick overview of the automotive connected vehicle sector globally - Understand the size and scope of the world's top 14 markets - Hear direct from leading connected vehicle companies on their strategies and plans - Review the latest and most significant technological developments - Know the key trends within the connected vehicle sector and what's driving them - Spot opportunities and threats in this sector - Establish key companies' latest activities and prospects - Prepare supply and demand forecasts - Produce internal sales plans and forecasts - Carry out competitive intelligence

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