Global Interactive Whiteboard Market (IWB) 2014-2018

Description: About Interactive Whiteboards

An IWB is an interactive display system that projects images stored in a computer and allows users to control screen activities using a pen, stylus, or finger. The IWB was introduced to facilitate the teachers in the classrooms for delivering the content. The growing popularity and the efforts from the vendors have also helped in its penetration in the Corporate and Government sectors. Furthermore, IWBs are widely used in education as they enable teachers to demonstrate with alternative modes, and also make teaching easy by integrating quality materials lessons with images from the internet and graphs. The IWB creates file types, PDFs, PPT, and HTML images, which are widely used in corporates in a seminar and are simultaneously helpful to mail copies or post on websites. It is a portable device, which makes it more convenient to use and carry.

The analysts forecast the Global Interactive Whiteboard market by revenue will grow at a CAGR of 15.95 percent over the period 2014-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Interactive Whiteboard market for the period 2014-2018.

The Global Interactive Whiteboard market can be segmented into three divisions, namely the Education Sector, Corporate Sector and Government Sector. These are the types of sector that install and utilize the products depending on the applications and usage.

The report, the Global Interactive Whiteboard Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC and the EMEA regions, and the Americas; it also covers the Global Whiteboard market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- Americas

Key Vendors
- BenQ Corp.
- Hitachi Ltd.
- Promethean World plc
- Seiko Epson Corp.
- Sharp Corp.
- Smart Technologies Inc.

Other Prominent Vendors
- LG Electronics Ltd.
- Samsung Electronics Co. Ltd.
- Panasonic Corp.
- Fuzhou Return star Technology Co. Ltd
- Qomo HiteVision LLC
- PolyVision Corp
- Vestel Group
- Julong Educational Technology Co. Ltd.

Key Market Drivers
- Emerging Technology Advancement in Schools.
- For a full, detailed list, view this report.

Market Challenges
Emerging Tablet Market.
For a full, detailed list, view this report.

Key Market Trends
- Increase in e-Learning and Virtual Learning.
For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.1.1 Interactive Whiteboard in End-user Segments
06.2 Technology Landscape
06.2.1 Various Technologies of Interactive Whiteboard
06.2.2 Components of Interactive Whiteboard
06.3 Supply Chain and Value Chain Analysis
06.4 Industry Structure
06.4.1 Present Scenario
06.4.2 Changing Industry Structure
06.5 Market Size and Forecast by Value
06.6 Market Size and Forecast by Volume
06.7 ASP Trend
06.8 Five Forces Analysis
07. Market Segmentation by End-Users
07.1 Global Interactive Whiteboard Market Segmentation by End-users 2013-2018
07.2 Global Interactive Whiteboard Market by Education Sector
07.2.1 Market Size and Forecast
07.3 Global Interactive Whiteboard Market by Corporate Sector
07.3.1 Market Size and Forecast
07.4 Global Interactive Whiteboard Market by Government Sector
07.4.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Interactive Whiteboard Market by Geographical Segmentation 2013-2018
08.2 Global Interactive Whiteboard Market in the APAC Region
08.2.1 Market Size and Forecast
08.3 Global Interactive Whiteboard Market in the EMEA Region
08.3.1 Market Size and Forecast
08.4 Global Interactive Whiteboard Market in the Americas
08.4.1 Market Size and Forecast
09. Key Leading Countries
09.1 APAC
09.1.1 INDIA
09.1.2 CHINA
19.3.2 Business Overview
19.3.3 Business Segmentation
19.3.4 Business Segmentation by Revenue 2013
19.3.5 Business/Products Segmentation by Revenue 2012 and 2013
19.3.6 Sales by Geography
19.3.7 Business Strategy
19.3.8 Key Information
19.3.9 SWOT Analysis
19.3.10 Strengths
19.3.11 Weaknesses
19.3.12 Opportunities
19.3.13 Threats
19.4 Seiko Epson Corp.
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Business/Product Segmentation
19.4.4 Business/Product Segmentation by Revenue 2014
19.4.5 Business Segmentation by Revenue 2013 and 2014
19.4.6 Sales by Geography
19.4.7 Business Strategy
19.4.8 Key Information
19.4.9 SWOT Analysis
19.4.10 Strengths
19.4.11 Weaknesses
19.4.12 Opportunities
19.4.13 Threats
19.5 Sharp Corp.
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Business Segmentation
19.5.4 Business Segmentation by Revenue 2014
19.5.5 Business Segmentation by Revenue 2013 and 2014
19.5.6 Sales by Geography
19.5.7 Business Strategy
19.5.8 Key Information
19.5.9 SWOT Analysis
19.5.10 Strengths
19.5.11 Weaknesses
19.5.12 Opportunities
19.5.13 Threats
19.6 Smart Technologies Inc.
19.6.1 Key Facts
19.6.2 Business Overview
19.6.3 Product Segmentation
19.6.4 Sales by Geography
19.6.5 Business Strategy
19.6.6 Key Information
19.6.7 SWOT Analysis
19.6.8 Strengths
19.6.9 Weaknesses
19.6.10 Opportunities
19.6.11 Threats
20. Market Summary

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global Interactive Whiteboard Market by End-user Segmentation 2013
Exhibit 3: Interactive Whiteboard Technologies
Exhibit 4: Components of IWB
Exhibit 5: Supply Chain and Value Chain of Global Interactive Whiteboard Market 2013
Exhibit 6: Global Interactive Whiteboard Market 2013-2018 (US$ billion)
Exhibit 7: Global Interactive Whiteboard Market 2013-2018 (Units in million)
Exhibit 8: ASP of Interactive Whiteboard 2013-2018 (US$ per Unit)
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