Global Mattress Market 2014-2018

Description: About Mattresses

Mattresses have evolved over the years. Initially, mattresses were made of feather, hair, and straw. Currently, mattresses are made of innersprings, latex, flexible polyurethane foams, and other products. In the last 10-15 years, there has been a major shift in awareness about mattresses and a consequent change in buying behavior.

The analysts forecast the Global Mattress market will grow at a CAGR of 9.99 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Mattress market for the period 2014-2018. To calculate the market size, the report considers revenue generated from the sales of the following mattresses: innerspring mattresses and specialty mattresses (latex, memory foam, and other mattresses).

The report, the Global Mattress Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, North America, Europe, and the ROW; it also covers the Global Mattress market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- North America
- Europe
- ROW

Key Vendors
- Select Comfort Corp.
- Serta Inc.
- Simmons Bedding Co.
- Tempur Sealy International Inc.

Other Prominent Vendors
- Kingsdown Inc.
- Laggett and Platt Inc.
- Restonic Mattress Corp.
- Sleep Inc.
- Southerland Bedding Co.
- Spring Air International LLC

Key Market Drivers
- Rising Number of Health Conscious People
  - For a full, detailed list, view this report.

Key Market Challenges
- Increased Competition Due to Entry of New Vendors
  - For a full, detailed list, view this report.

Key Market Trends
- Consumer Preference for a Larger Sleeping Surface
  - For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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