Extruded snacks are obtained through the extrusion technology, either directly or through the processing of snack pellets. The advanced technologies offer advantages such as innovative designs, simple procedure, and time-effective production that are factors, which drive the growth of the market. The extruded snacks market is estimated to reach $31 billion by 2019, with Asia-Pacific as the fastest growing consumption market.

The report includes the market sizes in terms of both value ($million) and volume (KT). The extruded snacks market is segmented on the basis of type and geography. The market by types includes potato, corn, rice, tapioca, mixed grain, and others such as cereals, vegetable, and legumes. The extruded snacks market by geography includes North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW).

The market is estimated to grow with advancements in technologies and snacking trends due to a busy lifestyle. The Asia-Pacific region dominated the extruded snack food market. Increasing population and inclination towards the snacks contributed to the Asia-Pacific market. The report provides both a qualitative and quantitative analysis of the extruded snacks market. The report includes the market dynamics, trends, competitive strategies preferred by the key market players, the driving factors that boosted the extruded snack market and the restraints of the market, confers the opportunities in the extruded snacks market for the new entrants, and the established manufacturers for new product developments.

To maintain a competitive edge in the extruded snacks market, the key players invest heavily in the development of new extruded snacks. The key players of the market were observed to prefer new product launches and expansions as strategies to garner a larger share in the market. Key players such as Frito-Lay North America Inc. (U.S.), Kellogg Company (U.S.), Calbee, Inc. (Japan), and Diamond Foods (U.S.) have been profiled in the report. The report provides a complete analysis of key companies and a chronology of developments with respect to new products/technologies and their applications. It also analyzes the market dynamics, winning imperatives, and issues faced by leading players.

SCOPE OF THE REPORT
This report focuses on the extruded snacks market. The research study categorizes the extruded snacks market on the basis of type and geography.

Extruded snacks market
On the basis of type
- Potato
- Corn
- Rice
- Tapioca
- Mixed grain
- Others (cereals, legumes, and vegetable)

On the basis of geography
- North America
- Europe
- Asia-Pacific
- ROW

Contents:
1 Introduction
1.1 Objectives
1.2 Report Description
1.3 Markets Covered
1.4 Stakeholders
1.5 Research Methodology
1.5.1 Market Size Estimation
1.5.1.1 Market Crackdown & Data Triangulation
1.5.1.2 Assumptions Made for the Extruded Snacks Market
1.5.1.2.1 Classification of the Years Considered for the Extruded Snacks Market
1.5.1.3 Key Points From Secondary Sources
1.5.1.4 Key Points From Primary Sources

2 Executive Summary

3 Premium Insights

4 Industry Analysis
4.1 Introduction
4.1.1 Wide Target Segment
4.1.2 Healthy & Innovative Products
4.2 Snack Market Evolution
4.3 Supply Chain Analysis

5 Market Overview
5.1 Introduction
5.2 Market Insights
5.2.1 The Rising Popularity to Snack
5.2.2 A Wide Genre of Extruded Snacks
5.2.3 Fluctuating Commodity Prices
5.3 Market Statistics
5.3.1 The Snacks Market
5.3.2 The Savory Snacks Market

6 Market Analysis
6.1 Introduction
6.2 Winning Imperatives
6.2.1 Expansion of Manufacturing Facilities to Meet Consumer Demand in the Market
6.2.2 Investment in R&D Activities
6.2.2.1 offer Innovative Products to Meet Trending Food Habits
6.2.2.2 Probability of Developing Increased Range of Varieties
6.2.3 Effectively Developed Distribution Channels
6.3 Burning Issues
6.3.1 Stock Control & Maintenance Cost
6.3.2 Increased Consumption of Snacks Leads to Obesity
6.3.3 Loss of Nutrients & Protein Denaturation
6.4 Market Dynamics
6.4.1 Drivers
6.4.1.1 Changing Consumption Habits of the Consumers
6.4.1.2 Marketing Strategies and Attractive Packaging
6.4.1.3 Growing Retail Industry
6.4.1.4 Lower Prices of Products, Affordable to Any Class of the Society
6.4.1.5 Entertainment Venues and Food Zones
6.4.2 Restraints
6.4.2.1 Growing Health Concerns
6.4.2.2 Increased Competition From Local Manufacturers
6.4.2.3 Increased Cost of Raw Material and Production Cost
6.4.3 Opportunities
6.4.3.1 Potential Market for Healthful Extruded Snacks
6.5 Porter’s Five forces Analysis
6.5.1 Degree of Competition
6.5.2 Bargaining Power of Suppliers
6.5.3 Bargaining Power of Buyers
6.5.4 Threat of Substitutes
6.5.5 Threat of New Entrants

7 Extruded Snacks Market, By Type
7.1 Introduction
7.2 Potato
7.3 Corn
7.4 Rice
7.5 Tapioca
7.6 Mixed Grains
7.7 Others

8 Extruded Snacks Market, By Geography
8.1 Introduction
8.2 North America
8.2.1 U.S.
8.2.2 Canada
8.2.3 Mexico
8.3 Europe
8.3.1 U.K.
8.3.2 Germany
8.3.3 Italy
8.3.4 France
8.3.5 Spain
8.3.6 Poland
8.3.7 Rest of Europe
8.4 Asia-Pacific
8.4.1 China
8.4.2 Japan
8.4.3 India
8.4.4 Indonesia
8.4.5 Australia
8.4.6 Rest of Asia-Pacific
8.5 Latin America
8.5.1 Brazil
8.5.2 Rest of Latin America
8.6 Rest of the World (ROW)
8.6.1 the Middle East
8.6.2 South Africa
8.6.3 Others in ROW

9 Competitive Landscape
9.1 Introduction
9.2 Extruded Snacks: Highly Competitive Market
9.3 New Product Launches - Most Preferred Strategic Approach
9.4 Key Market Strategies
9.5 Market Share Analysis

10 Company Profiles
(Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
10.1 Calbee, Inc.
10.2 Diamond Foods, Inc.
10.3 Frito-Lay North America, Inc.
10.4 Grupo Bimbo S.A.B. De C.V.
10.5 ITC Ltd.
10.6 Kellogg Company
10.7 the Lorenz Bahlsen Snack-World Gmbh & Co Kg.
10.8 Old Dutch Foods, Inc.
10.9 San Carlo Gruppo Alimentare S.P.A.
10.10 Shearer's Foods, Inc.

*Details on Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

Appendix
Acquisitions
Expansions & Investments
New Product Launches
Agreements, Partnerships & Collaborations

List of Tables (95 Tables)

Table 1 Extruded Snacks Market Size Estimation
Table 2 Wide Target for Snacks
Table 3 Snack Market Evolution
Table 4 Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 5 Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 6 Potato-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 7 Potato-Based: Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 8 Corn-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 9 Corn-Based: Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 10 Rice-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 11 Rice-Based: Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 12 Tapioca-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 13 Tapioca-Based: Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 14 Mixed Grain-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 15 Mixed Grain-Based: Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 16 Other Ingredient-Based: Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 17 Others Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 18 Extruded Snacks Market Size, By Geography, 2012-2019 ($Million)
Table 19 Extruded Snacks Market Size, By Geography, 2012-2019 (KT)
Table 20 North America: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 21 North America: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 22 North America: Extruded Snacks Market Size, By Country, 2012-2019 ($Million)
Table 23 North America: Extruded Snacks Market Size, By Country, 2012-2019 (KT)
Table 24 U.S.: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 25 U.S.: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 26 Canada: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 27 Canada: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 28 Mexico: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 29 Mexico: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 30 Europe: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 31 Europe: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 32 Europe: Extruded Snacks Market Size, By Country, 2012-2019 ($Million)
Table 33 Europe: Extruded Snacks Market Size, By Country, 2012-2019 (KT)
Table 34 U.K.: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 35 U.K.: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 36 Germany: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 37 Germany: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 38 Italy: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 39 Italy: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 40 France: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 41 France: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 42 Spain: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 43 Spain: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 44 Poland: Snacks Market Share (Value), By Type, 2013
Table 45 Poland: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 46 Poland: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 47 Rest of Europe: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 48 Rest of Europe: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 49 Asia-Pacific: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 50 Asia-Pacific: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 51 Asia-Pacific: Extruded Snacks Market Size, By Country, 2012-2019 ($Million)
Table 52 Asia-Pacific: Extruded Snacks Market Size, By Country, 2012-2019 (KT)
Table 53 China: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 54 China: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 55 Japan: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 56 Japan: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 57 India: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 58 India: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 59 Indonesia: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 60 Indonesia: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 61 Australia: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 62 Australia: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 63 Rest of Asia-Pacific: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 64 Rest of Asia-Pacific: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 65 Latin America: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 66 Latin America: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 67 Latin America: Extruded Snacks Market Size, By Country, 2012-2019 ($Million)
Table 68 Latin America: Extruded Snacks Market Size, By Country, 2012-2019 (KT)
Table 69 Brazil: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 70 Brazil: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 71 Rest of Latin America: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 72 Rest of Latin America: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 73 ROW: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 74 ROW: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 75 ROW: Extruded Snacks Market Size, By Country, 2012-2019 ($Million)
Table 76 ROW: Extruded Snacks Market Size, By Country, 2012-2019 (KT)
Table 77 the Middle East: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 78 the Middle East: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 79 South Africa: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 80 South Africa: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 81 Others in ROW: Extruded Snacks Market Size, By Type, 2012-2019 ($Million)
Table 82 Others in ROW: Extruded Snacks Market Size, By Type, 2012-2019 (KT)
Table 83 Calbee: Products & their Description
Table 84 Diamond Foods: Products & Their Description
Table 85 Frito-Lay: Products & Their Description
Table 86 Grupo Bimbo: Products & Their Description
Table 87 ITC: Products & Their Description
Table 88 Kellogg Company: Products & Their Description
Table 89 Old Dutch Foods: Products & Their Description
Table 90 San Carlo: Products & Their Description
Table 91 Shearer's Foods: Products & Their Description
Table 92 Acquisitions, 2010 - 2012
Table 93 Expansions & Investments, 2010 - 2014
Table 94 New Product Launches, 2011 - 2014
Table 95 Partnership, 2014

List of Figures (37 Figures)

Figure 1 Research Methodology
Figure 2 Extruded Snacks Market Size Estimation Methodology
Figure 3 Extruded Snacks Market Share (Value), By Geography, 2013
Figure 4 Extruded Snacks Market Segmentation
Figure 5 Life Cycle of Extruded Snacks Market, 2013 Vs 2019
Figure 6 Extruded Snacks Market Size, By Geography, 2013 Vs 2019 ($Million)
Figure 7 Extruded Snacks Market Size, By Type, 2014 - 2019 ($Million)
Figure 8 Extruded Snacks Market Size, By Type & Geography, 2013 ($Million)
Figure 9 Extruded Snacks Market Size, By Type & Geography, 2013 ($Million)
Figure 10 Drivers & Restraints of Extruded Snacks Market
Figure 11 Extruded Snacks Market: Development Strategy Analysis, 2011 - 2013
Figure 12 Types of Savory Snacks
Figure 13 Extruded Snacks Supply Chain Analysis
Figure 14 Demographic Segmentation for Snackers.
Figure 15 Extruded Snacks Market Segmentation
Figure 16 Extruded Snacks: Porter's Five force Analysis
Figure 17 Extruded Snacks Market Share (Value), By Type, 2013
Figure 18 Consumer Perception on Consumption of Snacks, 2013
Figure 19 Snacks Market Share (Value), By Type, 2013
Figure 20 Extruded Snacks Market Size, By Geography, 2013 Vs. 2019 ($Million)
Figure 21 Time Preference of Consumer Snacking Daily
Figure 22 Europe: Savory Snacks Market Share (Value), By Type, 2013
Figure 23 France: Snacks Market Share (Value), By Type, 2013
Figure 24 Asia-Pacific: Snacks Market Share (Value), By Type, 2013
Figure 25 India: Preferred Snack Flavors By Consumers, 2013
Figure 26 Latin America: Extruded Snacks Market Size, By Country, 2014 - 2019 ($Million)
Figure 27 ROW: Extruded Snacks Market Size, By Geography, 2014 - 2019 ($Million)
Figure 28 Extruded Snacks Market Developments, 2009-2014
Figure 29 Extruded Snacks Market Share, By Growth Strategy, 2009 - 2014
Figure 30 Extruded Snacks Market Development, By Growth Strategy, 2009 - 2014
Figure 31 Extruded Snacks Market Growth Strategy, By Company, 2009 - 2014
Figure 32 Extruded Snacks Market Share Analysis, 2013
Figure 33 Calbee: SWOT Analysis
Figure 34 Diamond Foods: SWOT Analysis
Figure 35 Frito-Lay: SWOT Analysis
Figure 36 Grupo Bimbo: SWOT Analysis
Figure 37 ITC: SWOT Analysis

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