Car Rental and Automobile Leasing Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts to 2021

Description:
Vital industry-specific data including metrics, benchmarks, historic numbers, growth rates and forecasts that will save countless hours of research.

Key Findings:
- Car Rental and Automobile Leasing Industry (U.S.) to reach $51.9 billion by 2021.
- New Study offers Complete Benchmarking and Metrics of the U.S. Car Rental and Automobile Leasing Industry, including Average EBITDA, Operating Ratios and Sales per Employee.

Core Benefits to Customer:
1) Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package
2) Complete benchmarking of the industry and its top companies
3) Deep industry and company financials

This Plunkett Analytics Report Features:
1) Historical data
2) Revenue forecasts, growth rates and CAGR
3) Operating ratios
4) Complete data for benchmarking a company to its industry and to specific leading companies
5) Benchmarking this industry to all U.S. industries
6) Deep profiles and financial histories/operating ratios for up to ten top U.S.-based companies

Pages: 48
Statistical Tables Provided: 29
Charts Provided: 17
Geographic: US

Designed to benefit:
- Analysis and Financial Modeling
- Investment Professionals
- Lenders
- M&A Advisors
- Appraisers
- Consultants

Key Data:

Industry Summary
- Revenues historical through 2013
- Revenues projected through 2021
- Employee Count 2007-2013
- Annual Growth Rate 2013
- CAGR 2006 through 2013
- CAGR 2014 through 2021
- Top U.S. Companies

Employment and Establishments
- Number of Firms 2007-2013
- Number of Establishments 2007-2013
- Employees, 2007-2013
- Average Annual Sales per Firm & per Establishment 2007-2013
- Sales per Employee
Average Annual Operating Ratios
- Revenue Compared to All Industries
- Expenses Compared to All Industries
- Profits & Income Taxes Compared to All Industries

Benchmarks

This Industry Compared to All Industries
- Comparison of Revenues, Profits and Taxes to All Industries

Industry Results, Publicly-Held Companies (U.S.), Average for all Companies

Top Companies Profiled & Ranked
In-Depth Profiles, Financial Reports, Ranks & Executive Lists for Top U.S.-Based Corporations

Top Companies Ranked
- Market Capitalization
- Employees
- Revenue
- Net Income
- 3-Year Revenue Growth
- 3-Year Income Growth
- Return on Assets
- Return on Equity
- Return on Invested Capital

List of Leading (Public and Private) Companies

Comparison of Individual Top Publicly-Held Companies to Industry Averages, 2013

Contents:
I. Introduction
   A. Core Benefits to Customer:
      - Comprehensive overview of an industry's financial results, ratios and vital metrics in one package
      - Benchmarking of:
         - a) Deep financials of each of the leading companies in the industry
         - b) Multi-year financial averages for all companies in the industry
         - c) This industry's financial ratios compared to all other industries.
      - Historical revenues
      - Enterprise population
      - Multi-year employee count and sales per employee
      - Current and forecast revenues and CAGR to 2021
      - Profiles of the industry's leading firms, with multi-year financial histories

II. Industry Description for this NAIC Code
   - Types of business activities

III. Industry Summary, Current Year
   - Revenues and CAGR 2013
   - Revenue forecast to 2021 with CAGR
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   - Employment within the industry, 2013 and historic

IV. Employment and Establishment Count
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   - Employees, 2007-2013, with growth rates
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C. This Industry Compared to All Industries, Benchmarks for Current Year
   - Comparison of revenues for this industry to total revenues for all industries
   - Comparison of EBITDA, profits and income taxes for this industry to the same items in total for all industries

D. Table of Companies Used in Creating Industry Averages
   - Detailed, alphabetical listing of companies, with revenues, location, ticker symbol and exchange

E. Industry Results and Benchmarks for Publicly-Held Companies
   - Income statement averages, 2008-2013
   - All income statement items, including, cost of sales, SGA, R&D, salaries and wages, and EBITDA, with ratios
   - Chart showing key expenses as a percent of revenues
   - Balance sheet averages, 2008-2013
   - All items, including property plant and equipment, accumulated depreciation, goodwill, and long term debt, including ratios
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   - All cash flow items

VI. Top Companies Profiled & Ranked
   - In-depth profiles, financial reports, ranks & executive lists for up to 10 top U.S.-based corporations

A. Top Companies Ranked for Key Items:
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   - Return on equity (%)
   - Return on invested capital (%)

B. Benchmarking of the Industry’s Top Companies, to Each Other and to their Industry’s Averages for All Metrics
   - Income statements, balance sheets and cash flow statements for each of the top companies compared to the industry’s overall average

C. Corporate Profiles (Descriptions of the Top Companies Within the Industry, Including Executive Listings and Multi-Year Financial Results)
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   - Business descriptions
   - Key financial data for 6 years
   - Brands and divisions
   - Top salaries
   - Corporate culture
   - Charts comparing revenues vs. net income

VII. Appendix: Assumptions
   - U.S. GDP Growth and Forecasts, 2011-2021

VIII. Data Description and Sources
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