Heavy Equipment and Machinery Rental and Leasing Industry, Including Construction Equipment and Cranes Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts to 2021, NAIC 532412

Description:
Heavy Equipment and Machinery Rental and Leasing Industry, Including Construction Equipment and Cranes Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts to 2021, NAIC 532412

Vital industry-specific data including metrics, benchmarks, historic numbers, growth rates and forecasts that will save countless hours of research.

Key Findings:
- New Study offers Complete Benchmarking and Metrics of the U.S. Heavy Equipment and Machinery Rental and Leasing Industry, including Average EBITDA, Operating Ratios and Sales per Employee.

Core Benefits to Customer:
1) Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package
2) Complete benchmarking of the industry and its top companies
3) Deep industry and company financials

This Plunkett Analytics Report Features:
1) Historical data
2) Revenue forecasts, growth rates and CAGR
3) Operating ratios
4) Complete data for benchmarking a company to its industry and to specific leading companies
5) Benchmarking this industry to all U.S. industries
6) Deep profiles and financial histories/operating ratios for up to ten top U.S.-based companies

Designed to benefit:
- Analysis and Financial Modeling
- Investment Professionals
- Lenders
- M&A Advisors
- Appraisers
- Consultants

Key Data:

Industry Summary
- Revenues historical through 2013
- Revenues projected through 2021
- Employee Count 2007-2013
- Annual Growth Rate 2013
- CAGR 2006 through 2013
- CAGR 2014 through 2021
- Top U.S. Companies

Employment and Establishments
- Number of Firms 2007-2013
- Number of Establishments 2007-2013
- Employees, 2007-2013
- Average Annual Sales per Firm & per Establishment 2007-2013
- Sales per Employee

Average Annual Operating Ratios
- Revenue Compared to All Industries
- Expenses Compared to All Industries
- Profits & Income Taxes Compared to All Industries

Benchmarks
This Industry Compared to All Industries
- Comparison of Revenues, Profits and Taxes to All Industries
- Industry Results, Publicly-Held Companies (U.S.), Average for all Companies

Top Companies Profiled & Ranked
In-Depth Profiles, Financial Reports, Ranks & Executive Lists for Top U.S.-Based Corporations

Top Companies Ranked
- Market Capitalization
- Employees
- Revenue
- Net Income
- 3-Year Revenue Growth
- 3-Year Income Growth
- Return on Assets
- Return on Equity
- Return on Invested Capital

List of Leading (Public and Private) Companies
Comparison of Individual Top Publicly-Held Companies to Industry Averages, 2013

Contents:
I. Introduction
   A. Core Benefits to Customer:
      - Comprehensive overview of an industry's financial results, ratios and vital metrics in one package
      - Benchmarking of:
        a) Deep financials of each of the leading companies in the industry
        b) Multi-year financial averages for all companies in the industry
        c) This industry's financial ratios compared to all other industries.
      - Historical revenues
      - Enterprise population
      - Multi-year employee count and sales per employee
      - Current and forecast revenues and CAGR to
      - Profiles of the industry's leading firms, with multi-year financial histories

II. Industry Description for this NAIC Code
   - Types of business activities

III. Industry Summary, Current Year
   - Revenues and CAGR
   - Revenue forecast to 2021 with CAGR
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- Historical CAGR
- Top U.S. companies, by revenues
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IV. Employment and Establishment Count
- Number of firms and establishments, 2007-
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V. This Industry's Financial Data, U.S., With Revenue Projections to

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- Historical revenues & CAGR growth rates, 2006-
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B. Average Annual Operating Ratio Estimates and Benchmarks for Current Year
- Income items, expenses, profits and taxes as a percent of total revenues for this industry

C. This Industry Compared to All Industries, Benchmarks for Current Year
- Comparison of revenues for this industry to total revenues for all industries
- Comparison of EBITDA, profits and income taxes for this industry to the same items in total for all industries

D. Table of Companies Used in Creating Industry Averages
- Detailed, alphabetical listing of companies, with revenues, location, ticker symbol and exchange

E. Industry Results and Benchmarks for Publicly-Held Companies
- Income statement averages, 2008-
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  - Chart showing key expenses as a percent of revenues
  - Balance sheet averages, 2008-
    - All items, including property plant and equipment, accumulated depreciation, goodwill, and long term debt, including ratios
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    - All cash flow items

VI. Top Companies Profiled & Ranked
- In-depth profiles, financial reports, ranks & executive lists for up to 10 top U.S.-based corporations

A. Top Companies Ranked for Key Items:
- Approximate market capitalization
- Employees
- Revenues
- Net income
  - 3-Year revenue growth (%)
  - 3-Year income growth (%)
- Return on assets (%)
- Return on equity (%)
- Return on invested capital (%)

B. Benchmarking of the Industry's Top Companies, to Each Other and to their Industry's Averages for All Metrics
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- Key financial data for 6 years
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VII. Appendix: Assumptions
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VIII. Data Description and Sources

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