Indian is the third largest automotive market in Asia after Japan and China. In order to capitalize on consistently increasing demand for automobiles in India, several global automobile majors have been continuously making investments to increase production capacities in the country over the last decade. Post the 2009 global economic crisis, the country's automobile sector has revived significantly, which is expected to create growth opportunities for other related markets such as automotive air filter cartridges. As compared to developed economies, India has significantly lower passenger car ownership rate, which consequently offers huge potential for passenger car sales in the country, thus benefitting the market for passenger car air filter cartridges in India. In 2013, India acquired the fourth position in terms of commercial vehicle production globally, particularly medium and heavy commercial vehicles. Various macro-economic parameters such as infrastructure development, emergence of various Special Economic Zones (SEZs) across the country and growing urbanization are expected to drive commercial vehicle sales over the next five years, thus contributing positively towards increasing demand for commercial vehicle air filter cartridges in India.

According to TechSci Research report, “India Automotive Air Filter Cartridges Market Forecast & Opportunities, 2019”, the market for automotive air filter cartridges in India exhibited a CAGR of around 12%, in volume terms, during 2009-13. The Indian automotive air filter cartridges market is dominated by the two-wheeler air filter cartridges segment, in terms of volume share. Two-wheeler annual sales in India witnessed a robust increase of about 53% in 2013 as compared to volume sales in 2009. Key factors behind this strong growth have been moderate population of two-wheeler owners in the country, underdeveloped transportation infrastructure and increasing penetration of two-wheelers in India's rural markets. Besides significant OEM demand, India's passenger car air filter cartridges market is also witnessing strong growth in the replacement segment. Despite negative growth in the India passenger car market in 2013, passenger car sales in the country are reviving strongly, thus augmenting the demand for passenger car air filter cartridges in the replacement market. “India Automotive Air Filter Cartridges Market Forecast & Opportunities, 2019” report elaborates following aspects of air filter cartridges market in India:

- India Air Filter Cartridges Market Size, Share & Forecast
- Segmental Analysis – Passenger Car, Commercial Vehicles, Two-wheelers, Three-wheelers and OTR Vehicles
- Changing Market Trends & Emerging Opportunities
- Policy & Regulatory Landscape
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of automotive air filter cartridges market in India
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, automotive air filter cartridges manufacturers and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
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Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with automotive air filter cartridges manufacturers and channel partners. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Executive Summary
2. India Automotive Air Filter Cartridges Market Outlook
   2.1. Market Size & Forecast
      2.1.1. By Value
      2.1.2. By Volume
   2.2. Market Share & Forecast
      2.2.1. By Replacement vs. OEM
      2.2.2. By Region
      2.2.3. By Vehicle Type
      2.2.4. By Company
3. India Automotive Air Filter Cartridges Replacement Market Outlook
   3.1. Market Size & Forecast
      3.1.1. By Value
      3.1.2. By Volume
   3.2. Market Share & Forecast
      3.2.1. By Region
      3.2.2. By Vehicle Type
4. India Passenger Car Air Filter Cartridges Market Outlook
   4.1. Market Size & Forecast
      4.1.1. By Value
      4.1.2. By Volume
   4.2. Market Share & Forecast
      4.2.1. By Replacement vs. OEM
      4.2.2. By Vehicle Type
5. India Commercial Vehicle (CV) Air Filter Cartridges Market Outlook
   5.1. Market Size & Forecast
      5.1.1. By Value
      5.1.2. By Volume
   5.2. Market Share & Forecast
      5.2.1. By Replacement vs. OEM
      5.2.2. By Vehicle Type
6. India Two-Wheeler (2W) Air Filter Cartridges Market Outlook
   6.1. Market Size & Forecast
      6.1.1. By Value
      6.1.2. By Volume
   6.2. Market Share & Forecast
      6.2.1. By Replacement vs. OEM
      6.2.2. By Vehicle Type
7. India Three-Wheeler (3W) Air Filter Cartridges Market Outlook
   7.1. Market Size & Forecast
      7.1.1. By Value
      7.1.2. By Volume
   7.2. Market Share & Forecast
      7.2.1. By Replacement vs. OEM
8. India Off-the-Road (OTR) Air Filter Cartridges Market Outlook
   8.1. Market Size & Forecast
      8.1.1. By Value
      8.1.2. By Volume
   8.2. Market Share & Forecast
      8.2.1. By Replacement vs. OEM
      8.2.2. By End-Use Sector
9. Market Drivers & Restraints
   9.1. Drivers
   9.2. Restraints
10. Trends & Developments
   10.1. High Performance Air Filters
   10.2. Cabin Air Filters
   10.3. Automobile Sale & Production Scenario
   10.4. Market Consolidation Due To Increasing Technological Development in Automobile Sector
11. Pricing Analysis
12. Air Filter Trade Analysis
   12.1. Exports
   12.2. Imports
13. Policy & Regulatory Landscape
14. India Economic Profile
15. Competitive Landscape
15.1. Mahle Filter Systems (India) Limited
15.2. Elofic Industries Limited.
15.3. Fleetguard Filters Private Limited
15.4. Bosch Limited
15.5. SOGEFI M.N.R. Filtration India Private Ltd.
15.6. Donaldson India Filter Systems Pvt. Ltd.
15.7. Apron Filters Private Limited
15.8. MHB Filter India Private Limited
15.9. MAG Filters And Equipments Private Limited
15.10. K&N Engineering, Inc.
16. Strategic Recommendations
17. Research Methodology

List of Figures

Figure 1: India Automotive Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 2: India Automotive Air Filter Cartridges Market Size, By Value, 2014E – 2019F (USD Million)
Figure 3: India Automotive Air Filter Cartridges Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 4: India Automotive Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 5: India Automotive Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Value, 2009 – 2019F (USD Million)
Figure 6: India Automotive Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 7: India Automobile OEM Manufacturing Facilities, 2013
Figure 8: India Automotive Air Filter Cartridges Market Share, By Region, By Volume, 2013
Figure 9: India Automotive Air Filter Cartridges Market Share, By Region, By Volume, 2019F
Figure 10: India Automotive Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2013
Figure 11: India Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2019F
Figure 12: India Automotive Air Filter Cartridges Replacement Market Size, By Value, 2009 – 2013 (USD Million)
Figure 13: India Automotive Air Filter Cartridges Replacement Market Size, By Value, 2014E – 2019F (USD Million)
Figure 14: India Automotive Air Filter Cartridges Replacement Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 15: India Automotive Air Filter Cartridges Replacement Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 16: India Automotive Air Filter Cartridges Replacement Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 17: India Automotive Air Filter Cartridges Replacement Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 18: India Automotive Air Filter Cartridges Replacement Market Share, By Region, By Volume, 2013
Figure 19: India Automotive Air Filter Cartridges Replacement Market Share, By Region, By Volume, 2019F
Figure 20: India Automotive Air Filter Cartridges Replacement Market Share, By Vehicle Type, By Volume, 2013
Figure 21: India Automotive Air Filter Cartridges Replacement Market Share, By Vehicle Type, By Volume, 2019F
Figure 22: India Passenger Car Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 23: India Passenger Car Air Filter Cartridges Market Size, By Value, 2014E – 2019F (USD Million)
Figure 24: India Passenger Car Air Filter Cartridges Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 25: India Passenger Car Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 26: India Passenger Car Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Value, 2009 – 2019F (USD Million)
Figure 27: Comparison between Passenger Car Sales (Million Units) & Finance (USD Billion), FY'2008 - FY'2012
Figure 28: India OTR Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 29: India Passenger Car Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2013
Figure 30: India Passenger Car Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2019F
Figure 31: India Commercial Vehicle Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 32: India Commercial Vehicle Air Filter Cartridges Market Size, By Value, 2014E – 2019F (USD Million)
Figure 33: India Commercial Vehicle Air Filter Cartridges Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 34: India Commercial Vehicle Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 35: India Commercial Vehicle Air Filter Cartridges Market Size & Share (Replacement vs. OEM
Demand), By Value, 2009 – 2019F (USD Million)
Figure 36: India Commercial Vehicle Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 37: India Commercial Vehicle Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2013
Figure 38: India Commercial Vehicle Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2019F
Figure 39: India Two-Wheeler Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 40: India Two-Wheeler Air Filter Cartridges Market Size, By Value, 2014E – 2019F
Figure 41: India Two-Wheeler Air Filter Cartridges Market Share, By Volume, 2009 – 2013 (Million Units)
Figure 42: India Two-Wheeler Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 43: India Two-Wheeler Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Value, 2009 – 2019F (USD Million)
Figure 44: India Two-Wheeler Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 45: India Two-Wheeler Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2013
Figure 46: India Two-Wheeler Air Filter Cartridges Market Share, By Vehicle Type, By Volume, 2019F
Figure 47: India Three-Wheeler Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 48: India Three-Wheeler Air Filter Cartridges Market Size, By Value, 2014E – 2019F (USD Million)
Figure 49: India Three-Wheeler Air Filter Cartridges Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 50: Trend in Sales Volume Contributions (3W Carriers vs. 4W LCV Carriers), 2005 – 2012
Figure 51: India Three-Wheeler Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (USD Million)
Figure 52: India Three-Wheeler Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Value, 2009 – 2019F (USD Million)
Figure 53: India Three-Wheeler Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 54: India OTR Air Filter Cartridges Market Size, By Value, 2009 – 2013 (USD Million)
Figure 55: India OTR Air Filter Cartridges Market Size, By Value, 2014E – 2019F (USD Million)
Figure 56: India OTR Air Filter Cartridges Market Size, By Volume, 2009 – 2013 (Million Units)
Figure 57: India OTR Air Filter Cartridges Market Size, By Volume, 2014E – 2019F (Million Units)
Figure 58: India OTR Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Value, 2009 – 2019F (USD Million)
Figure 59: India OTR Air Filter Cartridges Market Size & Share (Replacement vs. OEM Demand), By Volume, 2009 – 2019F (Million Units)
Figure 60: India OTR Air Filter Cartridges Market Share, By End-Use Sector, By Volume, 2013
Figure 61: India Two-Wheeler Air Filter Cartridges Market Share, By End-Use Sector, By Volume, 2013
Figure 62: India Automobile Production Size, By Vehicle Type, By Volume, 2009-10 – 2012-13 (Million Units)
Figure 63: India Automobile Production Share, By Vehicle Type, By Volume, 2012
Figure 64: India Automobile Sales, By Vehicle Type, By Volume, 2009-10 – 2013-14 (Million Units)
Figure 65: India Automobile Production Share, By Vehicle Type, By Volume, 2013
Figure 66: India Average Automotive Air Filter Cartridge Price, 2009 – 2019F (USD per Unit)
Figure 67: India Automotive Air Filter Exports, By Value, 2009 – 2013 (USD Million)
Figure 68: India Automotive Air Filter Exports, By Volume, 2009 – 2013 (Million Units)
Figure 69: India Automotive Air Filter Imports, By Value, 2009 – 2013 (USD Million)
Figure 70: India Automotive Air Filter Imports, By Volume, 2009 – 2013 (Million Units)
Figure 71: India GDP, 2010 – 2017F (USD Trillion)
Figure 72: India GDP Growth Rate, 2010 – 2017F (%)
Figure 73: India GDP Per Capita Growth Rate: 2011 – 2016F (%)
Figure 74: India GDP Per Capita PPP Growth Rate, 2011 – 2017F (%)
Figure 75: India GDP Composition by Sectors, 2011 (%)
Figure 76: India Inflation Rate by Consumer Price Changes, 2010 – 2017F (%)
Figure 77: India Population Size, 2010 – 2017F (Million)
Figure 78: India Population Growth Rate: 2011-2016F (%)
List of Tables
Table 1: India Automobile Industry FDI Inflow, FY 2007-08 – FY2013-14 (USD Million)
Table 2: Replacement Period for Air Filter Cartridges, By Vehicle Type, By Filter Type, 2013
Table 3: India Passenger Car Volume & Y-O-Y Growth, 2007 – 2013 (Thousand Units)
Table 4: India Commercial Vehicle Sales & Production, By Volume, 2009 – 2013 (Units)
Table 5: India MSME Enterprise Population, Fixed Asset Value & Gross Output, 2008-09 – 2011-12
Table 6: India Commercial Vehicle Sales, By Segment, By Volume, 2009-2013 (Units)
Table 7: India Two-Wheeler Production, Sales & Exports, By Volume, 2007 – 2013 (Million Units)
Table 8: India Two-Wheeler Sales, By Sub-Segments, 2009 – 2013 (Million Units)
Table 9: India Three-Wheeler Domestic Sales & Exports, By Type, By Volume, 2007 – 2013 (Thousand Units)
Table 10: India Three-Wheeler Production, Sales and Export, By Volume, 2007 – 2013 (Thousand Units)
Table 11: India Air Filter Cartridges Average Selling Price, By Vehicle Type, 2009 – 2013 (USD per Unit)
Table 12: India Air Filter Cartridges Average Selling Price, By Vehicle Type, 2014E – 2019F (USD per Unit)
Table 13: Automotive Air Filter Exports, By Country, 2012-13 to 2013-14
Table 14: Automotive Air Filter Imports, By Country, 2012-13 to 2013-14
Table 15: Effective Tax Rate on Domestic and Foreign Companies, Automotive Air Filter Cartridges Manufacturers, 2013
Table 16: Company Profile – MAHLE Filter Systems (India)
Table 17: MAHLE Filter Systems (India), OEM Clients
Table 18: Company Profile – Elofic Industries Limited
Table 19: Elofic Industries Limited, Domestic OEM Clients
Table 20: Company Profile – Fleetguard Filters Private Limited
Table 21: Fleetguard Filters Private Limited, OEM Clients
Table 22: Company Profile – Bosch Limited
Table 23: Company Profile – SOGEFI M.N.R. Filtration India Private Ltd.
Table 24: Company Profile – Donaldson India Filter Systems Pvt. Ltd
Table 25: Company Profile – Apron Filters Private Limited
Table 26: Company Profile –MHB Filter India Private Limited
Table 27: Company Profile – MAG Filters and Equipments Private Limited
Table 28: Company Profile – K&N Engineering, Inc.

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