
Description: About E-book

An e-book is a book available in the digital format, which allows readers to access content using their handheld devices without any time and location constraints. The Global E-book market is the fastest growing sub-market in the Global Book Publishing market. The Global E-book market accounted for approximately 12.6 percent of the Global Book Publishing market in 2014 and is expected to increase to 27.8 percent by 2019.

The analysts forecast the Global E-book market to grow at a CAGR of 17.40 percent over the period 2014-2019.

Covered in this Report

The report covers the present scenario and the growth prospects of the Global E-book market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from three consumer segments: Consumer E-books, Professional E-books, and Educational E-books.

The report, the Global E-book Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, and North America; it also covers the Global E-book market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America

Key Vendors
- Amazon
- Hachette
- Harper Collins
- Penguin Random House

Other Prominent Vendors
- Cengage Learning
- Kensington Publishing
- Macmillan Publishers
- Mc Graw Hill
- Wiley

Market Drivers
- Increased Penetration of Portable Devices
  - For a full, detailed list, view this report

Market Challenges
- Legal Issues
  - For a full, detailed list, view this report

Market Trends
- Platform Authority
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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