Skin Care Market in Europe 2014-2018

Description: About Skin Care

Skin care products are an aggregation of facial care, body care, sun care, hand care, and some other products such as depilatories which help in aiding the varied skin concerns and problems. Some of the highly used skin care products are anti-aging creams, facial and hand moisturizers, body lotions, facial masks, acne treatment products, facial cleansers, wipes, toners, sunscreens, and lip balms/sticks. Both mass and premium skin care products are available to meet the different needs of consumers.

The analysts forecast the Skin Care market in Europe to grow at a CAGR of 2.45 percent over the period 2013-2018.

Covered in this Report
In terms of product, the Skin Care market in Europe is segmented into five: Facial Care, Body Care, Sun Care, Hand Care and Others (including depilatories and makeup removers). To calculate the market size, the report considers the revenue generated from the retail sales of skin care products.

The report, the Skin Care Market in Europe 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report considers the landscape of the Skin Care market in Europe and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Europe

Key Vendors
- Beiersdorf
- Johnson & Johnson
- L’Oreal
- Procter & Gamble
- Unilever Group

Other Prominent Vendors
- Avon Products
- Bioderma Laboratory
- Blistex
- Boots
- Bristol-Myers Squibb
- Clarins
- Estee Lauder
- Kimberly-Clark
- Lancaster
- Oriflame Cosmetics
- Pai Skincare
- Shiseido

Key Market Drivers
- Aging Population
- For a full, detailed list, view this report

Key Market Challenges
- Impact of Eurozone Crisis
- For a full, detailed list, view this report

Key Market Trends
- Growing Demand for Value for Money Products
- For a full, detailed list, view this report
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast by Revenue
06.3 Market Size and Forecast by Volume
06.4 Five Forces Analysis
07. Market Segmentation by Category
07.1 Skin Care market in Europe by Category 2013
07.2 Facial Care Market in Europe
07.2.1 Market Size and Forecast
07.3 Body Care Market in Europe
07.3.1 Market Size and Forecast
07.4 Sun Care Market in Europe
07.4.1 Market Size and Forecast
07.5 Hand Care Market in Europe
07.5.1 Market Size and Forecast
07.6 Others in Europe
07.6.1 Market Size and Forecast
08. Key Leading Countries
08.1 Germany
08.2 France
08.3 UK
08.4 Russia
08.5 Italy
08.6 Spain
09. Market Segmentation by Country
09.1 Skin Care Market in Germany
09.1.1 Market Size and Forecast
09.2 Skin Care Market in France
09.2.1 Market Size and Forecast
09.3 Skin Care Market in the UK
09.3.1 Market Size and Forecast
09.4 Skin Care Market in Russia
09.4.1 Market Size and Forecast
09.5 Skin Care Market in Italy
09.5.1 Market Size and Forecast
09.6 Skin Care Market in Spain
09.6.1 Market Size and Forecast
10. Skin Care Market in Europe by Distribution Channel
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
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