Global Static Seating Market 2014-2018

Description: About Static Seating

A seating system provides postural support for people. Static seating system finds its major application in the following three areas:

Automotive seating: Seating systems play a significant role in providing comfort to passengers during travel. In recent years, the role of seating systems has progressed from providing only seating arrangements to offering extra comfort to passengers by adding more space, convenience, and value to the complete vehicle interior system.

Commercial aircraft seating: An airline seat is a chair on an aircraft in which a passenger is accommodated for the duration of the journey. Seats are mostly arranged in rows and are equipped with basic amenities.

Digital cinema seating: Seating system should accommodate the audience comfortably. The advent of digital screens has resulted in the construction of theaters, which can accommodate these types of screens. These theaters are characterized by seating systems which have a higher quality and durability.

The analysts forecast the Global Static Seating market to grow at a CAGR of 4.50 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Static Seating market for the period 2014-2018. To calculate market size, the report considers the revenue generated through the sales of static seats. In terms of application, the Global Static Seating market is segmented into three: Automotive Seating, Commercial Aircraft Seating, and Digital Cinema Seating.

The report, the Global Static Seating Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the Global Static Seating market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Faurecia
- Johnson Controls
- LEAR
- Toyota Boshoku
- B/E Aerospace
- EADS Sogerma
- Hussey Seating
- Magna International
- RECARO Aircraft Seating
- Zodiac Aerospace

Market Drivers
- Growing Demand for Luxury and Performance Seating
- For a full, detailed list, view this report

Market Challenges
- Highly Volatile Raw Material Prices
- For a full, detailed list, view this report

Market Trends
- Demand for Thinner Seats with High Strength-to-weight Ratio
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Application
07.1 Global Static Seating Market by Application 2013-2018
07.2 Global Automotive Seating Market
07.2.1 Market Size and Forecast
07.3 Global Digital Cinema Seating Market
07.3.1 Market Size and Forecast
07.4 Global Commercial Aircraft Seating Market
07.4.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Static Seating Market by Geographical Segmentation 2013-2018
08.2 Static Seating Market in the EMEA Region
08.2.1 Market Size and Forecast
08.3 Static Seating Market in the Americas
08.3.1 Market Size and Forecast
08.4 Static Seating Market in the APAC Region
08.4.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.1.1 Key News
16.2 Market Share Analysis 2013
16.3 Other Prominent Vendors
17. Key Vendor Analysis
17.1 Faurecia
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 Business Segmentation by Revenue 2013
17.1.4 Business Segmentation by Revenue 2012 and 2013
17.1.5 Geographical Segmentation by Revenue 2013
17.1.6 Recent Developments
17.1.7 SWOT Analysis
17.2 Johnson Controls
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Business Segmentation by Revenue 2013
17.2.4 Business Segmentation by Revenue 2012 and 2013
17.2.5 Geographical Segmentation by Revenue 2013
17.2.6 Business Strategy
17.2.7 Recent Developments
17.2.8 SWOT Analysis
17.3 Lear
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business Segmentation
17.3.4 Business Segmentation by Revenue 2012 and 2013
17.3.5 Geographical Segmentation by Revenue 2013
17.3.6 Business Strategy
17.3.7 Recent Developments
17.3.8 SWOT Analysis
17.4 Toyota Boshoku
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Geographical Segmentation by Revenue 2013
17.4.4 Business Strategy
17.4.5 Recent Developments
17.4.6 SWOT Analysis
18. Other Prominent Vendors
18.1 B/E Aerospace
18.2 EADS Sogerma
18.3 Hussey Seating
18.4 Irwin Seating
18.5 Magna International
18.6 RECARO Aircraft Seating
18.7 Zodiac Aerospace
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Overview of Global Static Seating Market
Exhibit 3: Global Static Seating Market 2013-2018 (US$ billion)
Exhibit 4: Global Static Seating Market by Application Segmentation 2013-2018 (US$ billion)
Exhibit 5: Global Static Seating Market by Application Segmentation 2013-2018
Exhibit 6: Comparison of CAGR (Revenue) among Application Categories in the Global Static Seating Market 2014-2018
Exhibit 7: Comparison of Growth Rate among Application Categories in the Global Static Seating Market 2014-2018
Exhibit 8: Global Automotive Seating Market 2013-2018 (US$ billion)
Exhibit 10: Global Commercial Aircraft Seating Market 2013-2018 (US$ billion)
Exhibit 11: Global Static Seating Market by Application Segmentation 2013-2018 (US$ million)
Exhibit 12: Global Static Seating Market by Application Segmentation 2013-2018 (percentage)
Exhibit 13: Global Static Seating Market by Geographical Segmentation 2013
Exhibit 14: Global Static Seating Market by Geographical Segmentation 2018
Exhibit 15: Global Static Seating Market by Geographical Segmentation 2013-2018 (US$ billion)
Exhibit 16: Global Static Seating Market by Geographical Segmentation 2013-2018
Exhibit 17: Comparison of CAGR (Revenue) among Key Geographies in the Global Static Seating Market 2014-2018
Exhibit 18: Comparison of Growth Rate among Key Geographies in the Global Static Seating Market 2014-2018
Exhibit 19: Static Seating Market in the EMEA Region 2013-2018 (US$ billion)
Exhibit 20: Static Seating Market in the EMEA Region 2013-2018 (US$ billion)
Exhibit 21: Static Seating Market in the EMEA Region 2013-2018 (US$ billion)
Exhibit 22: Global Static Seating Market by Geography 2013-2018 (US$ million)
Exhibit 23: Global Static Seating Market by Geography 2013-2018 (percentage)
Exhibit 24: Faurecia: Business Segmentation by Revenue 2013
Exhibit 26: Faurecia: Geographical Segmentation by Revenue 2013
Exhibit 27: Global Static Seating Market: Business Segmentation by Revenue 2013
Exhibit 28: Global Static Seating Market: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 29: Global Static Seating Market: Geographical Segmentation by Revenue 2013
Exhibit 30: Lear: Business Segmentation 2013
Exhibit 31: Lear: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 32: Lear: Geographical Segmentation by Revenue 2013
Exhibit 33: Toyota Boshoku: Geographical Segmentation by Revenue 2013

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