Global Static Seating Market 2014-2018

Description: About Static Seating

A seating system provides postural support for people. Static seating system finds its major application in the following three areas:

Automotive seating: Seating systems play a significant role in providing comfort to passengers during travel. In recent years, the role of seating systems has progressed from providing only seating arrangements to offering extra comfort to passengers by adding more space, convenience, and value to the complete vehicle interior system.

Commercial aircraft seating: An airline seat is a chair on an aircraft in which a passenger is accommodated for the duration of the journey. Seats are mostly arranged in rows and are equipped with basic amenities.

Digital cinema seating: Seating system should accommodate the audience comfortably. The advent of digital screens has resulted in the construction of theaters, which can accommodate these types of screens. These theaters are characterized by seating systems which have a higher quality and durability.

The analysts forecast the Global Static Seating market to grow at a CAGR of 4.50 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Static Seating market for the period 2014-2018. To calculate market size, the report considers the revenue generated through the sales of static seats. In terms of application, the Global Static Seating market is segmented into three: Automotive Seating, Commercial Aircraft Seating, and Digital Cinema Seating.

The report, the Global Static Seating Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the Global Static Seating market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Faurecia
- Johnson Controls
- LEAR
- Toyota Boshoku

Other Prominent Vendors
- B/E Aerospace
- EADS Sogerma
- Hussey Seating
- Irwin Seating
- Magna International
- RECARO Aircraft Seating
- Zodiac Aerospace

Market Drivers
- Growing Demand for Luxury and Performance Seating
- For a full, detailed list, view this report

Market Challenges
Highly Volatile Raw Material Prices
- For a full, detailed list, view this report

Market Trends
- Demand for Thinner Seats with High Strength-to-weight Ratio
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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