Christmas Decoration Market in the US 2014-2018

About Christmas and Christmas Decoration

Christmas is a Christian holiday which has evolved over two millennia into a religious and secular celebration worldwide. It is a festive season honoring the birth of Jesus Christ and is celebrated with pomp and show across the globe. Christmas decorations add glamor to the festival and represent a significant portion of the Christmas budget of the people in the US. They include Christmas trees, which may be real or artificial, Christmas lightings, ornaments, tinsel, flowers, and other things meant to decorate the home on Christmas. Christmas decorations are available throughout the country in major retail stores and local markets.

The analysts forecast the Christmas Decoration market in the US to grow at a CAGR of 3.61 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Christmas Decoration market in the US during the period 2014-2018. To calculate the market size, the report takes into account the revenue generated from the sales of the following products: Christmas trees (real and artificial), Christmas lightings, and other accessories.

The report, the Christmas Decoration Market in the US 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes the landscape of the Christmas Decoration market in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- US

Key Vendors
- Costco Wholesale
- Home Depot
- Lowe's Companies
- Sears Holdings
- Target

Other Prominent Vendors
- Amazon.com
- Best Buy
- Christmas Decor
- Kroger
- Publix
- SuperValu
- Wal-Mart

Market Drivers
- Favorable Retail Environment
  - For a full, detailed list, view this report

Market Challenges
- Seasonal Nature of the Market
  - For a full, detailed list, view this report

Market Trends
- Increased Demand for Real Christmas Trees
  - For a full, detailed list, view this report

Key Questions Answered in this Report
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