Cocoa & Chocolate Market by Application, Cocoa Type & Chocolate Type - Global Trends & Forecasts to 2019

Description:
Cocoa & Chocolate Market by Application (Confectionery, Food & Beverage, Cosmetics, & Pharmaceuticals), Cocoa Type (Cocoa Butter, Powder, & Liquor) & Chocolate Type (Dark, White, Milk, Filled) - Global Trends & Forecasts to 2019

The rise in population, living standards, increasing demand for chocolate as a sweet substitute, and rising consumer awareness about the health benefits of cocoa are some of the drivers of the cocoa & chocolate market.

This report estimates the market size of cocoa & chocolate products and their types. In terms of geography, the report is segmented into Asia-Pacific, Europe, North America, and Rest of the World (RoW). The cocoa & chocolate market is mainly segmented on the basis of type and application. With the growing market potential and increasing demand from developing countries such as India and China, the cocoa & chocolate market is likely to witness significant growth in the coming years. Cocoa & chocolate application segments included in this report are confectionery, food & beverage, cosmetics, and pharmaceuticals.

This report estimates the global cocoa & chocolate market in terms of volume, metric tons for cocoa and kilo tons for chocolate. The drivers, restraints, and opportunities of the cocoa & chocolate market are also discussed in the report. It also includes the various development strategies such as mergers & acquisitions, expansion plans, new product launches, participations, and other developments of the major market players.

The companies enjoying a significant share in the market are Cargill (U.S.), Barry Callebaut (Switzerland), and Archer Daniels Midland (U.S.). The existing dominant players are leveraging their innovative capabilities and customer relations to commercialize novel products and increase their adoption.

The top three players in the cocoa & chocolate industry held a market share of more than 30%, signifying the participation of a large number of players in this market.

In order to provide a deeper understanding of the competitive landscape, this report profiles 11 key players of the cocoa & chocolate market, and provides more than 70 market tables, categorized them according to geography, type, and application.

The report divides the global cocoa & chocolate consumption market into the following four segments:

By Geography:
- North America
- Europe
- Asia-Pacific
- Rest of the World

Cocoa, By Type:
- Cocoa Butter
- Cocoa Powder
- Cocoa Liquor

Chocolate, By Type:
- Dark Chocolate
- Milk Chocolate
- White Chocolate
- Filled Chocolate

By Application:
- Confectionery
- Food & Beverage
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