Brochure
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Wool Industry - Business Ratio Report

Description: This Business Ratio Report compares the financial performance of the leading players in this Industry sector, offering a quick and cost-effective competitor analysis tool for senior management.

Ratios are an invaluable tool for comparing the performance of companies on a like-for-like basis. Using ratios, the relative profitability, growth or debt levels, for example, of differently sized companies can be directly measured or compared with ease. Your Business Ratio Report focuses on the performance of key players in the industry it examines. Having closely analysed the sector, our editors and analysts have compiled the largest companies, so you don't have to. A Business Ratio report is, in effect, a complete financial reference for the sector.

What can the report be used for?
A business ratio report can be used to assess trading and financial information on:

The Company:
- Size
- Structure
- Performance

The Industry:
- Structure
- Major companies
- Performance

What you can look for when reading your Business Ratio Report:
- Trends
  The results given in a Business Ratio report generally cover at least the previous three full accounting years, therefore any fluctuations in any area can be easily pinpointed

- Benchmarks
  The average results for each ratio together with the industry profile of the average company in the sector can both be used as benchmarks to compare individual company performance.

- Size
  All the major companies in the sector are ranked on the basis of sales, profits, total assets and employee numbers (PERFORMANCE LEAGUE TABLES – Section 4). The largest and smallest of the key players can be easily identified, while the relative size of any company can be assessed.

- Growth
  The average annual growth of each company's sales, profits, total assets and number of employees over the three-year period being analysed is calculated and ranked (Performance League Tables – Section 4). This key information highlights strong and weak performers, which companies are expanding or losing market share, increasing or decreasing asset investment, or taking on or shedding employees. The industry results are also given for comparison purposes.

This information is perfect for all kinds of planning and decision-making including:

- Competitor Analysis
  The depth of financial analysis provided on each company in each report offers you a comprehensive insight into the performance of individual businesses over recent years. The performance ratios let you easily identify the financial strengths and weaknesses of competitors in terms of profitability, liquidity, gearing, efficiency and employee performance

- Simple Benchmarking
  A Business Ratio Report is ideal for benchmarking your own company's performance. You can choose to benchmark your company against a major competitor, or assess the overall industry average performance. And you can focus on the criteria that are important to your business, such as profitability, employee performance or sales growth. Setting realistic performance targets becomes easier for you; with Business
Ratio Reports, you will know that they are based on solid facts about your industry.

- Tracking Performance Trends
With at least three years of financial data for each company and the entire industry you can identify performance trends instantly.

- Identifying Acquisition Targets
Business Ratio Reports make it simple for you to identify potential acquisitions. You can easily find companies fitting your criteria using the Performance League Tables.

A Business Ratio Report takes the hard work out of financial performance analysis. You are left free to focus on using the vital information it imparts to drive your business forward.

Contents:

- Industry Overview
  A clear, concise commentary gives you an overview of the industry's financial performance. Graphs and tables make it easy for you to spot performance trends.

- Company Profiles
  This part of the report provides information on all the companies included in the analysis. To make comparison between companies easier, the information is presented in a standard format for each:

  Contact Information:
  Trading address
  Telephone & Fax numbers
  Company secretary & directors names

  Company Structure:
  What the company does
  Who owns the company
  Which are the major subsidiaries

  Accounting/Financial Data:
  Profit & Loss accounts for the previous 3 or 4 years
  Balance sheet for the previous 3 or 4 years

  Performance Analysis:
  Financial ratios grouped according to profitability, efficiency, debt, employee performance and growth.

  League Table Positions:
  How the company performs relative to all the others in the sector

- Performance League Tables
  This section ranks companies on a full range of financial ratios. All the tables are listed in order of 'best' to 'worst' results to help you gauge which are the strongest companies on any criteria. In addition, each table brings you the ratio result for the sector as a whole, so you have a benchmark 'average' for comparison purposes.

- Industry Profile
  The Industry Profile lists basic Profit & Loss and Balance Sheet data for the 'average' company in the sector. This can then be used as a benchmark for comparison with individual company profiles in the report.

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