Higher Education in India to 2019 - Market Entry Strategy and Opportunities for Private Players

Description: The report mentions the current and forecasted market size of higher education sector in India, along with the drivers that will lead to growth of the sector.

It further discusses the key regulations impacting the private higher education, and opportunities for foreign players in the same — along with various best practices followed in private higher education space.

Indian higher education sector is witnessing high growth rate, both from demand as well as supply side. While the enrollment in higher education has increased by an estimated 18% from 2012 to 2013, the sector has also witnessed 107 new universities, from 2012 to August 2014.

Higher education sector has been allocated 20.2% of the total educational budget, and 3.5% of the overall government expenditure in the 2014–15 budget. Besides government, several private players are also investing in the Indian higher education space. Number of private universities has increased from 173 in 2012 to 186 till August 2014. The sector is also witnessing new for-profit companies, working in the higher education services space.

Attracted by the high demand and enrollment rates, several foreign higher education institutions are entering India through collaborations and twinning agreements. The foreign institutions are expected to benefit further due to ongoing developments in government regulations — such as the Foreign Educational Institutions (Regulation of Entry and Operations) Bill, 2010, allowing foreign players to setup educational institutions in India, and RUSA (Rashtriya Uchchatar Shiksha Abhiyan) initiatives — which have an objective to achieve 32% gross enrollment ratio in higher education by 2017, the end of current five-year plan.

The higher education sector is witnessing several favorable trends, such as expansion and collaboration among universities and higher education institutions, introduction of new institutes and products, investments, and increasing adoption of technology.

The sector is expected to grow at a compound annual growth rate (CAGR) of 11.46% till 2019. The growth will be supported by various drivers, such as increase in higher education population and enrollment rates, increased government expenditure, use of technology, and demand for private education.

This report has been prepared through the following comprehensive methodology:

The market definitions used in the reports are the standard definitions recognized by the industry. In this report, the market size of the education sector is defined as the sum total of core expenditure on teaching students. It includes the fees paid by students in private schools and higher education institutions, as well as the government expenditure per student in case of public schools and higher education institutions.

Bases of all the figures are taken from the statistics provided by the government, ministries, as well as prominent organizations such as the World Bank, International Monetary Funds, UNESCO Institute of Statistics, World Fact-book — CIA etc. The data is further validated through credible analyst reports, white papers by industry organizations, questioners and expert interviews.

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