Global GIS Market in the Military Sector 2014-2018

Description: About GIS

A GIS is a system or a set of tools used to interpret business and geospatial data. It integrates hardware, software, and data for processing business and geographically referenced data. This system digitizes the received geospatial data and process them to provide the desired output. GIS is used across sectors such as Natural Resources, Utilities, Federal Government, Communication and Telecom, Military/Law Enforcement, and Others. GIS is used for various purposes such as disaster management, finding location details, viewing maps, marketing, designing facilities, and others.

The analysts forecast the GIS market in the Military sector to grow at a CAGR of 10.91 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the GIS market in the Military sector for the period 2014-2018. The GIS market in the Military sector can be segmented into three: Software, Data, and Services.

The report, the GIS Market in the Military Sector 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the landscape of the GIS market in the Military sector and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Esri
- Hexagon
- MacDonald, Dettwiler and Associates
- Pitney Bowes

Other Prominent Vendors
- China Information Technology
- Digital Globe
- GoogleMap
- Hitachi Zosen
- PASCO
- Rolta India
- SuperMap Software
- Ubisense Group

Key Market Drivers
- Need to Enhance National Security
- For a full, detailed list, view this report

Key Market Challenges
- Decision Making Issues
- For a full, detailed list, view this report

Key Market Trends
- Increased Use of Satellite Imagery
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors

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