GIS Market in North America 2014-2018

Description: About GIS

A GIS is a system or a set of tools used to interpret business and geospatial data. It integrates hardware, software, and data for processing business and geographically referenced data. This system digitizes the received geospatial data and processes them to provide the desired output. GIS is used across various sectors, such as Natural Resources, Utilities, Federal Government, Communication and Telecom, Military/Law Enforcement, and Others, for various purposes such as disaster management, finding location details, viewing maps, marketing, designing facilities, and others.

The analysts forecast the GIS market in North America to grow at a CAGR of 10.91 percent over the period 2013-2018.

Covered in this Report
The GIS market in North America can be divided into three product segments: Software, Data, and Services.

The report, the GIS Market in North America 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the US, Canada, and Mexico; it also covers the GIS market landscape in North America and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Canada
- Mexico
- US

Key Vendors
- DigitalGlobe
- Esri
- Hexagon
- The US Geological Survey

Other Prominent Vendors
- Autodesk
- AvisMap GIS Technologies
- Bentley Systems
- GE
- Hitachi Zosen
- MacDonald, Dettwiler and Associates
- PASCO
- Pitney Bowes
- Ubisense

Key Market Drivers
- Increased Demand for Open Platform and Interoperable Software
  - For a full, detailed list, view this report

Key Market Challenges
- Complex Technology and Limitation of GIS
  - For a full, detailed list, view this report

Key Market Trends
- Growth in Geodesign
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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