India Tractor and Trailer Vehicles and Tractor and Trailer Tyre Market Forecast and Opportunities, 2019

Description: India is the third largest tractor market, globally, in volume terms. Tractor and tractor trailer companies in India manufactured around 0.8 million tractors and tractor trailers in 2013 to address the increasing demand for the same in agriculture and semi urban civil applications in the country. India Farm Tyre industry comprises Tractor Front tyres, Tractor Rear tyres and Tractor Trailer tyres. Robust growth in domestic tractor sales and exports, rise in mechanized farming, usage of tractors in horticulture, floriculture, hoe farming, etc., coupled with increasing tractor usage in urban and semi urban centers in infrastructure and construction activities, and large tractor fleet size are the major reasons boosting the country's farm tyre market. Quality, brand image, lifetime, dealer suggestion and price are the most important factors for Indian farmers to purchase a specific brand of farm tyre.

According to "India Tractor & Trailer Vehicles & Tractor & Trailer Tyre Market Forecast & Opportunities, 2019", India's farm tyre market exhibited a CAGR of around 9%, in value terms, during 2009-13. Tractor Front is the most dominating farm tyre segment, in volume terms, followed by Tractor Rear and Tractor Trailer tyres. While both Tractor Front and Rear tyres are sold in OEM and replacement segments, Tractor Trailer tyres are predominantly sold in replacement market, with unorganized Trailer manufacturers assembling these tyres at their units. Presently, Goodyear, Apollo and MRF are the leading farm tyre suppliers in India. "India Tractor & Trailer Vehicles & Tractor & Trailer Tyre Market Forecast & Opportunities, 2019" report elaborates following aspects of Farm Tyre market in India:

- India Farm Tyre Market Size, Share & Forecast
- Segmental & Regional Analysis
- Changing Market Trends & Emerging Opportunities
- Policy & Regulatory Landscape
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Farm Tyre industry in India.
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, farm tyre manufacturers and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
- To gain competitive knowledge of leading players.
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with farm tyre manufacturers and channel partners. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Research Methodology
2. Executive Summary
3. India Tyre Market Outlook
4. India Tractor & Trailer Tyre Market Outlook
4.1. Market Size & Forecast
4.1.1. By Value
4.1.2. By Volume
4.2. Market Share & Forecast
4.2.1. By Vehicle Type (Tractor & Trailer)
4.2.2. By Company
4.2.3. By Radial Vs. Bias
5. India Tractor Front & Rear Tyre Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value
5.1.2. By Volume
5.2. Market Share & Forecast
5.2.1. By Front Vs Rear
5.2.2. By Radial Vs Bias
5.2.3. By Company (Front Tyre)
5.2.4. By Company (Rear Tyre)
5.3. Pricing Analysis
6. India Tractor Market Outlook
6.1. Market Size & Forecast
6.1.1. By Volume
6.2. Market Share & Forecast
6.2.1. By Company
6.2.2. By Region
7. India Trailer Market Outlook
7.1. Market Size & Forecast
7.1.1. By Volume
7.1.2. By Region & Company
8. Tractor Trailer Market Outlook
8.1. Market Size & Forecast
8.1.1. By Volume
8.2. Market Share & Forecast
8.2.1. By Company
9. Voice of Farmers
9.1. Farmers Profile
9.2. Qualitative and Quantitative Analysis of Tractors owned by Farmers
9.3. Qualitative and Quantitative analysis of Tractor Tyres
9.4. Brand Awareness, Brand Perception and Customer Satisfaction Level
9.5. Brand wise Level of Satisfaction - Overall Analysis
9.6. Level of Satisfaction Analysis - MRF Tyres
9.7. Level of Satisfaction Analysis - Apollo Tyres
9.8. Level of Satisfaction Analysis - Goodyear Tyres
9.9. Level of Satisfaction Analysis - JK Tyre Tyres
9.10. Level of Satisfaction Analysis - Ceat Tyre
9.11. Brand Switching Attributes
9.12. Voice of Farmers
10. Voice of Dealers/Retailers/ Distributors
10.1. Dealers/Retailers/ Distributors Profile
10.2. Brand Awareness, Brand Perception and Customer Satisfaction Level
10.3. Product Related Attributes - MRF Tyres
10.4. Product Related Attributes - Apollo Tyres
10.5. Product Related Attributes - Goodyear Tyres
10.6. Product Related Attributes - JK Tyres
10.7. Product Related Attributes - Ceat Tyres
11. Segmentation, Targeting and Positioning
12. Market Trends and Developments
13. Competitive Landscape
13.1. MRF Limited
13.2. Apollo Tyres
13.3. JK Tyres
13.4. Goodyear Tyres
13.5. Ceat Tyres
14. Strategic Recommendations

List of Figures

Figure 1: India Farm Tyre Market Size, By Volume, 2009 - 13
Figure 2: India Farm Tyre Market Size, By Value, 2009-13
Figure 3: India Farm Tyre Market Size, By Value, 2014E-19F
Figure 4: India Farm Tyre Market Size, By Volume, 2009-13
List of Tables

Table 1: India Farm Tyre Sales, By Company, 2013 (Thousand Units)
Table 2: India Tractor Front & Rear Tyre Sales, By Segment, By Volume, 2009-13
Table 3: India Tractor Front Tyre Sales, By Segment, By Volume, 2009-13
Table 4: India Tractor Rear Tyre Sales, By Segment, By Volume, 2009-13
Table 5: Radial Tractor Tyres Model, By Top 3 Tractor Tyre Companies, 2014E
Table 6: India Tractor Front Tyre Sales, By Segment, 2013
Table 7: India Tractor Rear Tyre Sales, By Company, 2013
Table 8: India Tractor Front Tyre Prices, By Company, By Prominent Sizes (INR)
Table 9: India Tractor Rear Tyre Prices, By Company, By Prominent Sizes (INR)
Table 10: India Tractor Market Sales, By Region, By Volume, 2013
Table 11: India Tractor Market Share, By Region, By Volume, 2013
Table 12: India Tractor Trailer Tyre Sales, By Company, 2013
Table 13: India Farmers Interviewed, By States
Table 14: India Dealers/Retailers/ Distributors Interviewed, By States
Table 15: MRF Limited financial performance for 2009-13
Table 16: MRF Product Portfolio
Table 17: Apollo Product Portfolio
Table 18: Apollo Farm Tyre Price List (1)
Table 19: Apollo Farm Tyre Price List (2)
Table 20: Apollo Farm Tyre Tube Price List (1)
Table 21: Apollo Farm Tyre Tube Price List (2)
Table 22: JK Tyres Revenue Segmentation, By Product, By Sales, 2013
Table 23: JK Tyre Product Portfolio
Table 24: Ceat Tyre Product Portfolio
Table 25: Ceat Farm Tyres Price List
Table 26: Strategic Recommendations, By Level of penetration, By Market Growth, By Competition, By Attractiveness
Table 27: Strategic Recommendations, By Prominent Agro Fairs in India
Table 28: Strategic Recommendations, By Tractor Trailer Suppliers in India
Table 29: Strategic Recommendations, By Mini Tractor Suppliers to be targeted by Farm Tyre Companies
Table 30: Strategic Recommendations, By Prominent Agro based Magazines published in India

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2931902/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India Tractor and Trailer Vehicles and Tractor and Trailer Tyre Market Forecast and Opportunities, 2019
Web Address: http://www.researchandmarkets.com/reports/2931902/
Office Code: SC2G2B2A

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 1800</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>CD-ROM - Single User</td>
<td>USD 2600 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 3000 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: ______________________________________
Email Address: * ______________________________________
Job Title: __________________________________________
Organisation: ________________________________________
Address: ___________________________________________
City: _______________________________________________
Postal / Zip Code: __________________________________
Country: ___________________________________________
Phone Number: ______________________________________
Fax Number: ________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World