
Description: The long-term thesis supporting the market for protein is hard to ignore: more people equals more mouths to feed, while the shift in diets, notably among emerging markets, will drive increased demand for protein of all types. This implies a substantial revenue opportunity for those facilitating the procurement, trading, storage, and transportation of protein products. This report focuses on Dairy protein only, whose production is estimated at USD354.4 billion in 2014, and is forecast to grow more than 10% annually over the next five years.

Topics covered in the report include global protein production by class and type, dairy production by type and region, dairy retail sales, exports, imports, foreign markets, the feed outlook, alfalfa production, yogurt demand and the Chinese infant milk formula market, among others.

The report contains detailed analysis of the major dairy market players in terms of their product offerings, markets served, strategies, competitors and financial performance.

In addition to profiles of 34 public companies involved in the dairy industry, the report also contains 78 tables and 125 figures.

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