
Description: Quality and Lifecycle Management Software Market by Solutions (Bill of Material, Document & Product Data, Quality, Change, Cost, Governance and Compliance Management, Lifecycle Analytics), by Deployment Modes (On-Premises, Hosted (Cloud)) - Global Forecast to 2019

Quality and lifecycle management market in this report is defined as the software that enables an organization to manage all the aspects of their product development process, from initial idea to its retirement and disposal. QLM software supports the collaborative creation, management, dissemination, and use of product. QLM focuses and spreads all the information of product across the company and its extended enterprise throughout the span of product. The middleware market is segmented into product types, company size, deployment types, verticals and regions.

The QLM software market is rapidly growing with a major contribution from SMB deployments. These solutions provide level playing fields across various verticals in aerospace and defense, IT and telecom, manufacturing, consumer goods and retail, healthcare and life science, hospitality and transportation and other verticals.

The quality and software lifecycle management market is split into four segments on the basis of company size, namely small and medium businesses, enterprises and large enterprises. Enterprises will comprise the highest market share. However, the revenue from small businesses is expected to witness the highest growth rate as a result of the decreasing cost of cloud based deployments and advancements in technology to cater to the needs of smaller organizations.

The Y-o-Y growth rates of hosted deployments are expected to be the highest throughout the forecast period. The major reason being the cost of implementing an on-premise deployment is still quite high. Thus most organizations prefer to have a cloud deployment to cut down on complexities and at the same time utilize the benefits of hosted deployments to the fullest.

MarketsandMarkets expects that automotive and transport vertical will account for the largest market share throughout the forecast period. However, there are few revenue pockets, namely aerospace and defense, IT and telecom, manufacturing, consumer goods and retail, healthcare and life science, hospitality and transportation and other verticals will witness significant growth in this period.

There are various assumptions that we have taken into consideration for market sizing and forecasting exercise. Few of global assumptions include political, economic, social, technological and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the market on the basis of solutions, company size, deployment types, verticals and regions covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.

2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape, including competitor ecosystem, mergers and acquisition and venture capital funding. Besides, there are company profiles of 10 top players in this market. In this section, market internals are provided that can put them ahead of the competitors.

3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.

Contents: 1 Introduction
1.1 Objectives of the Study
1.2 Report Description
1.3 Markets Covered
1.4 Stakeholders

2 Research Methodology
2.1 Market Size Estimation
2.2 Market Share Estimation
2.2.1 Key Data Points Taken From Secondary Sources
2.2.2 Key Data Points From Primary Sources
2.2.3 Assumptions

3 Executive Summary

4 Premium Insights
4.1 Overall Quality and Lifecycle Management Software Market Scenario
4.2 Primaries With Industry Experts
4.3 Market Split By Solution
4.4 Geographic Snapshot

5 Market Overview
5.1 Market Definition
5.1.1 Market Segmentation
5.2 Market Evolution
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Increase in High-Tech Electronics and Smart Devices
5.3.1.2 Increased Adoption in Medium-Sized Businesses
5.3.1.3 Increasing Demand By Organizations for Lower Manufacturing Cost
5.3.1.4 The Need to Better Manage the Portfolio of Products

6 Industry Trends
6.1 Value Chain Analysis
6.2 Porter's Five forces Analysis
6.2.1 Moderate to High Bargaining Power of Buyers

7 Quality and Lifecycle Management Software Market, By Solution
7.1 Introduction
7.2 Bill of Material (BOM) Management
7.3 Document and Product Data Management
7.4 Quality Management
7.5 Change Management
7.6 Cost Management
7.7 Governance and Compliance Management
7.8 Lifecycle Analytics Management
7.9 Other Solutions

8 Quality and Lifecycle Management Software Market, By Deployment Mode
8.1 Introduction
8.2 Hosted
8.3 On-Premises

9 Quality and Lifecycle Management Software Market, By Company Size
9.1 Introduction
9.2 Small and Medium Businesses (SMBS)
9.3 Enterprises

10 Quality and Lifecycle Management Software Market, By Vertical
10.1 Introduction
10.2 Aerospace and Defense
10.3 Automotive and Transport
10.4 Consumer Goods and Retail
10.5 Healthcare and Life Sciences
10.6 Industrial Production
10.7 Hi-Tech and Telecom It
10.8 Others Vertical

11 Geographic Analysis
11.1 Introduction
11.2 North America (NA)
11.3 Asia-Pacific (APAC)
11.4 Europe
11.5 Middle East and Africa (MEA)
11.6 Latin America (LA)

12 Competitive Landscape
12.1 Overview
12.2 New Product Launches

13 Company Profiles
13.1 Introduction
13.2 Aras Corporation
13.3 Arena Solutions, Inc.
13.4 Autodesk
13.5 Dassault Systemes
13.6 Oracle
13.7 Parasoft
13.8 PTC, Inc.
13.9 SAP
13.10 SAS Institute, Inc.
13.11 Siemens AG

14 Appendix
14.1 Discussion Guide
14.2 Introducing RT: Real-Time Market Intelligence
14.3 Available Customizations
14.4 Related Reports

List of Tables (80 Tables)

Table 1 Increasing Demand of Quality and Smart Devices is Propelling the Growth of Quality and Lifecycle Management Software Market
Table 2 Quality and Lifecycle Management Software Market Table, By Solution, 2014–2019 ($Billion)
Table 3 Quality and Lifecycle Management Software Market Table, By Solution, 2015–2019, Y-O-Y (%)
Table 4 BOM Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 5 BOM Management Market, By Deployment Mode, 2015–2019 Y-O-Y (%)
Table 6 BOM Management Market, By Company Size, 2014–2019 ($Billion)
Table 7 BOM Management Market, By Company Size, 2015–2019 Y-O-Y (%)
Table 8 BOM Management Market, By Region, 2014–2019 ($Billion)
Table 9 BOM Management Market, By Region, 2014–2019 Y-O-Y (%)
Table 10 Document and Product Data Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 12 Document and Product Data Management Market, By Company Size, 2014–2019 ($Billion)
Table 14 Document and Product Data Management Market, By Region, 2014–2019 ($Billion)
Table 15 Document and Product Data Management Market, By Region, 2014–2019 Y-O-Y (%)
Table 16 Quality Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 17 Quality Management Market, By Deployment Mode, 2015–2019 Y-O-Y (%)
Table 18 Quality Management Market, By Company Size, 2014–2019 ($Billion)
Table 19 Quality Management Market, By Company Size, 2015–2019 Y-O-Y (%)
Table 20 Quality Management Market, By Region, 2014–2019 ($Billion)
Table 21 Quality Management Market, By Region, 2014–2019 Y-O-Y (%)
Table 22 Change Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 23 Change Management Market, By Deployment Mode, 2015–2019 Y-O-Y (%)
Table 24 Change Market, By Company Size, 2014–2019 ($Billion)
Table 25 Change Market, By Company Size, 2015–2019 Y-O-Y (%)
Table 26 Change Management Market, By Region, 2014–2019 ($Billion)
Table 27 Change Management Market, By Region, 2015–2019 Y-O-Y (%)
Table 28 Cost Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 29 Cost Management Market, By Deployment Mode, 2015–2019 Y-O-Y (%)
Table 30 Cost Management Market, By Company Size, 2014–2019 ($Billion)
Table 31 Cost Management Market, By Company Size, 2015–2019 Y-O-Y (%)
Table 32 Cost Management Market, By Region, 2014–2019 ($Billion)
Table 33 Cost Management Market, By Region, 2015–2019, Y-O-Y (%)
Table 34 Governance and Compliance Management Market, By Deployment Mode, 2014–2019 ($Billion)
Table 35 Governance and Compliance Management Market, By Deployment Mode, 2015–2019, Y-O-Y (%)
Table 36 Governance and Compliance Management Market, By Company Size, 2014–2019 ($Billion)
Table 37 Governance and Compliance Management Market, By Company Size, 2015–2019, Y-O-Y (%)
Table 38 Governance and Compliance Management Market, By Region, 2014–2019 ($Billion)
Table 39 Governance and Compliance Management Market, By Region, 2015–2019, Y-O-Y (%)
Table 40 Lifecycle Analytics Market, By Deployment Mode, 2014–2019 ($Billion)
Table 41 Lifecycle Analytics Market, By Deployment Mode, 2015–2019, Y-O-Y (%)
Table 42 Lifecycle Analytics Market, By Company Size, 2014–2019 ($Billion)
Table 43 Lifecycle Analytics Market, By Company Size, 2015–2019, Y-O-Y (%)
Table 44 Lifecycle Analytics Market, By Region, 2014–2019 ($Billion)
Table 45 Lifecycle Analytics Market, By Region, 2015–2019, Y-O-Y (%)
Table 46 Other Solutions Market, By Deployment Mode, 2014–2019 ($Billion)
Table 47 Other Solutions Market, By Deployment Mode, 2015–2019, Y-O-Y (%)
Table 48 Other Solutions Market, By Company Size, 2014–2019 ($Billion)
Table 49 Other Solutions Market, By Company Size, 2015–2019, Y-O-Y (%)
Table 50 Other Solutions Market, By Region, 2014–2019 ($Billion)
Table 51 Quality and Lifecycle Management Software Market Table, By Deployment Mode, 2014–2019 ($Billion)
Table 52 Quality Management Software, Market Table, By Deployment Mode, 2015–2019 Y-O-Y (%)
Table 53 Hosted Market, By Vertical, 2014–2019 ($Billion)
Table 54 On-Premises Market, By Vertical, 2014–2019 ($Billion)
Table 55 Quality and Software Management Lifecycle Market, By Company Size, 2014–2019 ($Billion)
Table 56 Quality and Software Management Lifecycle Market, By Company Size, 2015–2019 Y-O-Y (%)
Table 57 SMBS Market, By Deployment Mode, 2014–2019 ($Billion)
Table 58 Enterprise Market, By Deployment Types, 2014–2019 ($Billion)
Table 59 Quality and Lifecycle Management Market, By Vertical, 2014–2019 ($Billion)
Table 60 Quality and Lifecycle Management Market, By Vertical, 2015–2019 Y-O-Y (%)
Table 61 Aerospace and Defense Market, By Solution, 2014–2019 ($Billion)
Table 62 Automotive and Transport Market, By Solution, 2014–2019 ($Billion)
Table 63 Consumer Goods and Retail Market, By Solution, 2014–2019 ($Billion)
Table 64 Healthcare and Life Sciences Market, By Solution, 2014–2019 ($Billion)
Table 65 Industrial Production Market, By Solution, 2014–2019 ($Billion)
Table 66 Hi-Tech and Telecom It Market, By Solution, 2014–2019 ($Billion)
Table 67 Other Vertical, By Solution, 2014–2019 ($Billion)
Table 68 Quality and Lifecycle Management Software Market Table, By Region, 2014–2019 ($Billion)
Table 69 Quality Management Software: Market Table, By Region, 2015–2019, Y-O-Y (%)
Table 70 North America: Quality and Lifecycle Management Software Market, By Deployment Mode, 2014–2019 ($Billion)
Table 71 North America: Quality Management Software, Market, By Vertical, 2014–2019 ($Billion)
Table 72 APAC: Quality and Lifecycle Management Software Market, By Deployment Mode, 2014–2019 ($Billion)
Table 73 APAC: Quality Management Software, Market, By Vertical, 2014–2019 ($Billion)
Table 74 Europe: Quality and Lifecycle Management Software Market, By Deployment Mode, 2014–2019 ($Billion)
Table 75 Europe: Quality Management Software, Market, By Vertical, 2014–2019 ($Billion)
Table 76 MEA: Quality and Lifecycle Management Software Market, By Deployment Mode, 2014–2019 ($Billion)
Table 77 MEA: Quality Management Software, Market, By Vertical, 2014–2019 ($Billion)
Table 78 LA: Quality and Lifecycle Management Software Market, By Deployment Mode, 2014–2019 ($Billion)
Table 79 LA: Quality Management Software, Market, By Vertical, 2014–2019 ($Billion)
Table 80 New Product Launches, 2011–2014
List of Figures (32 Figures)

Figure 1 Market Size Estimation Methodology: top-Down Approach
Figure 2 Market Size Estimation Methodology: Bottom-Up Approach
Figure 3 Quality Management Solution Expected to Have the Largest Market Share During the forecast Period
Figure 4 Attractive Market Opportunities
Figure 5 Quality Management Provides the Highest Market Share While Document and Data Management Provides the Highest Growth in the Market
Figure 6 North America Commands Close to One-Third of the Market Share While Latin America Witnesses the Highest Growth in the Market
Figure 7 Latin America Entering High Growth Phase With increasing investments in the Region
Figure 8 Quality and Lifecycle Management Software, Market Segmentation: By Solution (Reference)
Figure 9 Quality Management Software, Market Segmentation: By Deployment Mode (Reference)
Figure 10 Quality Management Software, Market Segmentation: By Organization Size (Reference)
Figure 11 Reference Diagram
Figure 12 DROS
Figure 13 Value Chain Analysis for QLM Software Market
Figure 14 Porter's Five forces Analysis: QLM Software Market
Figure 15 Quality Management Solution is Expected to Have the Highest Market Share in Global Quality and Lifecycle Management Software Market (2014–2019)
Figure 16 Hosted Deployment Mode is Expected to Have the Maximum Market Share in Quality and Lifecycle Management Software Market
Figure 17 SMBS Are Expected to Grow the Fastest in the Quality and Lifecycle Management Software Market in the forecast Period (2014–2019)
Figure 18 Automotive and Transport is Expected to Witness the Highest Market Share in the Quality and Lifecycle Management Software Market (2014–2019)
Figure 19 Geographic Snapshot (2014 Vs. 2019)
Figure 20 Latin America is Expected to Witness the Highest Growth in the Quality and Lifecycle Management Software Market in the forecast Period (2014-2019)
Figure 21 Companies Adopted Acquisition As the Key Growth Strategy
Figure 22 Battle for Market Share: Mergers & Acquisitions Has Been the Key Strategy
Figure 23 Geographic Revenue Mix of top 5 Market Players: Reference
Figure 24 Aras Corp: Business Overview
Figure 25 Arena: Business Overview
Figure 26 Autodesk: Business Overview
Figure 27 Dassault Systemes: Business Overview
Figure 28 Oracle: Business Overview
Figure 29 PTC, Inc.: Business Overview
Figure 30 SAP: Business Overview
Figure 31 SAS Institute, Inc.: Business Overview
Figure 32 Siemens AG: Business Overview

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