Global Commercial Vehicle Telematics Market 2014-2018

Description:

About Commercial Vehicle Telematics

Telematics is the term used to refer to the wireless connectivity between a vehicle and a telecommunication infrastructure. Telematics is an integrated technology where telecommunication and IT technologies are combined to provide a single solution. Telematics uses telecom equipment to send, receive, or store information in a vehicle. Telematics connectivity can be machine-to-machine or machine-to-human. It can be either integrated with the communication systems of a vehicle or can be used separately and operated using mobile applications. Telematics is used for applications such as vehicle tracking, satellite navigation. It also plays a major role in providing improved security to drivers and passengers.

The analysts forecast the Global Commercial Vehicle Telematics market to grow at a CAGR of 16.57 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Commercial Vehicle Telematics market for the period 2014-2018. The three types of commercial vehicle telematics systems available in the market are: embedded telematics systems, portable telematics systems, and smartphone-based telematics systems. The report discusses fleet operation costs and benefits of fleet management systems, along with the cost distribution of different types of commercial telematics systems.

The report, the Global Commercial Vehicle Telematics Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and APAC regions; it also covers the Global Commercial Vehicle Telematics market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- AirIQ
- Fleetmatics Group
- MiX Telematics
- Omnitracs
- OnStar
- TomTom International
- Trimble Navigation

Other Prominent Vendors
- Actsoft
- Applied Telematics
- Arya Omnitalk
- Ashok Leyland
- Autotrac
- BOX Telematics
- China GPS
- CMC
- Daimler Fleetboard
- Digicare
- eLogistics
- FleetBoard
- Google
- HUGHES Telematics
- ID Systems
- iMetrik Solutions
- International Telematics
- iTrack
- Kore Telematics
- M2M Telematics
- Mahindra Telematics
- Masternaut
- MobiApp
- Navman Wireless
- Netstar
- Networkfleet
- Onixsat
- Octo Telematics
- Pricol
- Qualcomm
- SkyBitz
- Telematics Corporation
- TeleNav
- Teletrac
- Telogis
- Telular Corporation
- Tiger Telematics
- Tracker
- Trafficmaster
- TrakM8
- Transics
- Verizon
- Webtech Wireless
- WirelessCar
- Wireless Matrix
- XRS
- Zatix

Market Drivers
- Need for Efficient Data Management
  - For a full, detailed list, view this report

Market Challenges
- Adoption of GPS-enabled Cellphones
  - For a full, detailed list, view this report

Market Trends
- Increased Usage of Cloud-based Telematics
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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