Global Project and Portfolio Management Software Market 2014-2018

Description: About Project and Portfolio Management Software

Project and portfolio management (PPM) software is a tool used by organizations to efficiently analyze and collectively manage a number of current or proposed projects based on various parameters. It is a significant part of the overall ERM package. It allows the management of the enterprise to obtain and view information about all the available projects. It then helps organizations to prioritize and sort each project based on parameters such as impact on resources, and strategic value. It provides better understanding on the collection of projects as a whole. It allows the project management team of the user-organization to add or remove items from the project execution process based on cost, benefits, and its long-term effects. The use of PPM software helps organizations to get a better return on their project investments.

The analysts forecast the Global PPM software market to grow at a CAGR of 11.25 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global PPM Software market for the period 2014-2018. It presents the vendor landscape and a corresponding detailed analysis of the top four vendors in the market. The report describes the size of the market based on the total software revenue, which is generated from the issue of new licenses, installations, updates, and subscriptions. It excludes the revenue from professional services and sales of hardware. In addition, the report discusses the major drivers that influence the growth of the Global PPM Software market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

The report, the Global PPM Software Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global PPM Software market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- CA Technologies Inc.
- HP Co.
- Microsoft Corp.
- Oracle Corp.

Other Prominent Vendors
- AtTask
- Clarizen
- Daptiv
- GenSight
- Planisware
- Planview
- SAP AG
- InLoox

Market Drivers
- Need for Enhanced Business Productivity.
- For a full, detailed list, view this report

Market Challenges
- Deployment and Usage Issues.
- For a full, detailed list, view this report
Market Trends
- Shift towards Agile Project Management.
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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