Performance Measurement and Management for Engineers

Description: Performance Measurement and Management for Engineers introduces key concepts in finance, accounting, and management to project managers who have engineering backgrounds. It focuses on issues of measuring and managing enterprise value. Thus, after defining enterprise value, the book begins by explaining the ways and means of measurement. It then takes up financial measurement, describing and analyzing the typologies of financial indicators while illustrating their advantages and disadvantages. After focusing on measuring enterprise value, the second section takes up managing that value. Like the first, it pursues a double view: using indicators for internal control while employing them to analyze other companies. If engineering project managers possess a source of quantitative and qualitative information about business management, Performance Measurement and Management for Engineers will help them increase their contributions to the business.

- Explains how main performance indicators are related to the value of the company
- Reveals how to assess the financial needs of companies in relation to their financial goals and mechanisms (e.g., equity, debt, and hybrid)
- Describes key information and indicators for assessing the ability of enterprises to create value across time
- Indicates the profitability sources of different business units

Contents:

1. Introduction

PART 1: MEASURING ENTERPRISE VALUE

2. Value Based Management Indicators

3. Accounting Based Measures

4. Value Driver Measures

5. Scorecards

PART 2: MANAGING ENTERPRISE VALUE

6. Target Setting: Budgeting and Risk Management

7. Long and Short Term Decision Making

8. Performance Control for Organizational Units

9. Performance Control for Projects

10. Forms and Techniques for Financing

Appendix

Financial Accounting: an Overview

Ordering:

Order Online - http://www.researchandmarkets.com/reports/2936260/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Performance Measurement and Management for Engineers
Web Address: http://www.researchandmarkets.com/reports/2936260/
Office Code: SCDK1SYU

Product Format
Please select the product format and quantity you require:

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ___________________________________________
Organisation: _______________________________________
Address: __________________________________________
City: _____________________________________________
Postal / Zip Code: _____________________________
Country: __________________________________________
Phone Number: ________________________________
Fax Number: _________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World