Anti Lock Braking System (ABS) and Electronic Stability Control (ESC) System Market For Passenger Cars - by Geography - Trends and Forecasts 2014 - 2019

Description: The major factors driving the demand for automotive anti lock braking system and electronic stability control systems are stringent safety norms, increased safety awareness, technological advancement, affordability as well as institutions such as the New Car Assessment Program (NCAP) awarding safety ratings to cars based on safety performance.

In the coming years, the increasing demand for luxury cars in the regions such as Europe and Asia-Pacific, mainly in China, India and Japan, is expected to drive the market. Sustainable growth in the electronic stability control system and anti lock braking system market will largely depend upon upcoming legislations in various countries. ABS and ESC systems are mandatory in developed countries, while legislations in developing countries are rapidly catching up creating high growth opportunities.

This report classifies and defines the automotive electronic stability control system and anti lock braking system market in terms of volume and value. This report provides comprehensive analysis and insights on the ABS and ESC systems (both - qualitative and quantitative). The report highlights potential growth opportunities in the coming years as well as it covers review of the - market drivers, restraints, growth indicators, challenges, legislation trends, market dynamics, competitive landscape, and other key aspects w.r.t. automotive active safety systems market. The key players in the automotive ABS and ESC systems market have also been identified and profiled.

Scope Of The Report

The report covers the automotive electronic stability control system and anti lock braking system market in terms of volume and value. Market size in terms of volume is provided from 2011 to 2019 in thousand units, whereas the value of the market is provided in $millions. The automotive electronic stability control system and anti lock braking system market is broadly classified by geography (Asia-Pacific, Europe, North America, and RoW), focusing on key countries in each region.

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