Brinker International Acquisition Manual

Description: The Acquisition Manual on Brinker International is published for two purposes, firstly to identify the company as a potential acquisition target and secondly, to fully analyse all aspects of Brinker International so that potential purchasers or investors have all the information necessary to enable an objective appraisal. NYSE Stock Exchange listed company. The Acquisition Manual on Brinker International is written in concise and explicit terms which provide exactly the right level of information for each management function within the predator company to enable the formulation of forward strategic plans and attack campaign tactics. The Acquisition Manual on Brinker International consists of three sections. 1. The Acquisition Database for Brinker International consists of 20 parts, comprising: The Chairman's Overview; The Chief Executive's Summary; The Financial Controller's Balance Sheets; The Marketing Director's Objectives; The Sales Director's Targets; Corporate Development Stratagem; Product Management Tactics; Overseas Development Guide; Product Distribution & Customer Service Planning; Advertising + P.R. Department Management; Market Research Issues; Administration & Customer Handling; Human Resources Director's Screening Manual; Quality & Product Control Handbook; New Product Development Blueprint; New Technology Primers; Physical Process & Order Handling Schema; Competition Analysis; Product Perceptions; and Customer Perceptions. 2. The Market Research Database for Restaurants & Catering Service. 3. The Business Planning Database for Brinker International. This publication is presented as a DVD containing the entire web and databases and in addition the data is available online. The DVD-Rom allows readers to access and reproduce the information in their own documents or reports. In addition, the tables and databases published in the reports are available (as Access & Excel formats) on the DVD to enable readers to use these databases for their own spreadsheet calculations and modelling. 12787 pages, 18263 spreadsheets, 18209 database tables, 631 diagrams & maps. Contents change for each edition. Note: This is an abridged version of the main database. Updated monthly. After-Sales and update services available from the publishers.

Contents: The Acquisition Manual on Brinker International identifies Brinker International as a potential acquisition target. The Acquisition Manual on Brinker International is concise & explicit, allowing a predator to formulate strategic plans & campaign tactics. There are 3 sections. 1. Acquisition Database for Brinker International in 20 parts: Chairman's Overview; CEO's Summary; Financial Balance Sheets; Marketing; Sales Targets; Corporate Stratagem; Product Management; Overseas Development; Product Distribution; Advertising; Market Research; Administration; Human Resources; Quality Control; New Products; New Technology; Physical Process; Competitors; Product & Customer Perceptions. 2. Market Research on Restaurants & Catering Service. 3. Business Planning for Brinker International. 12787 pages, 18263 spreadsheets, 18209 database tables, 631 diagrams & maps.

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Brinker International Acquisition Manual
Web Address: http://www.researchandmarkets.com/reports/2960437/
Office Code: SCDKW6H2

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>DVD:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD 28654 + USD 58 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: _____________________________ Last Name: _____________________________
Email Address: * _____________________________
Job Title: _____________________________
Organisation: _____________________________
Address: _____________________________
City: _____________________________
Postal / Zip Code: _____________________________
Country: _____________________________
Phone Number: _____________________________
Fax Number: _____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World