
Description: The major forces currently driving the demand of automotive airbag and seat belt are stringent safety regulations, increased safety awareness, technological advancement, affordability as well as institutions such as the New Car Assessment Program (NCAP) awarding safety ratings to cars based on safety performance.

In the coming years, the increasing demand for premium cars in the regions such as Europe and Asia Pacific, mainly in China, India and Japan, is expected to drive the airbag market. Sustainable growth in the airbag and seat belt market will largely depend upon upcoming legislation in various countries. Seat belts are now mandatory in every country, whereas airbags are at present only mandatory in developed countries, while legislation in developing countries is rapidly catching up creating high growth opportunities.

The report classifies and defines the automotive airbag and seat belt market in terms of volume and value. This report provides comprehensive analysis and insights on airbag and seat belt (both - qualitative and quantitative). The report highlights potential growth opportunities in the coming years as well as it covers review of the - market drivers, restraints, growth indicators, challenges, legislation trends, market dynamics, competitive landscape, and other key aspects w.r.t. automotive active safety systems market. The key players in automotive airbag and seat belt market have also been identified and profiled.

SCOPE OF THE REPORT

This report covers the market of automotive airbag and seat belt in terms of volume and value. Market size in terms of volume is provided from 2011 to 2019 in thousand units, whereas the value of the market is provided in $millions. The automotive airbag and seat belt market is broadly classified by geography (Asia-Pacific, Europe, North America and RoW), focusing on key countries in each region.
4 Market Overview
4.1 Market Dynamic
4.1.1 Market Drivers
4.1.2 Market Restraints
4.1.3 Market Challenges
4.2 Growth Indicators – Legislation Applicable for Airbag
4.3 Growth Indicators - Growing Automobile Collision Rate
4.4 Value Chain Analysis
4.5 Legislation Analysis
4.5.1 Collision Trend Analysis: North America
4.5.2 Collision Trend Analysis: Europe
4.5.3 Collision Trend Analysis: Asia Pacific
4.5.4 Collision Trend Analysis: Rest of the World
4.6 Market Metrics: Economic Growth in Terms of Gdp - Europe
4.7 Market Metrics: Economic Growth in Terms of Gdp - North America
4.8 Market Metrics: Economic Growth in Terms of Gdp - Asia Pacific
4.9 Market Metrics: Economic Growth in Terms of Gdp - Rest of the World

5 Technological Evolution
5.1 Technology Roadmap: Airbags
5.2 Technology Roadmap: Seat Belt

6.1 Global Airbag Market Share, 2013, By Region
6.2 Global Airbag Market Size, 2011-2019 ($Million)
6.3 North America: Airbag Market Size, 2011-2019 (Million Units)
6.4.1 U.S.: Airbag Market Size, 2011-2019 ($Billion and Million Units)
6.4.2 Canada: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.4.3 Mexico: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.5 Europe: Airbag Market Size, 2011-2019 (Million Units)
6.6 Europe: Airbag Market Size, 2011-2019 ($Million)
6.6.1 Germany: Airbag Market Size, 2011-2019 ($Billion and Million Units)
6.6.2 France: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.6.4 Spain: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.6.5 Italy: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.7 Asia Pacific: Airbag Market Size, 2011-2019 (Million Units)
6.8 Asia Pacific: Airbag Market Size, 2011-2019 ($Million)
6.8.1 Australia: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.8.2 Japan: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.8.3 South Korea: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.8.4 India: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.8.5 Thailand: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.8.6 China: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.9 Rest of the World: Airbag Market Size, 2011-2019 (Million Units)
6.10.1 Brazil: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.10.2 Russia: Airbag Market Size, 2011-2019 ($Million and Million Units)
6.10.3 South Africa: Airbag Market Size, 2011-2019 ($Million and Million Units)

7 Seat Belt Market (2011-2019)
7.1 Global Seat Belt Market Share, 2013, By Region
7.2 Global Seat Belt Market Size, 2011-2019 ($Million)
7.3 North America: Seat Belt Market Size, 2011-2019 (Million Units)
7.4 North America: Seat Belt Market Size, 2011-2019 ($Million)
7.4.1 U.S.: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.4.2 Canada: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.4.3 Mexico: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.5 Europe: Seat Belt Market Size, 2011-2019 (Million Units)
7.6 Europe: Seat Belt Market Size, 2011-2019 ($Million)
7.6.1 Germany: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.6.2 France: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.6.3 U.K.: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.6.4 Spain: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.6.5 Italy: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.7 Asia-Pacific: Seat Belt Market Size, 2011-2019 (Million Units)
7.8 Asia-Pacific: Seat Belt Market Size, 2011-2019 ($Million)
7.8.1 Australia: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.8.2 Japan: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.8.3 South Korea: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.8.4 India: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.8.5 Thailand: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.8.6 China: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.9 Rest of the World: Seat Belt Market Size, 2011-2019 (Million Units)
7.10 Rest of the World: Seat Belt Market Size, 2011-2019 ($Million)
7.10.1 Brazil: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.10.2 Russia: Seat Belt Market Size, 2011-2019 ($Million and Million Units)
7.10.3 South Africa: Seat Belt Market Size, 2011-2019 ($Million and Million Units)

8 Opportunity & Installation Trend Analysis
8.1 Introduction
8.2 Airbag Systems & Seat Belts: Installation Trend Analysis for North America
8.3 Airbag Systems & Seat Belts: Installation Trend Analysis for Europe
8.4 Airbag Systems & Seat Belts: Installation Trend Analysis for Asia-Pacific
8.5 Airbag Systems & Seat Belts: Installation Trend Analysis for Rest of the World
8.5.1 Opportunity Analysis for the U.S.
8.5.2 Opportunity Analysis for Canada
8.5.3 Opportunity Analysis for Mexico
8.5.4 Opportunity Analysis for Europe
8.5.5 Opportunity Analysis for China
8.5.6 Opportunity Analysis for Japan
8.5.7 Opportunity Analysis for India
8.5.8 Opportunity Analysis for Australia
8.5.9 Opportunity Analysis for South Korea
8.5.10 Opportunity Analysis for Thailand
8.5.11 Opportunity Analysis for Russia
8.5.12 Opportunity Analysis for Brazil
8.5.13 Opportunity Analysis for South Africa
8.6 Product Life Cycle Analysis, Airbag, By Region
8.7 Pestle Analysis for Airbag and Seat Belt Market : Global
8.7.1 North America : Pestle Analysis
8.7.2 Europe : Pestle Analysis
8.7.3 Asia-Pacific: Pestle Analysis
8.7.4 Rest of the World : Pestle Analysis

9 Competitive Landscape
9.1 Introduction
9.1.1 Key Findings
9.2 Key Growth Strategies

10 Company Profiles
10.1 Introduction
10.2 Autoliv, Inc.
10.2.1 Company Overview
10.2.2 Financials
10.2.3 Products offered
10.2.4 Recent Developments
10.2.5 Strategy
10.2.6 Strengths
10.2.7 Weakness
10.2.8 Opportunities
10.2.9 Threats
10.3 Robert Bosch GMBH
10.3.1 Company Overview
10.3.2 Financials
List of Tables (70 Tables)

Table 1 Global Market Size of Airbag in Terms of Value, 2011-2019
Table 2 North America: Market Size of Airbag in Terms of Volume, 2011-2019
Table 3 North America: Market Size of Airbag in Terms of Value, 2011-2019
Table 4 U.S.: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 5 Canada: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 6 Mexico: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 7 Europe: Market Size of Airbag in Terms of Volume, 2011-2019
Table 8 Europe: Market Size of Airbag in Terms of Value, 2011-2019
Table 9 Germany: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 10 France: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 11 U.K.: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 12 Spain: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 13 Italy: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 14 Asia Pacific: Market Size of Airbag in Terms of Volume, 2011-2019
Table 15 Asia Pacific: Market Size of Airbag in Terms of Value, 2011-2019
Table 16 Australia: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 17 Japan: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 18 South Korea: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 19 India: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 20 Thailand: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 21 China: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 22 Rest of the World: Market Size of Airbag in Terms of Volume, 2011-2019
Table 23 Rest of the World: Market Size of Airbag in Terms of Value, 2011-2019
Table 24 Brazil: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 25 Russia: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 26 South Africa: Market Size of Airbag in Terms of Value and Volume, 2011-2019
Table 27 Global Market Size of Seat Belt in Terms of Value, 2011-2019
Table 28 Global Market Size of Seat Belt in Terms of Volume, 2011-2019
Table 29 North America: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 30 U.S.: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 31 Canada: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 32 Mexico: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 33 Europe: Market Size of Seat Belt in Terms of Volume, 2011-2019
Table 34 Europe: Market Size of Seat Belt in Terms of Value, 2011-2019
Table 35 Germany: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 36 France: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 37 U.K.: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 38 Spain: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 39 Italy: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 40 Asia-Pacific: Market Size of Seat Belt in Terms of Volume, 2011-2019
Table 41 Asia-Pacific: Market Size of Seat Belt in Terms of Value, 2011-2019
Table 42 Australia: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 43 Japan: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 44 South Korea: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 45 India: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 46 Thailand: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 47 China: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 48 Rest of the World: Market Size of Seat Belt in Terms of Volume, 2011-2019
Table 49 Rest of the World: Market Size of Seat Belt in Terms of Value, 2011-2019
Table 50 Brazil: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 51 Russia: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 52 South Africa: Market Size of Seat Belt in Terms of Value and Volume, 2011-2019
Table 53 Autoliv, Inc.: Total Revenue, By Segment, 2012–2013 ($Million)
Table 54 Autoliv, Inc.: Total Revenue, By Geography, 2012–2013 ($Million)
Table 55 Robert Bosch GMBH: Total Revenue, By Segment, 2011–2012 ($Million)
Table 56 Robert Bosch GMBH: Total Revenue, By Geography, 2011–2012 ($Million)
Table 57 Continental AG: Total Revenue, By Segment, 2012–2013 ($Million)
Table 58 Continental AG: Chassis and Safety Division Total Revenue, By Segment, 2012–2013 ($Million)
Table 59 Delphi Automotive PLC: Total Revenue, By Segment, 2012–2013 ($Million)
Table 60 Delphi Automotive PLC: Total Revenue, By Geography, 2012–2013 ($Million)
Table 61 Denso Corporation: Total Revenue, By Segment, 2012–2013 ($Million)
Table 62 Denso Corporation: Total Revenue, By Geography, 2012–2013 ($Billion)
Table 63 Takata Corporation: Total Revenue, By Segment, 2012–2013 ($Million)
Table 64 Takata Corporation: Total Revenue, By Geography, 2012–2013 ($Million)
Table 65 Toyoda Gosei Co., Ltd.: Total Revenue, By Segment, 2011–2012 ($Billion)
Table 66 Toyoda Gosei Co., Ltd.: Total Revenue, By Geography, 2011–2012 ($Billion)
Table 67 Trw Automotive: Total Revenue, By Segment, 2012–2013 ($Million)
Table 68 Trw Automotive: Total Revenue, By Region, 2012-2013 ($Million)
Table 69 HyundaiMobis Co., Ltd.: Total Revenue, By Segment, 2012–2013 ($Million)
Table 70 HyundaiMobis Co., Ltd.: Total Revenue, By Region, 2012–2013 ($Million)

List of Figures (46 Figures)

Figure 1 Primary Interviews
Figure 2 Global Market Size of Airbags and Seat Belts in Terms of Value
Figure 3 Prominent Countries in the Airbag and Seat Belt Markets for Passenger Cars, 2013
Figure 4 Global Market Size of Automotive Airbags in Terms of Value
Figure 5 Global Market Size of Automotive Seat Belts in Terms of Value
Figure 6 Legislation Applicable for Airbag
Figure 7 Value Chain Analysis for Airbag and Seat Belt
Figure 8 Impact of Legislation on the Installation Rate of Airbag and Seat Belt
Figure 9 Economic Growth in Terms of Gdp in Europe
Figure 10 Economic Growth in Terms of Gdp in North America
Figure 11 Economic Growth in Terms of Gdp in Asia Pacific
Figure 12 Economic Growth in Terms of Gdp in Rest of the World
Figure 13 Technology Road Map for Airbag
Figure 14 Technology Road Map for Seat Belt
Figure 15 Global Market Share of Airbag in Terms of Value, 2013
Figure 16 Global Market Share of Airbag in Terms of Value, 2013
Figure 17 Global Market Share of Seat Belt in Terms of Value, 2013
Figure 18 Global Market Share of Seat Belt in Terms of Value, 2013
Figure 19 U.S.: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 20 Canada.: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 21 Mexico: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 22 Europe: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 23 China: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 24 Japan: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 25 India: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 26 Australia: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 27 South Korea: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 28 Thailand: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 29 Russia: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 30 Brazil: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 31 South Africa: Opportunity Analysis for Airbag and Seat Belt Markets
Figure 32 Airbag Market of North America and Europe Are the Established Market and in the Maturity Phase
Figure 33 Pestel Analysis for Airbag and Seat Belt Market
Figure 34 North America: Pestel Analysis for Airbag and Seat Belt Market
Figure 35 Europe: Pestel Analysis for Airbag and Seat Belt Market
Figure 36 Asia-Pacific: Pestel Analysis for Airbag and Seat Belt Market
Figure 37 Rest of the World: Pestel Analysis for Airbag and Seat Belt Market
Figure 38 Key Growth Strategies
Figure 39 Key Growth Strategies Share, 2011–2014
Figure 40 Percentage Share of Prominent Players in the Overall Developments, 2011–2014
Figure 41 Geographic Revenue Mix for Key Players
Figure 42 SWOT Analysis for Autoliv, Inc.
Figure 43 SWOT Analysis for Robert Bosch GMBH
Figure 44 SWOT Analysis for Continental AG
Figure 45 SWOT Analysis for Delphi Automotive PLC
Figure 46 SWOT Analysis for Denso Corporation

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