Global Ready Meals Market 2014-2018

Description:
A ready meal is a convenient and prepared food, which consists of ingredients that have been pre-cooked to a certain extent. It is considered as an easy alternative to food prepared at home. It is promoted and presented by food manufacturers as being a quick and time-saving alternative, and it just requires heating before consumption. Ready meals are available in frozen, chilled, canned, or dried formats.

The analysts forecast the Global Ready Meals market to grow at a CAGR of 4.25 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Ready Meals market for the period 2014-2018. To calculate the market size, the report considers the total sales and consumption of ready meals.

The report, the Global Ready Meals Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, and the Middle East and Africa; it covers the Global Ready Meals market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- ConAgra Foods
- H.J. Heinz
- Nestlé

Other Prominent Vendors
- 2 Sisters Food
- Advanced Fresh Concepts
- BRF
- Campbell Soup
- Comptoir Commercial Alimentaire
- General Mills
- Greencore Group
- Grupo Herdez
- Grupo La Moderna
- Hormel Foods
- JBS
- Kraft Foods
- Pinnacle Foods Group
- Raynal et Roquelaure
- Reser's Fine Foods
- Sigma Alimentos
- Smithfield Foods
- The Findus
- The Schwan Food
- Tipiak
- Tyson Foods
- Unilever

Market Drivers
- Increase in Demand for Convenient Food Products
Market Challenges
- Health Issues
- For a full, detailed list, view our report

Market Trends
- Increase in Number of Private-label Brands
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Ready Meals Market by Product Segmentation 2013-2018
07.2 Global Frozen Ready Meals Market
07.2.1 Market Size and Forecast
07.3 Global Chilled Ready Meals Market
07.3.1 Market Size and Forecast
07.4 Global Canned Ready Meals Market
07.4.1 Market Size and Forecast
07.5 Global Dried Ready Meals Market
07.5.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Ready Meals Market by Geographical Segmentation 2013-2018
08.2 Ready Meals Market in Europe
08.2.1 Market Size and Forecast
08.3 Ready Meals Market in the APAC Region
08.3.1 Market Size and Forecast
08.4 Ready Meals Market in the Americas
08.4.1 Market Size and Forecast
08.5 Ready Meals Market in the MEA Region
08.5.1 Market Size and Forecast
09. Key Leading Countries
09.1 US
09.2 Japan
09.3 UK
10. Buying Criteria
11. Market Growth Drivers
12. Drivers and their Impact
13. Market Challenges
14. Impact of Drivers and Challenges
15. Market Trends
16. Trends and their Impact
17. Vendor Landscape
17.1 Competitive Scenario
17.1.1 Mergers and Acquisitions
17.2 Market Share Analysis 2013
17.3 Other Prominent Vendors
18. Key Vendor Analysis
18.1 ConAgra Foods
18.1.1 Key Facts
18.1.2 Business Overview
18.1.3 Business Segmentation
18.1.4 Business Segmentation by Revenue
18.1.5 Key Information
18.1.6 SWOT Analysis
18.2 H. J. Heinz
18.2.1 Key facts
18.2.2 Business Overview
18.2.3 Business Segmentation
18.2.4 Geographical Segmentation
18.2.5 Recent Developments
18.2.6 SWOT Analysis
18.3 Nestlé
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Business Segmentation by Revenue
18.3.4 Business Segmentation by Revenue 2013-2018
18.3.5 Geographical Segmentation by Revenue
18.3.6 Business Strategy
18.3.7 Recent Developments
18.3.8 SWOT Analysis
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Types of Ready Meals
Exhibit 3: Global Ready Meals Market Overview
Exhibit 4: Global Ready Meals Market 2013-2018 (US$ billion)
Exhibit 5: Global Ready Meals Market by Product
Exhibit 6: Global Ready Meals Market by Product Segmentation 2013-2018
Exhibit 7: Global Ready Meals Market by Product Segmentation 2013-2018
Exhibit 8: Global Frozen Ready Meals Market 2013-2018 (US$ billion)
Exhibit 9: Global Chilled Ready Meals Market 2013-2018 (US$ billion)
Exhibit 10: Global Canned Ready Meals Market 2013-2018 (US$ billion)
Exhibit 11: Global Dried Ready Meals Market 2013-2018 (US$ billion)
Exhibit 12: Global Ready Meals Market by Geographical Segmentation 2013
Exhibit 13: Global Ready Meals Market by Geographical Segmentation 2018
Exhibit 14: Global Ready Meals Market by Geographical Segmentation 2013-2018 (US$ billion)
Exhibit 15: Ready Meals Market in Europe 2013-2018 (US$ billion)
Exhibit 16: Ready Meals Market in the APAC Region 2013-2018 (US$ billion)
Exhibit 17: Ready Meals Market in the Americas 2013-2018 (US$ billion)
Exhibit 18: Ready Meals Market in the MEA Region 2013-2018 (US$ billion)
Exhibit 19: Global Ready Meals Market by Vendor Share 2013
Exhibit 20: ConAgra Foods: Business Segmentation
Exhibit 21: ConAgra: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 23: Geographical Segmentation: H.J. Heinz 2012-2011 (in thousands)
Exhibit 24: Nestlé: Business Segmentation by Revenue 2013
Exhibit 26: Nestlé: Geographical Segmentation by Revenue 2013

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