Brochure

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Global Ready Meals Market 2014-2018

Description:
A ready meal is a convenient and prepared food, which consists of ingredients that have been pre-cooked to a certain extent. It is considered as an easy alternative to food prepared at home. It is promoted and presented by food manufacturers as being a quick and time-saving alternative, and it just requires heating before consumption. Ready meals are available in frozen, chilled, canned, or dried formats.

The analysts forecast the Global Ready Meals market to grow at a CAGR of 4.25 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Ready Meals market for the period 2014-2018. To calculate the market size, the report considers the total sales and consumption of ready meals.

The report, the Global Ready Meals Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, and the Middle East and Africa; it covers the Global Ready Meals market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- ConAgra Foods
- H.J. Heinz
- Nestlé

Other Prominent Vendors
- 2 Sisters Food
- Advanced Fresh Concepts
- BRF
- Campbell Soup
- Comptoir Commercial Alimentaire
- General Mills
- Greencore Group
- Grupo Herdez
- Grupo La Moderna
- Hormel Foods
- JBS
- Kraft Foods
- Pinnacle Foods Group
- Raynal et Roquelaure
- Reser's Fine Foods
- Sigma Alimentos
- Smithfield Foods
- The Findus
- The Schwan Food
- Tipiak
- Tyson Foods
- Unilever

Market Drivers
- Increase in Demand for Convenient Food Products
- For a full, detailed list, view our report

Market Challenges
- Health Issues
- For a full, detailed list, view our report

Market Trends
- Increase in Number of Private-label Brands
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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