PESTLE Analysis of Brazil 2014

Description: The Brazilian economy is dominated by the service sector which contributed approximately 66% to the total GDP in 2013. The country went through the global recession in 2009, but strong fundamentals have led the country to survive the crisis. Brazil presents strong investment opportunity in crude oil refining. The country has oil reserves which contribute approximately 0.9% to the global oil reserves. Brazil provides long-term opportunities in the oil and gas sector and at least 70% of the pre-salt areas remain untapped. Petrobras, which is the dominant player in upstream oil sector, is planning to invest in the oil and gas sector for exploration and production through partnerships.

This report provides an analysis of the Brazilian economy from the historical, current, and future perspectives. Also, SWOT analysis, forecast and scenario analysis, and risk analysis of Brazil is included in the report.

The report also includes forecast of the economic growth through 2019. The report highlights various drivers and challenges which have influenced investment decisions in the economy. Brazil is a politically stable country which follows multiparty political system. Brazil has sufficient natural resources such as iron ores, petroleum, natural gas, and bauxite. Brazil has the world’s largest reserves of niobium with 93% of total global reserves. Brazil is the world’s second largest producer of iron ore and bauxite. The country has strong domestic demand and high foreign reserves. The country is; however, facing social challenges, such as increasing crime rate, which is raising the level of corruption.

This unique report from the author will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

Features of This Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “PESTLE Analysis of Brazil 2014” include:
- Trend and forecast for key macroeconomic variables that are useful to make major investment decision
- Analysis on economic activity, investment environment, and trade structure of the country
- Major industries in Brazil and its contribution to GDP
- Trends in savings, investments, and consumptions
- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
- Analyses on geographical importance and social structure such as labor quality
- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Brazil

Benefits of Report:
The core competency is in market research and management consulting. In the last 15 years, the author has worked on hundreds of market and economic research studies. The author's market reports offer the following benefits:

- Enhance your global growth strategy with key economic and potential industry analysis
- Fine-tune your business expansion planning and market development with analysis of domestic demand analysis and demographics structure analysis
- Explore business opportunities with the analysis of leading industry, potential sector analysis and by understanding strength, weakness, opportunity, and threat of the country
- Know the business environment of the country using report's PESTLE analysis and their impact on industry. Also included is Foreign Direct Investment and Trade structure analysis.

Who Can Benefit From This Report?
This study is intended for material suppliers, parts fabricators, investors, executives, and consultants. This multi-client market study from the author is used by small to multi-national Fortune 500 companies and
utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Personnel training
- Budgeting
- Investment decision

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